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Cambium non est mutuuum: exchange and interest rates in medieval Europe*

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Abstract

A major gap in our understanding of the medieval economy concerns interest rates, especially relating to commercial credit. Although direct evidence about interest rates is scattered and anecdotal, there is much more surviving information about exchange rates. Since both contemporaries and historians have suggested that exchange and rechange transactions could be used to disguise the charging of interest in order to circumvent the usury prohibition, it should be possible to back out the interest rates from exchange rates. The following analysis is based on a new dataset of medieval exchange rates collected from commercial correspondence in the archive of Francesco di Marco Datini of Prato, c.1383-1411. It demonstrates that the time value of money was consistently incorporated into market exchange rates. Moreover, these implicit interest rates are broadly comparable to those received from other types of commercial loan and investment. Although on average profitable, the return on any individual exchange and rechange transaction did involve a degree of uncertainty that may have justified their non-usurious nature. However, there were also practical reasons why medieval merchants may have used foreign exchange transactions as a means of extending credit.

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Cambium non est mutuum: exchange and interest rates in medieval Europe

Today, interest rates are one of the most important economic variables. Ready access to credit at low rates for businesses, consumers and governments has facilitated business investment, consumption, property ownership and a high standard of living, as well as large and counter-cyclical governmental expenditure, while the management of base interest rates by governments or central banks is a key tool of macro-economic policy. The medieval world, by contrast, has been seen as a period of restricted access to credit and high interest rates, discouraging investment and reducing the potential for economic growth, partly in response to the religious prohibition against usury. The idea that credit was unknown in the middle ages was challenged as long ago as the 1920s by Postan and more recent work has presented evidence of considerable financial innovation and widespread use of credit even in rural areas.² A better understanding about interest rates can also contribute greatly to our knowledge of medieval financial and economic development by facilitating the application of modern ideas and models.

Unfortunately, direct evidence about the interest rates actually charged in the middle ages is hard to find, as can be seen from the very short chapters on the medieval period in the standard history of interest rates by Homer and Sylla – which have not been updated since the first edition was published in 1963.³ This too may be a result of the usury prohibition, which encouraged ‘financial engineering’ to construct products that hid or disguised interest charges. The problem is that, by design, such charges are either invisible in the surviving records or difficult to convert into standardised interest rates. Even where it is possible to calculate interest rates for particular transactions *ex post*, these can vary dramatically based on idiosyncratic factors, such as the type of transaction, the ‘credit rating’ of the borrower or the condition of the money market at the time of the loan, making it hard to generalise about medieval interest rates.⁴

The best-known evidence for medieval interest rates comes from government borrowing, and especially the long-term public debt issued by Italian and Northern European city-states. Less is known about the interest rates charged on short-term loans to monarchs.⁵ There is also some information about consumer loans from pawnshops or Jewish lenders, who operated under official licence and whose maximum rates were often fixed by law.⁶ While clearly government debt and consumer credit were important, perhaps a more significant question for the growth prospects of the medieval economy concerns the interest rates charged for commercial credit. It has been argued that the most sophisticated method used by merchants to disguise the charging of interest when extending credit was based on foreign exchange (hereafter FX) transactions and bills of exchange.⁷ While the theological basis for this exemption has been discussed in depth, there has been surprisingly little quantitative work using this source.

² Postan, ‘Credit’, pp. 234-8; Fratianni and Spinelli, ‘Italian city-states’; Bell et al., *English Wool Market*; Bell and Sutcliffe, ‘Valuing medieval annuities’; Briggs, *Credit and Village Society*.

³ Homer and Sylla, *Interest Rates*, pp. 87-109.

⁴ See the methodology developed in Bell et al., ‘Interest’, pp. 420-2.

⁵ Epstein, *Freedom*, pp. 16-29; Pezzolo, ‘Bonds’; Zuijverduijn, *Medieval Capital Markets*; Stasavage, *States of Credit*; Chilosì, ‘Risky institutions’.

⁶ De Roover, *Money, Banking and Credit*, p. 105.

⁷ For recent overviews from an economic history perspective, see Koyama, ‘Taint’; Rubin, ‘Bills of exchange’.

This paper will show how the relatively voluminous surviving records about exchange rates in the middle ages can help to illuminate the much murkier question of medieval interest rates. The first section sets out how the medieval FX market operated and why FX transactions may have been able to circumvent the letter of the usury prohibition. The second introduces the primary source material, a new dataset of medieval exchange rates collected from business letters in the archive of Francesco di Marco Datini. The third explains the methodology used to calculate implicit interest rates from the spread between exchange rates as quoted in different financial centres, adjusted for the time taken to transfer funds between them. The fourth section discusses the estimated interest rates and compares them against the evidence for the rates charged on other types of loan. Finally, the fifth section will investigate the level of risk involved in FX transactions and whether it was sufficient to absolve them from the charge of usury.

I.

The sheer scale of the modern FX market may be unprecedented, but its origins can be traced back at least to medieval Europe.⁸ The rise of kingdoms and principalities (many of which would form the basis for today's nation-states), each asserting a monopoly on minting coins within its territory, combined with the 'Commercial Revolution' of the thirteenth century, led to an increase in cross-border trade and thus the need for FX. This was carried out on a local scale by money-changers and on an international level by (mainly Italian) merchant societies. The significance of FX was even recognised in medieval literature, with Chaucer writing of his archetypal merchant, 'wel coude he in eschaunge sheeldes selle'.⁹

The basic principles behind the medieval exchange rate system were set out by de Roover in a series of seminal monographs and articles.¹⁰ Subsequently, Mandich made some important adjustments to the de Roover thesis, notably clarifying the interlinked nature of the market for bills of exchange, bullion and credit.¹¹ The classic FX instrument was the bill of exchange, an informal holograph 'order to pay'. In its fullest form, the bill stated that the seller (usually known as the taker or drawer) of the bill had received a sum of money in the local currency from the buyer (the giver or remitter) at place A. The seller then ordered his correspondent (the payer or drawee) in place B to pay the equivalent value in the foreign currency, at a specified exchange rate, to the buyer's correspondent (the payee).

There was always a time lag between the issue of a bill of exchange and its settlement, as the bill had to be physically transported between the two financial centres. In general, the greater the distance between the two places, the longer the communication time. In addition, most exchange transactions had standardised maturities (known as the *usance* period), roughly varying with the distance. The shortest was between Florence and Pisa, where bills were payable three days after they were presented for payment. The longest was between London and the Italian cities, where bills matured three months after they were issued or drawn. Notably, *usance* was always longer than the communication time. This gave

⁸ Einzig, *History*, pp. 71-4.

⁹ General prologue, line 278 (Benson, ed., *Riverside Chaucer*, p. 28).

¹⁰ See the reference list for his key works.

¹¹ Mandich, 'Ricostruzione'. The most accessible discussion incorporating de Roover and Mandich's work can be found in Mueller, *Venetian Money Market*, pp. 293-307

the payer time to raise the funds after accepting the bill but it could also be used to create loans of varying lengths.

This time element meant that every bill of exchange necessarily involved the extension of credit.¹² The seller of a bill of exchange was effectively a borrower, and the buyer a lender. In order for the bill of exchange to function effectively as a credit instrument, however, there needed to be some way of compensating the lender for the time value of their money – i.e. of paying interest. In effect, this was incorporated into the exchange rates at places A and B. This helps to explain one of the key features of medieval exchange rates, which may appear peculiar to modern eyes, namely that the same currency pair was quoted at different rates at each end of the transaction, with the local currency almost always valued more highly than the foreign. As later scholastic authors put it, 'absent money, which is worth less, is being bought or exchanged for present money, which is worth more'.¹³ The existence of this differential has been demonstrated empirically by de Roover for Barcelona and Bruges, Bolton and Guidi Bruscoli for Bruges and Venice, and Mueller for Venice with Barcelona, Bruges, Florence and London.¹⁴

Every FX transaction thus incorporated the time value of money into a premium or discount on the exchange rates charged. The use of bills of exchange as pure credit instruments required not one transaction but two. The first was the outgoing bill of exchange. The second was a rechange operation by which the value payable was returned back to the place of origin. The buyer of a bill of exchange's profits resulted from the differential between the exchange rate at place A when the bill was originated and the exchange rate at place B when the bill was rechanged. Since this involved two exchange transactions, the term of the loan was equal to the sum of the *usance* periods from city A to city B and back from city B to city A. It should be noted that, even in the case of a 'genuine' trade bill intended to transfer funds from one place to another, the buyer of the bill would still benefit by receiving more foreign currency in place B relative to the local currency that he had paid in place A.

This can be illustrated by a practical example. On 26 September 1442 in Venice, Francesco Venier and brothers received 150 ducats from Cosimo de' Medici and company, payable in London at *usance* (three months) at the rate of 44½ pence sterling per ducat. Both Venier and Cosimo shared a correspondent in London, Uberto de' Medici, and so £27 13s 3d sterling should have been debited from Venier's account and credited to Cosimo's. On 31 December, however, Venier defaulted and so the bill was 'protested' and sent back to Venice. Importantly, this rechange bill was drawn at the exchange rate current in London, namely 41¼ pence per ducat.¹⁵ Therefore, when this second bill came due in Venice *circa* 31 March 1443, Venier owed Cosimo 161 ducats 16 *soldi* and 4 *denari* – an increase of 7.9%. Alternatively, the spread between the exchange rate in Venice and in London was 3¼ pence per ducat (also 7.9%). Since the two transactions took six months, this was equivalent to an annualised interest rate of 15.8% (non-compounded) or 16.4% (compounded). Now, it is not clear whether Venier was unable to honour the bill for legitimate business reasons or if Cosimo had agreed in advance that the bill would be protested and Venier would repay him in Venice. The latter would be an example of the use of FX transactions to construct a loan and

¹² De Roover, *Rise and Decline*, p. 109.

¹³ Quoted in d'Emic, *Justice*, p. 216.

¹⁴ See the graphs in de Roover, *Bruges Money Market*, pp. 24-5; Bolton and Guidi Bruscoli, 'Borromei', pp. 472-4; Mueller, *Venetian Money Market*, pp. 319, 321, 328, 334-5, 603, 607-8.

¹⁵ *Calendar of State Papers Venice*, p. 568.

the former of a 'genuine' trade bill but the implicit interest rate would be the same regardless of the intention of the parties.

One factor affecting this differential between the exchange rates quoted at opposite ends of a currency pair was therefore the time value of money, that is, the rate of interest. This was not the only driver of exchange rate movements. De Roover identified four other factors that could influence exchange rates, namely monetary standards, the balance of trade, government intervention and speculation.¹⁶ During the period under study, there were few dramatic changes to monetary standards or instances of government intervention in the markets.¹⁷ Moreover, exchange rates (and so implicit interest rates) adjusted rapidly to such actions. The activities of speculators may have served to push the FX market back towards equilibrium. Perhaps the most significant of these factors was changes in the local demand for and supply of money in response to trade flows or economic activity – this can be seen in the seasonal patterns exhibited by exchange rates and, consequently, interest rates.¹⁸ As a result of these factors, the return on any individual transaction could vary depending on the particular circumstances of the two money markets. Conversely, this paper hypothesises that the average spread between the two exchange rates reflects the 'market' interest rate for short-term commercial loans.

In its medieval form, usury did not refer solely to excessive rates of interest, but encompassed the exaction of anything above the principal.¹⁹ The conflict between this strict rule and economic realities led to the development of various exceptions and attempts to uncover 'loopholes'. For instance, the thirteenth-century canonist Hostiensis listed thirteen extrinsic titles that could justify the exaction of sums above the principal lent.²⁰ These included *venditio sub dubio*, for sales of goods on credit where the market price was expected to change, and *gratis dans*, a free gift from the borrower. The latter formed the basis for the payments made on time deposits *a discrezione* accepted by Italian merchant societies. At least legally, the payment of interest on such deposits was purely voluntary on the part of the borrower; in practice, however, payment was essential to maintain business confidence.²¹ This leads to a final element of the medieval theory of usury, namely the importance of the intention behind the transaction. Regardless of the technical excuse used, if the creditor intended to receive back more than he had lent, then he was guilty of usury. Although intention was difficult to prove in court, it could be left to the confessional.²²

With specific reference to FX transactions, a more technical argument held that *cambium non est mutuuum* (an exchange is not a loan) but rather a *permutatio* or an *emptio-*

¹⁶ De Roover, *Bruges Money Market*, pp. 37-50.

¹⁷ For example, the dukes of Burgundy were notorious for their interference with the Flemish currency but the vast majority of our implicit interest rates for Bruges date from 1390 to 1410, a period of unusual monetary stability (ibid, pp. 39-41)..

¹⁸ This important question is beyond the scope of the current study but, for a preliminary investigation, see Bell et al, 'Seasonality'.

¹⁹ The literature on the principles behind the medieval usury laws is immense and tangled. For a reasonable introduction, see Wood, *Medieval Economic Thought*, pp. 159-205. More detail about contemporary theological opinions can be found in Noonan, *Scholastic Analysis* and, with special reference to FX, de Roover, 'Scholastics'.

²⁰ Noonan, *Scholastic Analysis*, pp. 101-32.

²¹ De Roover, 'Scholastics', p. 262.

²² Noonan, *Scholastic Analysis*, pp. 30-6.

venditio since there was, in theory at least, a change of currencies involved.²³ Of course, in the case of exchange and rechange, the lender was both advancing money and being repaid in the same currency. An alternative line of defence was that usury involved a certain gain but, in the transaction discussed above, the return was not fixed in advance but depended on the future movement of the exchange rate at the second centre. Some later scholastics likened it to *venditio sub dubio*, one of the extrinsic titles to interest.²⁴ In the same way as the price of commodities could change over time depending on demand, the rechange rate could vary in response to the particular conditions of trade and the demand for money at the second centre. Although the existence of a spread between the exchange rates at the two financial centres meant that, on average and over the long run, the buyer/lender would receive a positive return, this could vary and, indeed, they could sometimes lose money on the transaction. Neither the lender nor the borrower in any specific exchange and rechange transaction could know the interest rate in advance and thus bills of exchange were argued not to be usurious. This paper will attempt to quantify the level of uncertainty involved in such transactions.

The use of FX transactions to conceal loans in this way was called ‘dry exchange’ (*cambium secco*) because it did not water the flows of trade. It could be carried out by actually sending a bill of exchange that was then ‘protested’ and returned back to the sender. A more efficient method was exchange *cambium sine litteris* or *senza lettera*. Here the FX transactions were purely book-keeping entries based on reported market rates at the second financial centre.²⁵ This avoided the fixed costs of sending and then protesting bills of exchange; they can be seen as derivatives contracts on future exchange rates. Alternatively, there were allegations of fictitious exchanges where the exchange rates were not based on market rates but agreed in advance. However, by making profits certain, this would have fallen foul of the usury prohibition.

Of course, although the spreads between exchange rates at different financial centres clearly reflected the time value of money, this did not mean that bills of exchange were only or even primarily used to extend credit locally. In his study of the Covoni account books, Mandich found numerous examples of what he termed ‘speculative exchange’.²⁶ Here the Covoni in Florence bought bills of exchange on Venice without any prior agreement with the seller to rechange that sum in Venice. Instead, once that bill was paid in Venice, they relied on their broker there to find a second counterparty, one who wanted money in Venice and could draw on funds in Florence. In this case, there was no guarantee that they would find a matching counterparty. The buyers of such bills would still have benefitted from the favourable exchange rates but would also have played a useful economic role by acting as counterparties for merchants wishing to transfer funds for trading purposes.

There is thus a debate over the extent to which bills of exchange were used as a way of disguising loans rather than actually transferring funds. Most historians have followed de Roover in asserting that bills of exchange were primarily used as credit instruments; a position shared by some contemporary theologians. Conversely, Leone has argued that speculation on exchange rates was secondary to the efficient mobilization of international capital while Bolton and Guidi Bruscoli found few protested bills or obvious examples of

²³ Wood, *Medieval Economic Thought*, p. 200.

²⁴ Noonan, *Scholastic Analysis*, pp. 183-7.

²⁵ For an explanation and examples, see Mueller, *Venetian Money Market*, pp. 318-26.

²⁶ Mandich, ‘Ricostruzione’, pp. clxxx-clxxxii.

exchange and rechange in the account books of the Borromei at Bruges (1438) and London (1436-9).²⁷ For our current purpose, however, the spreads between the exchange rates quoted in different cities can be used as an indication of market expectations about interest rates regardless of the intentions of the participants in particular transactions.

II.

Along with prices, there is probably more quantitative data about FX rates in the Middle Ages than any other economic variable. A good overview of the different currencies and rates can be found in Peter Spufford's *Handbook of Medieval Exchange*. This includes a number of different types of exchange rate: official rates set by state proclamation; accounting rates used in internal mercantile accounts; spot rates for manual exchange of coin for coin; and in bills of exchange.²⁸ Recent research has explored the quantitative possibilities of the surviving exchange rate data to investigate the integration of financial markets, arbitrage possibilities and seasonality and structural breaks in exchange rate time series.²⁹ Here we are only interested in exchange rates for bills of exchange, as the other types of exchange did not incorporate a time element.

Indeed, a number of previous studies have sought to calculate interest rates from bill exchange rates. A key vector was between Florence and Venice, known as *cambium ad Venetias*. Mandich looked at FX transactions between Florence and Venice in the books of the Covoni c.1336-1340, while de Roover did the same for a number of transactions by Lazzaro Bracci c.1415-18.³⁰ FX transactions between Venice and the key northern European financial centres of Bruges and London in the mid-fifteenth century are discussed by de Roover, based on protested bills of exchange in the Medici archives, and Mueller, from the account books of Andrea Barbarigo.³¹ Such studies are based on actual FX transactions recorded as protested bills of exchange or in merchants' account books and so rely on a fairly narrow evidential base. However, as explained above, the profits from FX trading were a product of differential exchange rates at both ends of the exchange and rechange transaction. Therefore, it should be possible to reconstruct implicit or potential interest rates even where we do not have documentary evidence of actual exchange and rechange transactions, if we know the prevailing market exchange rates at both places.

Since successful FX trading involved predicting the future movements of exchange rates, the merchant who had better and more up-to-date information about exchange rates in other banking centres enjoyed an advantage over his uninformed peers.³² For this reason, when writing to their correspondents, merchants often listed the current market exchange rates at the end of their commercial letters. These rates were probably collected from the bill brokers that arranged deals in each city.³³ They can be seen as forerunners of the exchange rate currents printed from the sixteenth century onwards, which ultimately developed into the

²⁷ Leone, 'Preliminary remarks', pp. 626-7; Bolton and Guidi Bruscoli, 'Borromei', pp. 473-4.

²⁸ Spufford, *Handbook*, pp. 1-1iii.

²⁹ See respectively: Chilosi and Volckart, 'Money, States and Empire' and Kugler, 'Financial market integration'; Li, 'Bullion, bills and arbitrage', esp. pp. 34-72; Bell et al., 'Time series analysis'.

³⁰ Mandich, 'Ricostruzione', pp. ccxiv-ccxix; de Roover, '*Cambium ad Venetias*'.

³¹ De Roover, *Rise and Decline*, pp. 116-22; Mueller, *Venetian Money Market*, pp. 327-32.

³² For the contents of these letters, see Melis, *Aspetti*, pp. 30-9.

³³ De Roover, *Bruges Money Market*, p. 29.

modern financial press.³⁴ Since merchants wrote frequently (on a weekly or even daily basis) and often had correspondents in several different financial centres, such business letters can provide a greater depth and wider range of data than relying on the more sporadic evidence of actual transactions.

Booth used such market exchange rates from the commercial correspondence in the archive of Francesco di Marco Datini to reconstruct the implied returns from FX transactions between Barcelona and Bruges.³⁵ Datini, known as the ‘merchant of Prato’, was active as an international merchant and banker from c.1383 to his death in 1410.³⁶ His branches (in capitals) and major correspondents are shown in figure 1. Although his main business interests concentrated on the western Mediterranean, with an arc of branches stretching from Tuscany, Southern France and Spain, he was in touch with correspondents in Northern Europe (Bruges, London and Paris) and Northern and Eastern Italy (Milan, Venice). Datini is still known today because of the survival of many of his business records, including 600 account books and 150,000 items of correspondence.³⁷ These provide an unparalleled source for medieval economic and financial history.

The current paper draws on a greatly expanded dataset of exchange rates compiled from the Datini archive. We build on the existing material collected by de Roover for Barcelona and Bruges and Mueller for Venice. The bulk of our observations, however, were hand-collected from the original letters from Florence, Genoa, London, and Paris.³⁸ Summary data for the relevant exchange rates is shown in table 1. This exchange rate data is then used to calculate implicit interest rates based on the spread between the exchange rates quoted at the two ends of a notional exchange and rechange transaction. Using this data and methodology, we can compare interest rates in seven European financial centres over a nearly thirty-year period between 1383 and 1411, broadening as well as deepening our understanding of medieval interest rates.

These medieval business letters are not easy sources to use. Just like FX traders today, the medieval merchants developed their own conventions and terminology to describe the exchange rates. In order to interpret them correctly, it is vital to understand the different ways in which exchange rates were quoted.³⁹ There were two main methods of quotation. In the first, rates were quoted as ‘uncertain for certain’, that is as a variable number of units of currency A per fixed unit of currency B. In the second, rates were quoted as a percentage better or worse than par, reflecting the fact that most gold coins were based on a common model, either the florin of Florence or the ducat of Venice, and so had a similar intrinsic metallic content. Some rates, notably those for Bruges, were quoted in both ways at different places and times.

³⁴ McCusker and Gravesteijn, *Beginnings*.

³⁵ Booth, ‘Foreign exchange profits’.

³⁶ The indispensable guide is still Melis, *Aspetti*. See also Origo, *Merchant of Prato* and the essays in Nigro, ed., *Francesco di Marco Datini*.

³⁷ Images of Datini’s correspondence can be viewed online at <http://datini.archiviodistato.prato.it/>.

³⁸ The exchange rates given in the appendix to de Roover, *Bruges Money Market*, were rekeyed into our dataset. We extended the Bruges series by including letters sent to Florence and Genoa. Mueller’s exchange rates for Venice are available in electronic form at the Medieval and Early Modern Data Bank (<http://www2.scc.rutgers.edu/memdb/>) but note that there are errors in the series for Barcelona.

³⁹ The following is based on three near-contemporary merchant manuals, attributed to Ricci c.1396 (Borlandi, ed., *Manuale Mercantura*), Uzzano c.1442 (Pagnini, ed., *Della Decima*, IV) and Chiarini c.1458 (Borlandi, ed., *Libro di Mercatantie*).

Figure 1: Map of Datini's branches and key correspondents

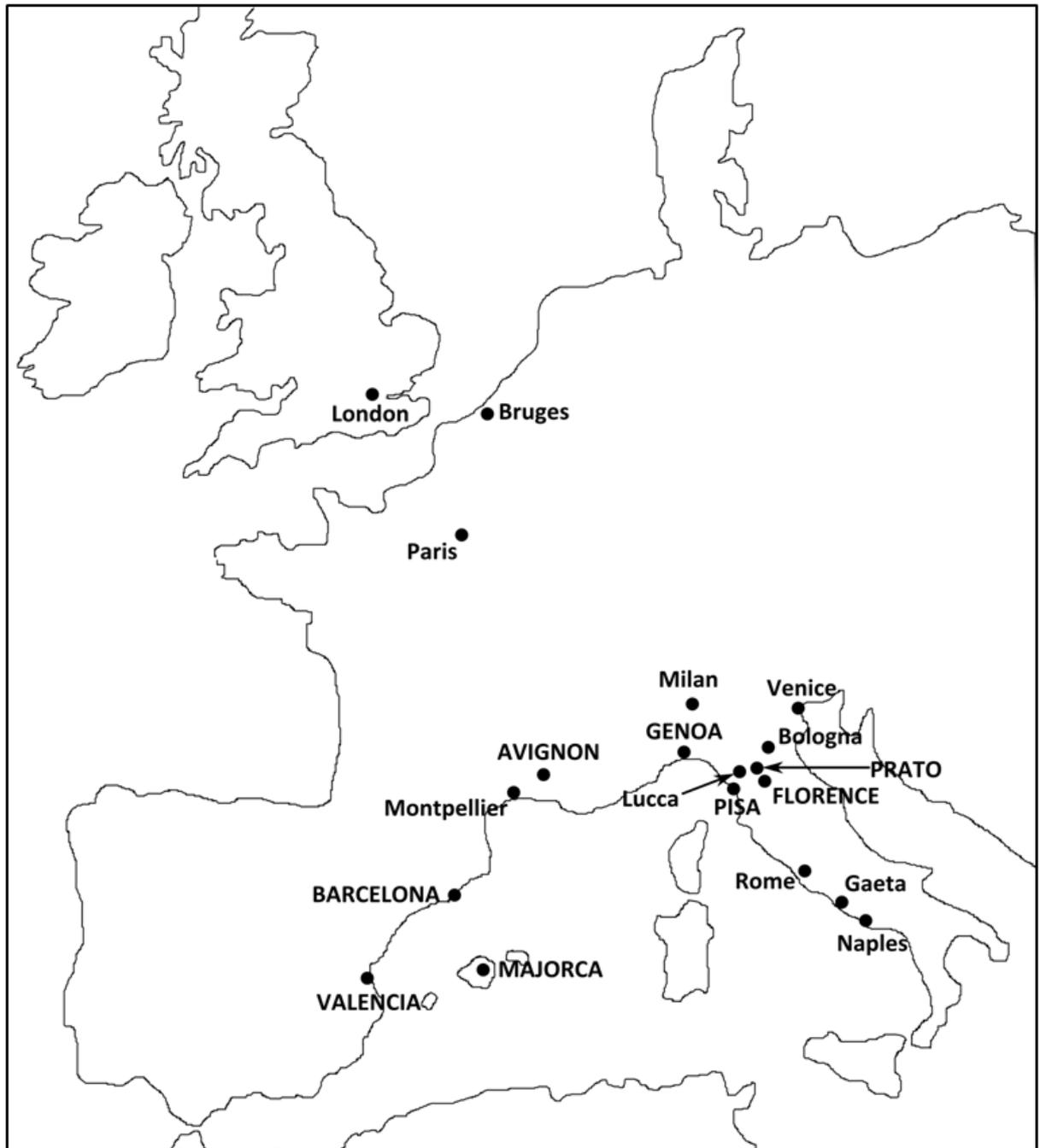


Table 1: Selected exchange rate series from the Datini archive

PlaceFrom	PlaceTo	DateRange Start	DateRange End	Daily Obs	Method of quotation
Barcelona	Bruges	28/02/1383	03/09/1411	683	Pence of Barcelona per <i>écu</i> of 22 groats
	Florence	19/06/1389	03/09/1411	373	Pence of Barcelona per florin <i>di suggello</i>
	Genoa	28/02/1383	03/09/1411	721	Pence of Barcelona per florin of 25 <i>soldi</i>
	Venice	17/03/1398	03/09/1411	337	Pence of Barcelona per ducat
Bruges	Barcelona	29/08/1384	08/06/1411	807	Pence of Barcelona per <i>écu</i> of 22 groats
	Genoa	29/08/1384	08/06/1411	820	Groats per florin of 25 <i>soldi</i>
	London	15/07/1388	08/06/1411	757	Pence sterling per <i>écu</i> of 24 groats
	Paris	29/08/1384	08/06/1411	806	Groats per franc
	Venice	29/08/1384	08/06/1411	825	Groats per ducat
Florence	Barcelona	05/02/1383	03/08/1411	1293	Pence of Barcelona per florin
	Genoa	29/01/1383	15/09/1410	2580	Par between florin <i>di suggello</i> and florin of 25 <i>soldi</i>
	Venice	29/01/1383	03/08/1411	2415	Pence <i>affiorino</i> per <i>lira di grossi</i> of 10 ducats
Genoa	Barcelona	02/08/1382	11/08/1410	2581	Pence of Barcelona per florin of 25 <i>soldi</i>
	Bruges	21/04/1381	11/08/1410	2131	Groats per florin of 25 <i>soldi</i>
	Florence	07/08/1379	11/08/1410	3355	Par between florin of 25 <i>soldi</i> and florin <i>di suggello</i>
	London	23/10/1391	11/08/1410	1343	Pence sterling per florin of 25 <i>soldi</i>
	Paris	02/08/1382	11/08/1410	1854	Par between florin of 25 <i>soldi</i> and franc
	Venice	23/10/1379	11/08/1410	2234	Par between florin of 25 <i>soldi</i> and ducat
London	Bruges	20/07/1388	03/08/1411	192	Pence sterling per <i>écu</i> of 24 groats
	Genoa	06/01/1392	03/08/1411	186	Pence sterling per florin of 25 <i>soldi</i>
Paris	Bruges	02/06/1384	05/05/1410	613	Groats per franc
	Genoa	02/06/1384	05/05/1410	617	Par between franc and florin of 25 <i>soldi</i>
	Venice	12/06/1384	05/05/1410	524	Par between franc and ducat
Venice	Barcelona	27/02/1399	20/02/1411	473	Pence of Barcelona per ducat
	Bruges	13/02/1384	20/02/1411	787	Grossi of Venice per franc of 33 groats
	Florence	07/11/1383	20/02/1411	1224	Pence <i>affiorino</i> per <i>lira di grossi</i> of 10 ducats
	Genoa	26/11/1383	04/10/1410	1031	Par between ducat and florin of 25 <i>soldi</i>
	Paris	28/07/1388	20/02/1411	592	<i>Grossi</i> of Venice per franc

Source: Exchange Rates Dataset

For example, the exchange rate between Florence and Venice was quoted in terms of an uncertain number of *lira*, *soldi* and *denari affiorino* (for convoluted historical reasons, 29 *soldi affiorino* – and thus 348 *denari* – were equivalent to one Florentine florin) per one *lira di grossi* (equivalent to 10 Venetian ducats). During the period of the Datini letters – c.1380-1411 – the exchange rate moved between about 14 *lira* 10 *soldi affiorino* and 15 *lira* 16 *soldi affiorino* or 3,480 *denari* to 3,792 *denari affiorino*. Day to day rates could be quoted down to a single *denaro affiorino*, although they generally moved in increments of two, four or six *denari*.⁴⁰ This is an extraordinarily precise method of quoting exchange rates, equivalent to between five and seventeen basis points. Exchange rates with Barcelona were always quoted in terms of *solidi* and *denari* of Barcelona per unit of foreign currency and with London as a variable number of pence sterling per unit of foreign currency. As de Roover pointed out (repeatedly), the logic of the time value of money meant that the exchange rate at the place that gave certain should generally be higher than the rate at the place that gave uncertain.

The second method quoted rates as a percentage better (*miglio*) or worse (*pegio*) than par. If, for example, the rate at Florence for the Genoese florin was at par, then the buyer of a bill of exchange for 100 Florentine florins in Florence would receive 100 Genoese florins in Genoa. If the rate was five better, then the same 100 Florentine florins would be worth 105 Genoese. However, if it was five worse, then the buyer would have to pay 105 Florentine florins to receive 100 Genoese – not that 100 Florentine florins would equal 95 Genoese.⁴¹ In effect, the weaker currency gave uncertain to the stronger currency. This method of quotation seems counter-intuitive but in fact it had a significant practical benefit. If the rate at Florence was five worse and that at Genoa was six better, then the merchant could quickly calculate the spread between the two rates by adding them together and dividing by the weaker rate, in the same way as above. In this case, the spread would have been 0.95%. However, it raises difficulties where the exchange rates fluctuate around par and thus frequently cross over from *miglio* to *pegio*. For this reason, in our dataset we converted all par rates to an uncertain number of units of foreign currency per 100 units of local currency.

The next variable to consider is the *usance* period between any two financial centres, as shown in table 2. There were two distinct methods of specifying when a bill of exchange would mature. In the first, and simplest, the bill of exchange came due a set number of days after it was drawn. In the second, the bill was payable a set number of days after sight, i.e. after it was presented to the payer by the payee. This introduces a degree of unpredictability since the travel time between centres could vary. For example, Melis found that the average postal time between Bruges and Barcelona was 23 days, but the journey could be as short as 11 or as long as 48 days.⁴² As *usance* between the two cities was 30 days after sight, the length of any individual transfer could vary from 41 to 78 days, assuming that the bill was presented immediately upon arrival. In fact, many of the actual bills of exchange from Bruges to Barcelona surviving in the Datini archive record the date on which the bill was issued in

⁴⁰ This exchange rate was sometimes quoted as a percentage better or worse than par, where par was taken as ten *lira affiorino* (3,480d) to one *lira di grossi*.

⁴¹ Mueller, *Venetian Money Market*, pp. 589-90 unfortunately confuses this point. For the correct interpretation, see Heers, *Gênes*, p. 78.

⁴² Melis, 'Intensità', pp. 197, 203.

Table 2: Usance periods

	Barcelona	Bruges	Florence	Genoa	London	Paris	Venice
Barcelona		S+30(60)	D60	S+20(40)	N/A	S+30(50)	D60
Bruges	S+30(60)		N/A	D60	D30	D30	D60
Florence	D60	D60		S+8(14)	D90	D60	S+5(10)
Genoa	S+20(40)	S+10(34)	S+8(14)		D90	S+10(28)	S+15(25)
London	N/A	D30	N/A	D90		N/A	D90
Paris	S+30(50)	S+10(14)	D60	D60	D30		D60
Venice	60	D60	D20	S+15(25)	D90	D60	

Source: Borlandi, ed., *Manuale di Mercantura*; Pagnini, ed., *Della Decima*, IV; Borlandi, ed., *Libro di Mercatantie*. Notes: D indicates date from drawing of the bill while S indicates days after sight (presentation of the bill). In the latter case, the number in brackets shows the average *usance* period taking into account the mean postal time (Melis, ‘Intensità’).

Bruges and subsequently accepted by the payer in Barcelona.⁴³ From this, it appears that bills were presented on average 28 days after drawing. Moreover, a smaller number of bills fixed the *usance* period at 60 days from drawing. As a result, we have used 60 days as our standard duration for an FX transaction between Barcelona and Bruges, rather than the 53 days assumed by Booth.⁴⁴

An interesting feature is the asymmetry in *usance* periods between certain centres depending on the direction of the transaction. For example, *usance* from Florence to Venice was five days after sight and, since the usual travel time between the two cities was five or six days, the standard *usance* period was 10 or 11 days.⁴⁵ By contrast, *usance* from Venice to Florence was 20 days after drawing. In both directions, a complete exchange and rechange transaction would take thirty days but, from Florence, the rechange rate (and thus the implicit interest rate) would be fixed after 10 days while, from Venice, it would be fixed after 20 days. This affected the riskiness of the two transactions as the lender in Florence only had to predict the Venetian exchange rate 10 days ahead, while his counterpart in Venice had to wait twice as long. Clearly, the FX system was established by Florentine merchants for their own benefit.⁴⁶ Similarly, *usance* from Genoa to Paris and Bruges was ten days after sight (plus average postal times of 18 and 24 days respectively) while that from both Bruges and Paris to Genoa was 60 days from drawing. *Usance* seems to have been ten days from sight from Paris to Bruges but one month from drawing from Bruges to Paris.⁴⁷

⁴³ Since Datini had no branch in Bruges, we lack any bills sent from Barcelona to Bruges.

⁴⁴ Booth, ‘Foreign exchange profits’, pp. 133-5. We repeated our calculations using a *usance* period of 53 days; the spreads do not change appreciably (changing from 4.40% to 4.35% for Barcelona-Bruges and 4.50% to 4.48% for Bruges-Barcelona) but the annualised implicit interest rates increase in proportion to the reduction in the term (from 14.42% and 14.67% to 16.23% and 16.67% respectively).

⁴⁵ We take ten days – using the evidence of the exchange and rechange transactions identified by Mandich, ‘Ricostruzione’, from the Covoni account books.

⁴⁶ Mueller, *Venetian Money Market*, p.296 and n.10.

⁴⁷ There is conflicting evidence about the *usance* periods between Bruges and Paris. Ricci gives *usance* from Paris to Bruges as twelve days from sight (plus postal time of four days) but Bruges to Paris as one month from drawing. This broadly agrees with the manual attributed to Chiarini, which states that *usance* from Paris to Bruges was ten days from sight and Bruges to Paris was one month from drawing. According to Uzzano, however, *usance* was ten days from sight in both directions. The time taken for a complete change and rechange transaction could therefore be 28 or 44/46 days. We take 46 days as the

The fact that there was a considerable variety in *usance* periods between different financial centres potentially allowed for the construction of loans of differing maturities. Exchange and rechange between two close centres, for example Florence and Venice or Florence and Genoa, produced a loan of roughly one month's duration. A longer term loan of four months could be engineered by engaging in an exchange and rechange transaction between Italy and Spain or Northern Europe and Spain. The longest loans, of six months, were between Genoa (later Venice) and London. Loans could also be extended by immediately entering into another exchange and rechange transaction; one borrower remained on the exchange for nearly two years.⁴⁸ Obviously, the length of the *usance* periods in both directions needs to be taken into account when converting the spreads between the two exchange rates into an annualised interest rate.

III.

Our methodology draws on the basic principles set out by de Roover and Booth's idea of using market exchange rates but, instead of looking at just one currency pair, we calculate interest rates for all currency pairs where we have sufficient information in our dataset of exchange rates collected from the Datini archive. This involves a three stage process. First, we identify matching sets of exchange rate observations for each of our currency pairs. Second, we calculate the spread between these two rates, and third, we convert this spread to an annualized interest rate taking into account the *usance* period. To illustrate the methodology in more detail, we will take the exchange between Florence and Venice (*cambium ad Venetias*) as an exemplar.

Our dataset contains 2,415 daily observations of the exchange rate between the Florentine florin and the Venetian ducat at Florence and 1,224 daily observations at Venice. First, we identify all cases where we have an observation at Florence and a corresponding observation at Venice lagged by the *usance* period, and vice versa. Since *usance* from Florence to Venice was ten days, we identify all potential matches where $date_t$ of an exchange rate observation in Florence equals $date_{t+10}$ for an exchange rate observation in Venice. This produces 275 matching sets of observations. Now, the *usance* of bills from Venice to Florence was twenty days after drawing; identifying all matches where $date_t$ of an observation in Venice corresponds to an observation with $date_{t+20}$ in Florence returns 256 matches.

To enlarge the dataset, where there were no exact matches, we extended the search to include the closest match within one day before or after the exact target date. If we find a matching entry one day before and one day after the target date, we take the average of the two observations. This increases the number of observations to 832 and 769 respectively. Further expanding the parameters to include the closest date within two days of the target returns 1,276 and 947 matches. Given the relatively short *usance* periods between these two cities, it is not appropriate (or even necessary, given the amount of data from these two places and thus the number of matches returned by even restrictive assumptions) to extend the

Ricci manual is closest to our period but we repeated our calculations using the alternative *usance* period of 14 days in each direction. As in the case of Barcelona and Bruges (above, n. 43), the spreads remain similar but the annualised rates increase in line with the fall in the term.

⁴⁸ Mueller, *Venetian Money Market*, pp. 290-1 n.4.

parameters further. For some of the more distant centres with longer *usance* periods or less surviving data, however, we search for matches within up to seven days of the target date.⁴⁹

Second, we calculate the spread between these two rates, Sp . When exchange rates are quoted using the ‘certain’/‘uncertain’ method, as in this case, the spread is calculated by deducting the rate at the place that gave uncertain, ER^{UC} (i.e. Florence) from that at the place that gave certain, ER^C (Venice). This nominal spread can then be converted into a percentage value by dividing it by the rate at the place that gave uncertain. Note that this basic principle applies regardless of the direction of the transaction.⁵⁰ This is shown in equation (1).

$$Sp = \frac{ER^c - ER^{uc}}{ER^{uc}} \quad (1)$$

Where the exchange rates are quoted as a percentage better or worse than par, the method is slightly different. As explained above, our dataset converted all of these rates into the amount of foreign currency received per 100 units of local currency. In effect, both places give certain. The exchange rate at A thus represents the value received at place B in return for 100 units of currency A. This is then multiplied by the rechange rate (the exchange rate at B) to calculate the sum received back at place A. Deducting the original 100 units that we started with at A produces the nominal spread, and this can be converted into percentage format by dividing by 100. This is shown in equation (2).

$$Sp = \frac{(ER^A * \frac{ER^B}{100}) - 100}{100} \quad (2)$$

For purposes of comparison, we convert the percentage spread between the two rates – which represents the return from any one exchange and rechange transaction – into an annualized rate, taking into account the *usance* periods. In this case, even though *usance* from Florence to Venice differed from that from Venice to Florence, the overall time taken for a complete exchange and rechange operation was the same in both cases, namely 30 days or

⁴⁹ We also conduct a further robustness check. In many cases, the number of daily observations at one centre is much greater than at the other. Continuing the above example, we have twice as many observations at Florence than at Venice. The search parameter will sometimes match multiple Florentine observations with the same observation at Venice. For instance, we have an observation on 27 January 1385 at Florence, with matches exactly with an observation on 6 February at Venice. However, running the search with the expanded parameters would also identify that same observation at Venice as the closest match for Florentine observations on 26 January (within one day), 24 January (three days) and 23 January (four days). To test whether this has an impact on the average and distribution of the implicit interest rates, we also construct a second set of calculations for Florence, but this time matching an observation at Venice at $date_t$ with one at Florence at $date_{t-10}$. These results are shown in table 3 in brackets and do not differ markedly from those using the first method.

⁵⁰ In his calculations for exchange and rechange from Bruges to Venice, de Roover (*Rise and Decline*, p. 120) divides by the rate at Venice as the place of rechange rather than by the rate at Bruges as the place that gave uncertain. As a result, he understates the interest rates by an average of 1.58%.

roughly one month. We calculate both a simple annualized interest rate using equation (3) and a compounded annualized interest rate using equation (4).

$$IR_{simple} = Sp * \left(\frac{365}{usance_{AB} + usance_{BA}} \right) \quad (3)$$

$$IR_{compounded} = (1 + Sp) ^ \left(\frac{365}{usance_{AB} + usance_{BA}} \right) - 1 \quad (4)$$

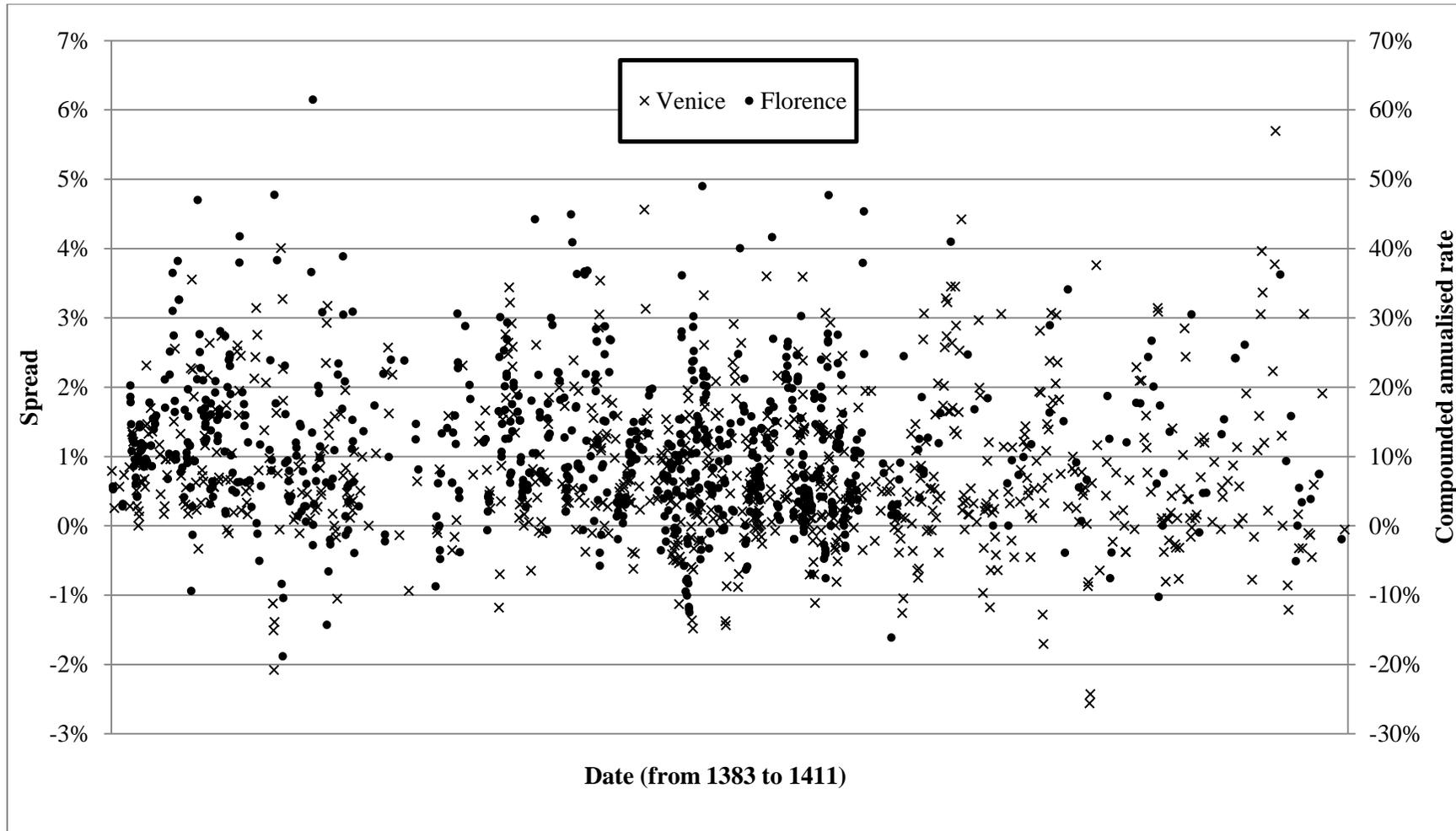
Summary details for *cambium ad Venetias* are shown in table 3. The average spread at Florence was between 0.80% and 0.84%, depending on the match parameters, while in Venice it was between 0.79% and 0.82%. When these are converted into annualized rates, those for Florence range from 9.76% to 10.22% (simple) and 10.59% to 11.15% (compounded), and those for Venice from 9.73% to 10.00% (simple) and 10.89% to 11.3% (compounded). Both the spreads and the annualized interest rates are very similar whether the FX transaction originated in Florence or in Venice. However, the distribution of these returns differs in significant ways. This can be seen visually in figure 2 or in the standard deviations reported in table 3. There is a markedly greater variation in the implied interest rates at Venice as compared to Florence – the standard deviation for transactions originated in Venice is 50% higher than for those in Florence. This presumably reflects the fact that the return rate (and hence the spread) was fixed after 20 days in bills of exchange from Venice but after only 10 days in those from Florence. It may be another indication that the Florentine *cambistas* established this system in their own interests. We will return to the question of the risk involved in exchange and rechange transactions, and whether this was sufficient to avoid the charge of usury in section V.

Table 3: *Cambium ad Venetias* example

Place of transaction	Florence			Venice		
	0	1	2	0	1	2
Match parameters (days)						
Observations	275 (232)	832 (612)	1276 (781)	256	769	947
Mean spread	0.80% (0.80%)	0.82% (0.84%)	0.84% (0.84%)	0.80%	0.79%	0.82%
Simple annualized interest rate	9.76% (9.76%)	10.03% (10.23%)	10.22% (10.24%)	9.73%	9.62%	10.0%
Compounded annualized interest rate	10.59% (10.21%)	10.91% (11.16%)	11.15% (11.20%)	10.97%	10.89%	11.30%
Standard deviation of the spread	0.71% (0.71%)	0.74% (0.76%)	0.77% (0.78%)	1.02%	1.05%	1.05%

Source: Exchange Rate Dataset. Note: the figures in brackets after the Florentine results are based on the alternative method of matching observations set out above.

Figure 2: Distribution of returns from *cambium ad Venetias*



The same methodology was then applied to our other exchange rate series. Although our exchange rate database contains a total of 88 currency pairs from 10 different cities, it was not feasible to calculate interest rates for all of these. The first requirement is that we have exchange rate observations from the two centres at each end of the currency pair. For example, Florence quoted Bruges, London and Paris but none of those three places quoted rates for Florence and therefore it is not possible to calculate interest rates between those three cities and Florence using the exchange and recharge method. The second is that we have a sufficient number of observations to find a reasonable number of matching sets. As a result, our dataset has been reduced to 14 currency pairs from seven different financial centres (and thus 28 sets of implicit interest rates). The results for all our locations and currency pairs are shown in table 4. We only report one set of matching criteria for each pair, seeking to maximize the number of matches while minimizing the range of the search parameters. Even so, our calculations are based on several hundred matching observations for each pair whereas the previous studies cited above have relied on dozens.

Table 4: Implicit interest rates from the Datini archive, 1380-1411

CityFrom	CityTo	Term	Match	Number	Spread	Simple APR	Compounded APR
Barcelona	Bruges	120	4	337	4.40%	13.39%	14.42%
Barcelona	Florence	120	3	278	3.93%	11.97%	12.73%
Barcelona	Genoa	80	2	560	3.33%	15.18%	16.79%
Barcelona	Venice	120	3	245	4.43%	13.47%	14.31%
Bruges	Barcelona	120	4	459	4.50%	13.70%	14.67%
Bruges	Genoa	94	1	466	3.73%	14.49%	15.93%
Bruges	London	60	4	179	2.24%	13.66%	15.20%
Bruges	Paris	46	1	194	1.33%	11.55%	11.53%
Bruges	Venice	120	3	500	3.68%	11.18%	11.82%
Florence	Barcelona	120	3	393	3.85%	11.70%	12.37%
Florence	Genoa	28	0	880	0.83%	10.83%	12.10%
Florence	Venice	30	1	832	0.82%	10.03%	10.91%
Genoa	Barcelona	80	2	543	3.48%	15.89%	17.59%
Genoa	Bruges	94	1	558	3.52%	13.67%	14.67%
Genoa	Florence	28	0	880	0.84%	10.92%	12.17%
Genoa	London	180	4	356	6.85%	13.89%	14.54%
Genoa	Paris	88	2	510	3.81%	15.82%	17.05%
Genoa	Venice	50	0	269	1.45%	10.56%	11.44%
London	Bruges	60	4	127	2.11%	12.82%	14.30%
London	Genoa	180	4	166	6.67%	13.52%	14.20%
Paris	Bruges	46	1	190	1.15%	9.09%	9.72%
Paris	Genoa	88	2	446	3.39%	14.07%	15.37%
Paris	Venice	120	3	288	4.26%	12.96%	13.77%
Venice	Barcelona	120	3	243	4.28%	13.01%	13.81%
Venice	Bruges	120	3	375	3.38%	10.27%	10.85%
Venice	Florence	30	1	769	0.79%	9.62%	10.89%
Venice	Genoa	50	0	258	1.32%	9.62%	10.78%
Venice	Paris	120	3	248	4.14%	12.58%	13.34%

Source: Exchange Rate Dataset.

IV.

At first glance, the spreads between the currency pairs seem to differ widely, from around 0.8% between Florence, Genoa and Venice all the way up to nearly 7% from Genoa to London. However, once these are annualized taking into account the different *usance* periods, as explained above, they fall into a much more consistent band ranging between 10% and 16%. The consistency of these results between the different currency pairs and financial centres is striking and confirms that the time value of money was indeed incorporated into the spread between exchange rates at different centres in a systematic way.

Moreover, the implicit interest rates calculated from exchange rates are economically reasonable and broadly comparable with other indications of the cost of commercial credit at this time. The interest rates paid by merchant companies on time deposits *a discrezione* at Florence varied between 6% and 10% during the later middle ages.⁵¹ Loans to private individuals were more expensive; in fifteenth-century Florence, Guiliano de' Medici charged 10-12% *per annum* on six month business loans that were mostly fully-collateralised either by shares in the public debt or by third-party guarantors.⁵² We have seen that *cambium ad Venetias* returned around 11% compounded *per annum*. Rates outside Italy may have been slightly higher, with Heers finding that Genoese merchants in London charged 14-15% per annum for straight loans and 15.5% to 18% on sales credits extended.⁵³ This compares to the implicit interest rates of 14.2% and 14.3% (compounded) *per annum* calculated from the spreads between the exchange rates in London and Bruges, and in London and Genoa respectively.

A more spiritually-sound use of capital was partnership investments in which the investor shared in the profits and the risks. In total, Datini invested around 26,000 florins in his six merchant banking companies and Melis has painstakingly reconstructed his returns on these investments. Overall, average returns on equity were consistent at 15-16% *per annum*, with the Genoese company slightly underperforming at 12.34%.⁵⁴ Such equity investments were not risk-free and the year-to-year returns could fluctuate significantly; the Catalan companies posted average annual returns of nearly 40% between 1396 and 1403, peaking at 45.31% in 1398-9, but falling to under 10% *per annum* after 1403.⁵⁵ These figures may also overestimate the *ex ante* expected returns, since there is a significant survivorship bias as none of Datini's businesses failed and exposed him to significant capital losses. Still, the return from such investments was at least comparable to, and possibly slightly greater than, the implicit interest rates from exchange and rechange transactions. As a result, when Datini decided to invest 4,000 florins to establish a local banking company in Florence in 1398, one of his factors wrote to express his surprise, as 'most moneychangers tend to take up commerce and leave moneychanging, since they make more profit and also because it is more just in the eyes of God'.⁵⁶

Of course, part of the profit generated by such companies would have come from their activities in the FX market, whether as genuine trade finance or 'dry exchange'. In terms

⁵¹ Goldthwaite, 'Local banking', pp. 32-4.

⁵² Edler de Roover, 'Restitution', pp. 778-85.

⁵³ Heers, 'Les Génois', pp. 816-18.

⁵⁴ Melis, *Aspetti*, p. 322.

⁵⁵ Melis, *Aspetti*, p. 271.

⁵⁶ Goldthwaite, *Economy*, p. 413.

of direct industrial investment, between 1398 and 1406, the Strozzi wool company produced a return on equity of 17.6%.⁵⁷ Datini may have been less fortunate in his investments; although the veil manufacturing business he established with Domenico di Cambio returned 16.86% on his equity, his wool and dyeing businesses in Prato only made him 4-7%.⁵⁸ Implied interest rates have also been estimated from grain storage costs – estimated at between 12% and 20% – and wool forward contracts – equivalent to 17%-22% *per annum*.⁵⁹

On the other hand, lending via bills of exchange or promised a higher return than investing in the *monti* of the Italian city-states. There is some controversy over how best to interpret the interest rates paid on this debt. The figures compiled by Epstein and used by Stasavage are based on the nominal coupons paid on the par value of the shares when issued. Between 1376 and 1425, shares in the Genoese public debt paid a coupon of 7-8%, those of Venice around 4%, and Florence between 3.75% and 5%. However, the limited data from the secondary market for such shares suggests that they subsequently traded at a considerable discount. During the period under study, the market price of Florentine debt fluctuated between 15% and 60% of par and that of Venice between 20% and 60%.⁶⁰ As Chilosi has pointed out, using market yields rather than the par value of the coupon would almost double the actual interest rates charged to the city-states.⁶¹ It should also be noted that such investments were far from risk-free, given the frequent suspensions of interest payments. An alternative was to invest in urban or rural property but such long-term and secured investment is not strictly comparable to the extension of short-term and unsecured commercial credit. Clark calculates the annual return on land in Italy between 1350 and 1450 at 8.1% to 9.6%. This seems high; the Florentine *Catasto* of 1427 capitalised rental income at 7% and Pezzolo argues that income from land did not generally exceed 5% *per annum*.⁶²

To summarise, the returns from engaging in exchange and rechange transactions were higher than investing in ‘safe’ assets such as landed property or shares in the debt of Italian city-states, and comparable to or only slightly lower than equity investment in trading and industrial ventures. This seems to be in line with the risk involved in these different investments. As a result, it seems that Domenico di Cambio, Datini’s partner at Florence, may have slightly over-estimated the profitability of such FX transactions compared to other activities when he asserted that ‘I would rather earn 12% with our merchandise than 18% on exchange dealings’.⁶³ However, here Domenico was primarily asserting a moral position based on the association of some types of FX transactions with usury.

V.

A major strand in the historiography of medieval finance has argued that the bill of exchange was frequently or even primarily used to circumvent the church prohibition on charging

⁵⁷ Goldthwaite, *Private Wealth*, pp. 39-42.

⁵⁸ Melis, *Aspetti*, p. 322.

⁵⁹ Brunt and Cannon, ‘Grain of truth’; McCloskey and Nash, ‘Corn at interest’, pp. 178-85; Bell et al. *English Wool Market*, pp. 139-43.

⁶⁰ Epstein, *Freedom*, pp. 18-19 n. 18; Stasavage, *States of Credit*, p. 38; Pezzolo, ‘Bonds’, pp. 154, 157.

⁶¹ Chilosi, ‘Risky institutions’, pp. 890-2.

⁶² Clark, ‘Cost of capital’, pp. 274-5; Goldthwaite, *Economy*, p. 566; Pezzolo, ‘Bonds’, p. 160. For the low rates of return on land, see also Goldthwaite, *Private Wealth*, pp. 246-50.

⁶³ Origo, *Merchant of Prato*, p. 147.

interest, in part because there was no fixed or certain profit. Our results show that, although the average interest rates were consistent across the different exchange rate pairs, there was still a very considerable degree of uncertainty regarding the returns from any particular exchange and rechange transaction. Just as today, investing in the FX market could be risky. Some indications of the risk involved in such transactions are shown in Table 5.

Table 5: Risk and return

City From	City To	Negative return	Spread		APR compounded		Sharpe ratio
			Mean	STDEV	Mean	STDEV	
Barcelona	Bruges	5.64%	4.40%	3.52%	14.42%	7.16%	0.896
Barcelona	Florence	6.12%	3.93%	2.90%	12.73%	5.60%	0.844
Barcelona	Genoa	9.46%	3.33%	2.77%	16.79%	6.75%	1.301
Barcelona	Venice	2.45%	4.43%	2.60%	14.31%	4.97%	1.268
Bruges	Barcelona	6.10%	4.50%	3.21%	14.67%	6.22%	1.073
Bruges	Genoa	10.09%	3.73%	3.26%	15.93%	7.36%	1.077
Bruges	London	8.94%	2.24%	2.06%	15.20%	6.04%	1.191
Bruges	Paris	13.9%	1.33%	1.27%	11.53%	3.96%	0.893
Bruges	Venice	8.00%	3.68%	2.60%	11.82%	4.91%	0.779
Florence	Barcelona	4.58%	3.85%	2.52%	12.37%	4.83%	0.905
Florence	Genoa	10.80%	0.83%	0.89%	12.10%	3.88%	1.056
Florence	Venice	9.74%	0.82%	0.74%	10.91%	2.92%	0.998
Genoa	Barcelona	7.55%	3.48%	2.76%	17.59%	7.03%	1.364
Genoa	Bruges	1.97%	3.52%	2.20%	14.67%	4.93%	1.353
Genoa	Florence	10.57%	0.84%	0.88%	12.17%	3.67%	1.135
Genoa	London	4.49%	6.85%	3.87%	14.54%	5.87%	1.114
Genoa	Paris	0.78%	3.81%	1.89%	17.05%	4.39%	2.060
Genoa	Venice	8.55%	1.45%	1.24%	11.44%	3.71%	0.926
London	Bruges	8.66%	2.11%	2.11%	14.30%	6.14%	1.027
London	Genoa	1.20%	6.67%	4.46%	14.20%	6.87%	0.901
Paris	Bruges	7.89%	1.15%	0.93%	9.72%	2.92%	0.588
Paris	Genoa	7.40%	3.39%	2.72%	15.37%	6.39%	1.152
Paris	Venice	3.47%	4.26%	2.70%	13.77%	5.25%	1.100
Venice	Barcelona	2.06%	4.28%	2.67%	13.81%	5.11%	1.138
Venice	Bruges	8.80%	3.38%	2.62%	10.85%	4.92%	0.578
Venice	Florence	18.47%	0.79%	1.05%	10.89%	4.21%	0.687
Venice	Genoa	18.99%	1.32%	1.72%	10.78%	5.35%	0.520
Venice	Paris	3.63%	4.14%	2.61%	13.34%	4.99%	1.070

Source: Exchange Rate Dataset.

First of all, it was certainly possible for the lender to lose money on an exchange and rechange transaction. In the case of *cambium ad Venetias* examined above, some 9.4% of the transactions originating at Florence (81 of 832) and 18.5% of those at Venice (142 of 769) would have produced a negative return. This discrepancy partly reflects the shorter *usance* from Florence to Venice as opposed to Venice to Florence. On the other hand, only 1.20% of the exchange and rechange transactions from London to Genoa resulted in a negative return. This was an inevitable consequence of the way that the system operated. Because the combined *usance* period between Florence and Venice was only 30 days, the spread required to produce a reasonable interest rate was less than one per cent. Thus relatively small movements in the rates at Florence and Venice could wipe out this spread. As an exchange and rechange transaction between Genoa and London took six times as long, the spread was roughly six times the size and it was much less likely that the fluctuations in exchange rates would exceed this.

Another way of measuring risk is to examine the standard deviation of the returns rather than just the mean. Table 5 first shows the standard deviations in the spreads between the rates. This seems to throw up some odd results as the short-term return between Genoa and Florence was more volatile (mean of 0.84% and a standard deviation of 0.88%) than the long-term return between Genoa and London (6.82% and 3.56% respectively). However, this does not take into account the frequency of transactions. A merchant could carry out six exchange and rechange operations between Genoa and Florence in the same time as one between Genoa and London. The annual return from trading Florence-Genoa would be the product of twelve separate transactions, rather than two in the case of Genoa-London. A greater number of operations per year is statistically likely to smooth out the standard deviation of the expected annual return.

Thus we calculate adjusted standard deviations taking into account the number of operations possible in each year. We treat the sample as a population, which we are effectively drawing from. Supposing that there are 100 observations which have a mean of x and a variance of y . We treat this as the population and then standard sampling theory applies so if a set of N observations is drawn from the population, it will be normally distributed with the same mean (x) and a variance of y/N , and the standard deviation of the sample will be the square root of (y/N) , where N is the number drawn from the "population" (not how many observations there were originally).

These adjusted standard deviations are also shown in table 5. Returning to the above example of Genoa-Florence and Genoa-London, for the former, the unadjusted standard deviation of the compounded annual returns is 13.27% but, taking into account the number of transactions, the adjusted standard deviation falls to 3.67%. This can then be compared to the mean compounded annual value of 12.14%. For the latter, the adjustment to the standard deviation is naturally smaller, from 8.25% to 5.80%, compared to the mean of 13.89%. This adjustment seems to resolve the counter-intuitive finding that returns on short-term credit were more volatile and risky than those on longer-term credit arrangements. It also highlights further examples of differences depending on the direction of the transaction. For instance, the adjusted standard deviation of returns from Florence to Venice is 2.89% (the lowest of any, commensurate with the idea that this was the most developed market) but from Venice to Florence it is 4.21%. A similar situation applies to Genoa and Bruges/Paris, and Paris-Bruges, reflecting the asymmetry in the *usance* periods.

We can now use the adjusted standard deviations to assess the risk-adjusted returns of exchange and rechange transactions for different currency pairs and directions. A standard method to assess risk-weighted returns is the Sharpe ratio.⁶⁴ This measures the excess return (or risk premium) per unit of deviation produced by an investment asset or a trading strategy. The Sharpe ratio is calculated by deducting a benchmark rate from the mean return, and then dividing by the standard deviation. A higher Sharpe ratio promises better return for the same risk or, viewed from the opposite perspective, the same return for lower risk. We use a figure of 8% as a reasonable return for a term deposit *a discrezione* with a merchant society, which is the most natural alternative form of short-term credit to the use of bills of exchange.

The risk-adjusted returns are very consistent across all the currency pairs as most of the Sharpe ratios cluster around one. Again, the asymmetry observed above for Florence-Venice as opposed to Venice-Florence is evident, as the former offers a much better return per unit of deviation than the latter (1.00 compared to 0.68). The same holds for transactions from Genoa to Bruges/Paris as opposed to the reverse. These figures bear close resemblance to their modern counterparts – for example, Lo calculates annual Sharpe ratios of between 0.5 and 1.2 for a set of US mutual fund returns over periods of varying length ending in 2000.⁶⁵ This analysis shows that there was a considerable degree of risk involved in such transactions and so merchants engaging in exchange and rechange could legitimately argue that they were not usurious as their profits were not certain or fixed in advance.

In general, moderate levels of interest seem to have been accepted by the secular courts. The Venetian courts would enforce the collection of interest at moderate rates of 5-12% *per annum* and English common law courts would award damages for late payment at a similar rate.⁶⁶ The relatively rare examples of usury prosecutions tended to be short-lived and often politically-motivated.⁶⁷ Most dramatically, in 1429, Florence banned dry exchange (*cambium sine litteris*). However, in 1435 this was suspended, initially for two years and it does not seem to have been revived subsequently. In any case, the Medici account books show that they were still engaging in such transactions in 1433.⁶⁸

Whether this element of risk alone was sufficient to absolve merchants from the sin of usury is still debatable. Datini himself expressed ethical concerns, particularly as he grew older and more concerned with his ultimate fate. His friend, the Florentine notary Ser Lapo di Mazzei, warned him that ‘these exchanges, which you make at hazard, without any letter or coins, are as bad as playing at dice’. Simone d’Andrea, head of Datini’s branch in Barcelona, was the chief offender. In 1400, Datini wrote to him repeating a prohibition on such dealings, stating that ‘once for all, I would have you a merchant and not a banker’, and this criticism was repeated in 1402 and 1406.⁶⁹ However, at the same time as he was castigating d’Andrea, Datini himself employed similar exchange and rechange transactions to lend money to a neighbour and to the heirs of a former business partner. In the latter case, he was criticised by one of his correspondents that it would have been cheaper to have borrowed by accepting a

⁶⁴ This method is also used in Booth, ‘Foreign exchange profits’, pp. 137-8.

⁶⁵ Lo, ‘Sharpe ratios’.

⁶⁶ Lane, ‘Investment and usury’, p. 63; Brand, ‘Aspects’, p. 33.

⁶⁷ Seabourne, ‘Controlling commercial morality’, pp. 124-7; Bratchel, ‘Usury’, pp. 256-7.

⁶⁸ De Roover, *Rise and Decline*, pp. 135, 433 n. 57.

⁶⁹ Origo, *Merchant of Prato*, pp. 152-3.

term deposit a *discrezione*.⁷⁰ Even the virtuous Mazzei asked Datini to withdraw money for him from a deposit issued by the Florentine wool guild at 8-10%.⁷¹

VI.

Overall, we argue that the use of exchange rates to calculate implicit interest rates is a valuable tool. First, it dramatically increases the number of interest rate observations available to the medieval historian. Second, it proves that interest rates were indeed incorporated into exchange rates in a systematic way. Third, it also paints a consistent picture of commercial interest rates at between 10 and 16%, which are comparable to the more scattered indications of returns on other forms of investment. Fourth, there was a high degree of variation in returns, which were not infrequently negative – the risk involved may have helped to justify the non-usurious nature of these transactions, although theologians and some merchants still had doubts.

This raises a question – why use bills of exchange as credit instruments if they were remained of questionable virtue and other, more straightforward, forms of charging interest were generally tolerated? In fact, when it came to their day-to-day business affairs, Florentine merchants seem to have employed their capital in undoubtedly ‘legitimate’ purposes such as trade or genuine transfers of funds using bills of exchange, while at the same time investing in more controversial instruments such as dry exchange, time deposits *a discrezione*, government debt and discounting for sales on credit.⁷² Such decisions were probably driven more by business considerations than moral ones. For instance, merchant manuals and books of advice stressed the importance of diversification as an investment strategy.⁷³ In fact, as we have seen, the rates of return on all these classes of investment were broadly comparable. If the usury prohibition was, at least for this class of merchant, a dead letter, were there other reasons for using FX transactions in this way?

In fact, the extension of credit via exchange and rechange transactions did offer a number of advantages.⁷⁴ First, it was extremely flexible. The variety of different currency pairs and *usance* periods between different cities made it possible to construct loans of varying lengths while exchange transactions could be rolled over an indefinite number of times by agreement. The best-documented are the short-term one month loans between Florence and Venice. By contrast, demand deposits did not usually pay interest while most time deposits were for six months or one year. At the same time, the use of FX transactions offered the lender slightly higher returns (for an acceptable degree of additional risk). They may be considered the medieval equivalent of money market funds. From a broader perspective, the FX market was of vital importance for medieval trade and economic activity. As we have seen, not all exchange transactions were used to create loans. If there were no local borrowers then the lender could buy a ‘genuine’ trading bill from merchants wishing to make actual transfers of funds for business purposes. Equally, a merchant seeking to fund his trading could transact with one of these financial ‘speculators’ rather than having to find a

⁷⁰ Mueller, *Venetian Money Market*, pp. 323-5.

⁷¹ Trexler, *Public Life*, pp. 136-7.

⁷² See de Roover, *Rise and Fall*, pp. 236-8.

⁷³ See Bernardo Cotrugli’s advice quoted in Lopez and Raymond, eds., *Medieval Trade*, p. 414.

⁷⁴ Mueller, *Venetian Money Market*, p. 290.

counterparty wishing to transfer money in the opposite direction. One of the major difficulties facing early capital markets was ensuring sufficient ‘thickness’ and combining the FX and credit markets may have increased liquidity in both.⁷⁵

Looking forward, the compilation of a larger and more internally consistent dataset of FX and interest rates will hopefully facilitate the use of more sophisticated quantitative methods to supplement the more qualitative evidence provided by other sources.

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⁷⁵ Van Zanden et al., ‘Small is beautiful’, p. 4.

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