

# A safe and just operating space for human identity: a systems perspective

Article

Published Version

Creative Commons: Attribution 4.0 (CC-BY)

Open Access

Oliver, T. H. ORCID: https://orcid.org/0000-0002-4169-7313, Doherty, B., Dornelles, A., Gilbert, N., Greenwell, M. P. ORCID: https://orcid.org/0000-0001-5406-6222, Harrison, L. J., Jones, I. M. ORCID: https://orcid.org/0000-0002-7738-2516, Lewis, A. C., Moller, S. J., Pilley, V. J., Tovey, P. and Weinstein, N. ORCID: https://orcid.org/0000-0003-2200-6617 (2022) A safe and just operating space for human identity: a systems perspective. The Lancet Planetary Health, 6 (11). e919-e927. ISSN 2542-5196 doi: 10.1016/S2542-5196(22)00217-0 Available at https://centaur.reading.ac.uk/108771/

It is advisable to refer to the publisher's version if you intend to cite from the work. See <u>Guidance on citing</u>.

To link to this article DOI: http://dx.doi.org/10.1016/S2542-5196(22)00217-0

Publisher: Elsevier

All outputs in CentAUR are protected by Intellectual Property Rights law, including copyright law. Copyright and IPR is retained by the creators or other copyright holders. Terms and conditions for use of this material are defined in the <a href="End User Agreement">End User Agreement</a>.



### www.reading.ac.uk/centaur

### CentAUR

Central Archive at the University of Reading Reading's research outputs online

## A safe and just operating space for human identity: a systems perspective



Tom H Oliver, Bob Doherty, Andre Dornelles, Nigel Gilbert, Matthew P Greenwell, Laura J Harrison, Ian M Jones, Alastair C Lewis, Sarah J Moller, Vanessa J Pilley, Philip Tovey, Netta Weinstein

oa OPEN ACCESS

A safe and just operating space for socioecological systems is a powerful bridging concept in sustainability science. It integrates biophysical earth-system tipping points (ie, thresholds at which small changes can lead to amplifying effects) with social science considerations of distributional equity and justice. Often neglected, however, are the multiple feedback loops between self-identity and planetary boundaries. Environmental degradation can reduce self-identification with nature, leading to decreased pro-environmental behaviours and decreased cooperation with outgroups, further increasing the likelihood of transgressing planetary boundaries. This vicious cycle competes with a virtuous one, where improving environmental quality enhances the integration of nature into self-identity and improves health, thereby facilitating prosocial and pro-environmental behaviour. These behavioural changes can also cascade up to influence social and economic institutions. Given a possible minimum degree of individual self-care to maintain health and prosperity, there would seem to exist an analogous safe and just operating space for self-identity, for which system stewardship for planetary health is crucial.

#### Introduction

Environmental and social issues cannot be effectively understood in isolation because they are linked within complex interacting systems. Feedback processes are increasingly recognised to hinder effective solutions to social problems, such as persistent poverty,<sup>12</sup> racial disparities,<sup>3</sup> and depression.<sup>4</sup> These processes are sometimes referred to as vicious cycles, whereby a self-reinforcing feedback loop makes a negative state persist or worsen.

Vicious cycles are also thought to exist in environmental systems, such as how climate change both causes and is itself exacerbated by ice sheet melting and forest dieback.5 Little is known about how systemic feedback processes link social systems and natural systems together. There might be complex non-linear interactions that lead to environmental change accelerating or slowing in ways that we do not understand and are thus ill equipped to deal with. A key aspect underpinning how social systems influence environmental systems is people's sense of selfidentity (ie, the integrated image of themselves as a unique person),6 which is determined by a complex interplay of social context and individual history.7 Self-identity is ultimately linked to behaviours, including those associated with protecting or damaging the environment.8 Equally, the behaviours of those around us affect our self-identity and, relatedly, what we find important: we are shaped by the social norms that we are exposed to and the corresponding values (ie, abstract ideas of what is important to us that guide our behaviour) and goals (ie, concrete aims we set based on those values) that we hold and expect others to hold.9,10 For example, social norms that favour environmental conservation positively shape our self-identity and the values that we hold; but if we judge that others are disproportionately focused on self-enhancement values that place importance on attaining power or achievement), then the feeling of efficacy around environmental efforts is undermined.11

Researchers have long discussed both values and self-identity as key factors in global sustainability, <sup>12,13</sup> although both are neglected if government policy focuses predominantly on structural (eg, technological or economic) solutions. This Review focuses on interactions between self-identity and its corresponding values and the state of the natural environment, with the aim of developing improved understanding to allow effective and strategic stewardship of planetary health.

### Changes in self-identity and environmental quality: locked in a vicious cycle?

### Self-identity as a driver of environmental degradation

The way that we view ourselves in relation to others and the natural world has important implications for the state of the global environment, largely because self-identity is closely tied with the values that we hold. For example, private materialism (ie, the importance that people place on possessions and extrinsic motivations, such as financial success)14 can be viewed as a motivated goal pursuit that is intended to construct and maintain self-identity,15 whereas individualism (ie, the idea that each person should think and act independently with less responsibility for others) is related to values of self-transcendence versus selfenhancement,10 which are in turn related to self-identity.9 Evidence suggests that private materialism and consumption have risen in many high-income societies, especially the USA.14 Other analyses show how most countries globally have seen increases in individualistic values and practices since the 1960s (an increase of about 12% worldwide), 16 with detailed studies in several countries (eg, Türkiye, China, and the USA).4,17,18 These trends undermine prosocial identity and corresponding selftranscendence values19,20 and are expected to exert damaging effects on the environment (figure 1), which are mediated by at least four hypothetical pathways: consumer choices, adaptation to environmental risks, economic regulation, and cooperation in international policy.

Lancet Planet Health 2022; 6: e919-27

School of Biological Sciences (ProfT H Oliver PhD. A Dornelles PhD, M P Greenwell PhD, Prof I M Iones PhD) and School of Psychology and Clinical Language Sciences (N Weinstein PhD). Whiteknights Campus, University of Reading, Reading, UK; School for Business and Society (Prof B Doherty PhD) **Department of Environment** and Geography (L J Harrison PhD), and National Centre for Atmospheric Science (Prof A C Lewis PhD, S J Moller PhD), University of

Sociology, University of Surrey, Guildford, UK (Prof N Gilbert PhD); Systems Innovations and Futures Team, Chief Scientific Adviser's Office, Department for Environment Food and Rural Affairs, UK

(V J Pilley MSc, PTovey MSc)

York, York, UK: Department of

Correspondence to: Prof Tom H Oliver, School of Biological Sciences, Whiteknights Campus, University of Reading, Reading, RG6 6AS, UK t.oliver@reading.ac.uk

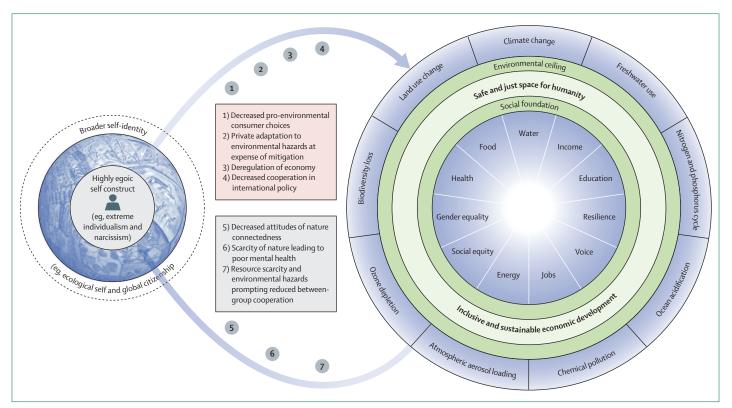


Figure 1: Systemic feedback loops between self-identity, planetary boundaries, and social foundations
The safe and just operating space is derived from the conceptual models by Rockstrom and colleagues<sup>21</sup> and Raworth,<sup>22</sup> extended here to include feedbacks with factors that determine self-identity.
Shown are various mechanisms that promote vicious cycles involving degradation of environmental quality and social injustice, but there is opportunity to reverse these into virtuous cycles. Part of the figure is reproduced from Raworth,<sup>22</sup> by permission of Oxfam.

Substantial data point to the harmful effects of excessive individualism, characterised by materialistic, self-enhancing values and extrinsic consumptive goal pursuit, on care and engagement in environmental causes. 19.23.24 Related to these values, a more independent self-identity has been associated with fewer pro-environmental behaviours; for example, being less likely to recycle domestic waste, reduce a carbon footprint, or to purchase guided by sustainability concerns. 25-27 These decisions and behaviours are crucial for planetary health because individual consumption, and associated domestic carbon emissions and energy use, are among the root causes of environmental degradation, 28 leading to transgression of perceived safe limits for planetary health. 21.29

In addition to influencing consumer choices, individualistic trends in society might be responsible for a growing pattern of private adaptation to environmental threats, whereby new technologies and access to resources increasingly support individuals reducing risk for themselves, their families, and businesses. These trends can influence how people act to reduce personal exposure to environmental risks, such as extreme weather events. For example, when dealing with the effects of climate change, wealthy individuals are able to cool their own houses, protect themselves against flooding, and preferentially secure water resources

during drought events.<sup>30,31</sup> Such actions might come at the expense of mitigating environmental damage and, if they hamper resilience for others, also raise questions around environmental justice.<sup>32</sup>

Changes to self-identity and values towards the environment can also cascade up to influence the social and economic institutions that have strong influence over maintaining a safe planetary operating space.33-35 Institutions, culture, and mindsets are closely linked in feedback processes (figure 2).737 For example, social norms can become internalised to become moral codes of action, and expectations of cooperation and mutuality can become embedded into institutional frameworks. 38,39 One influence that could potentially cascade upwards is an increased focus on the pursuit of individual wealth, which can lead to deregulation of economies40 in a manner that is harmful to the environment (eg, reversing environmental protections), although evidence can be conflicting. 41,42 Other researchers warn, however, that collectivist identities can stifle innovation, which is also important for environmental solutions.43

In tandem with an individualistic identity, most people relate to groups at a range of hierarchical scales (eg, their family, sports team, nation, ethnic group, or the whole world),<sup>8</sup> reflecting what has been called their social identity.<sup>44</sup> A sense of global identity and citizenship has

been associated with a preference for purchasing environmentally friendly products<sup>45</sup> and environmental activism.<sup>46</sup> In politics, a sense of national versus global identity is highly relevant for international cooperation, particularly given the transboundary nature of many environmental problems (eg, air pollution, climate change, and ocean acidification). Strongly nationalistic sentiment can be harmful to the environment if it comes at the cost of international cooperation.<sup>47,48</sup> For example, former US President Donald Trump's America First policy led to a temporary removal of the USA from 2015 Paris Climate Agreement and attempts to terminate the country's funding of WHO.

An outstanding question is the strength of these associations between self-identity and environmental change and their direct causality. Investing in an improved understanding of these issues can allow researchers to harness the potential for using transformation of identity and values as leverage points for change. <sup>37,49,50</sup> For example, high levels of individualism have been associated with environmental destruction at the national scale, <sup>51</sup> although the interacting roles of other factors need untangling.

### Environmental degradation driving changes to self-identity

Damage to the environment can prompt feedback effects influencing individual psychology and the capacity for individuals and institutions to prevent further environmental decline (figure 1). There are many interacting mechanisms, including decreased exposure to nature influencing formation of the self-identity, reduced capacity for pro-environmental behaviour because of poor mental health, and reduced between-group cooperation, which are each discussed here.

Evidence shows that formative experiences of nature are important for an interdependent self-identity, which includes other people and nature, sometimes called the ecological self, 52,53 or metapersonal, 54 and linked to selftranscendence (ie, identifying beyond a highly individuated ego). 55,56 These formative experiences include time spent in nature and engaging in activities in which a person can have a mindful sense of nature connectedness (eg, watching, hearing, photographing, or painting plants and wildlife). 57-59 However, the loss of accessible biodiverse greenspace in many countries has led to reduced interaction with nature,60 creating a shortfall of nature connectedness<sup>25,26,57</sup> and undermining the interdependent self-identity of adults.61 The ultimate cost is to pro-environmental attitudes, understood as people's concern for, and intentions to protect, the environment. 25,26,57,61

The quality of the natural environment has also been shown to be strongly associated with mental health, mediated both through physical activity in the outdoor environment and through increased nature connectedness<sup>62,63</sup> and psychological restoration.<sup>64</sup> Furthermore, individuals living in communities that have

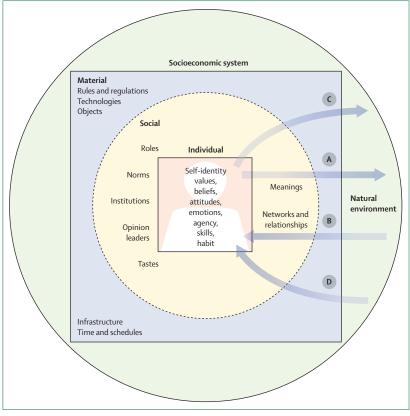


Figure 2: An adapted individual, social, and material model

The individual, social, and material model was developed by Darnton and Horne<sup>™</sup> and is adapted here to show direct links between individual factors, such as self-identity on environmental quality, where arrow A shows how a self-identity incorporating nature leads to pro-environmental behaviours and arrow B shows how more exposure to nature leads to a greater sense of nature connectedness. Individual factors also cascade up to influence social and material factors leading to changes in environmental quality (arrow C; eg, shows how a culture of individualism can promote profit-seeking in companies at the expense of environmental protection) and, in the other direction, changes to environmental quality can lead to material and social changes that influence individual factors (arrow D; eg, climate change induced human migration leading to a culture of xenophobia influencing self-identity). Notably, the factor self-identity has been placed in the individual realm here contrary to Darnton and Horne's original placement as a social factor. In practice, factor self-identity arises from an interaction between individual factors and social context, as do many of the individual factors.

regular access to nature feel a sense of social connection that supports their mental health. 65 Beyond direct access to greenspace, the quality of that space in terms of perceived species richness has been shown to be important.66 In response to biodiversity loss, increased urbanisation,67 and decreased exposure to nature,60 mental health is expected to decline. This decline could potentially have effects on the capacity to prevent further environmental degradation,68 because psychosocial factors that are closely related to health and wellbeing might be prerequisites for desirable pro-environmental behaviours. 69,70 These health impacts are likely to occur despite a shifting baseline effect, whereby environmental degradation is not recognised due to scarce recollection of historical conditions. 60 Some of the pro-environmental behaviours that are affected, such as conservation volunteering, involve direct interaction with nature, thus their absence exacerbates a vicious cycle.60

Another outcome of environmental degradation is reduced cooperation between groups, which is important for protecting public commons.39 Environmental threats and how they are portrayed in the media can lead to increased fear, denial of problems, or absence of motivation to work with others to deal with the issues.71 Mortality salience driven by environmentmediated threats has even been suggested to increase indulgence purchasing, materialistic values, and overall consumption rates.72 However, some research shows that existential threats, such as deadly hurricanes, might prompt pro-environmental behaviour if proenvironmental norms are made salient.73 The issue of how environmental decline will affect pro-environmental norms is clearly complex, with little consensus and effects that are likely to differ between different people.74 However, clearly there is strong potential for negative feedback processes that further hasten environmental decline.

At the level of in-group identity, a growing body of evidence links environmental threats and consequent social impacts, such as extreme weather events and human displacement, to increased in-group cohesion (ie, tighter societies) and increased antagonism with outgroups.<sup>75,76</sup> This increased in-group cohesion might lead to an improved ability to deal with some localised threats, although not necessarily transboundary threats, such as climate change,<sup>77</sup> but might also lead to xenophobia and nationalism.<sup>78</sup> The potential for environmental perturbations to cause human displacement across national boundaries prompting xenophobic responses raises particularly concerning ethical dilemmas.<sup>79</sup>

Many researchers suggest that national identity leads to reduced international cooperation, which is essential to deal with transnational environmental problems, <sup>67,48</sup> although others suggest it can sometimes mobilise environmental norms and pro-environmental tendencies. <sup>80</sup> Finally, economic and ontological insecurity driven by environmental degradation might also lead to political shifts, for example, the election of right-wing populist leaders, who are often favoured by electorates following environmental and social crises. <sup>81</sup> Right-wing leaders tend to have low tolerance of ambiguity and little capacity for systems thinking, both of which are cognitive traits that are necessary for solving complex systemic environmental problems. <sup>82-84</sup>

### The potential for virtuous cycles

Feedback cycles can work both ways, and the mechanisms linking individual self-identity and corresponding values and attitudes with environmental quality might also lead to a virtuous cycle. The causal links between self-identity and the quality of the environment described in the previous sections are reversible, and so we do not repeat them all here. Instead, we discuss an example related to pro-environmental behaviours. Enhancing environmental quality, especially in urban areas, <sup>85</sup> is expected to

improve nature connectedness contingent on active engagement with nature,86 thereby increasing the tendency for pro-environmental and prosocial attitudes and behaviours. 25,27,45,57 Notably, widespread gaps can exist between self-transcendence values that focus effort and commitment towards caring for the environment, among other prosocial ends, and the execution of those values.87 However, empirical data suggest behavioural shifts; for example, longitudinal studies show that community gardening schemes for prisoners reduce the probability of prisoners reoffending and can lead to a range of prosocial and pro-environmental attitudes.88 In another study, the greening of vacant lots was shown in randomised controlled trials to reduce violent crimes and help communities to feel safer.89 Hence, it appears possible to put a virtuous cycle into place, with restoration of the natural environment stimulating development of healthier, pro-social self-identities commensurate with societal transformations towards environmental sustainability.

### A safe and just operating space for human identity?

A safe and just operating space for socioecological systems has become a powerful bridging concept in sustainability science (figure 1).21,22,29 The concept integrates biophysical earth-system tipping points (ie, thresholds at which small changes can lead to amplifying effects) from a natural science perspective with social science considerations of distributional equity and justice. Arguably, this integration delineates the social and environmental boundaries of sustainability and, with an additional consideration of economic viability, embraces the three pillars of sustainability (ie, society, the economy, and the environment).90 The concept of a safe and just operating space for humanity has been valuable in raising attention to the topic of environmental risk (at the planetary scale) in balance with social justice and in motivating research to target and refine metrics at different spatial scales.91,92

The concept of a safe and just operating space for humanity, however, neglects the multiple feedback loops between individual psychology (particularly in terms of self-identity) and both social foundations and environmental planetary boundaries. This Review outlines how multiple feedback loops create complex but strong dependencies between the self-identity of citizens and the capacity for society to stay within equitable social and planetary boundaries. Along the lines of a safe and just operating space for planetary boundaries there might be an analogous safe and just operating space for individual self-identity.93 We hope that introducing this concept can raise the profile of interventions at the level of individual human psychology and help to motivate dialogue around, and the innovation of metrics for, inner transformation (ie, transformation of self-identity) for environmental sustainability.94

Exceeding the thresholds at one end of this safe and just operating space for human self-identity is excessive individualistic behaviour, which drives accelerating transgression of both planetary and social boundaries. For example, although a sufficiently strong sense of egoic identity and self-esteem has been widely considered to be a healthy attribute providing psychological resilience,95 an excessively strong sense of self-care at the expense of others occurs in people with narcissistic traits. Narcissism is characterised by a sense of self-identity that is strongly distinct from others together with selfishness, a sense of entitlement, and absence of empathy, and is also associated with few pro-environmental behaviours.24 The tendency to form implausible or distorted beliefs about the nature of our self-existence and consequential mental illness, causing harm to others and to the environment, has been termed ontological addiction<sup>96</sup> or individuation pathology.<sup>97</sup>

At the other end of the spectrum, there might be a minimum level of individual self-care for maintaining personal health and prosperity. Although collectivist mindsets might be particularly important in managing environmental commons, 13,38,39 humans evolved a distinct sense of individual selfhood because of its adaptive benefits, such as memory collation and tracking social interactions. So, even if the apparent independence and autonomy of the self is illusory, it is still essential for human survival. There might also be other social benefits of individuality, such as increased rates of innovation, 33 which are important considerations in setting ambitions for any kind of stewardship of self-identity across society.

Hence, the safe and just operating space for self-identity delineates an ideal parameter space for the degree of individual versus collective identity, and evidence suggests that exceeding these bounds at either end can lead to environmental degradation and low levels of health and wellbeing. <sup>13,24,38,39,95-97</sup> Furthermore, feedback interactions between individual mindsets and environmental quality mean that transgressing the boundaries of this safe and just operating space can lead to society becoming locked into a vicious feedback cycle (figure 1).

A note of caution on the limits of analogies is worthwhile. The safe and just operating space of planetary boundaries<sup>22</sup> has been a powerful communication tool but has its limitations. For example, just because actions are taken to move away from environmental tipping points (ie, away from the environmental ceiling beyond which emissions or material resource use become unsustainable), does not mean that society is necessarily getting closer to contravening existing social foundations, such as access to food, water, and energy (figure 1). In fact, many actions that benefit the environment, such as improving circularity in the economy to reduce waste and pollution (as reflected in the political green deal aspirations98), can also be a win-win for social equity, jobs, health, and other desirable societal outcomes. In a similar way, the idea of a safe and just operating space for self-identity also has some limitations that are worth reflecting on. Although it might be useful to think of self-identity as a linear continuum (or as a pendulum that can swing too far one way), this concept is perhaps overly simplistic. Selfidentity is more likely to be nested hierarchically, because when a person identifies at the metapersonal level with other people and nature, they do not lose the sense of egoic identity, but rather they add to it.54 Hence, individuals can switch back and forth between perspectives. By contrast, people who score highly on individualism tend to have only the egoic perspective and do not have a metapersonal perspective.<sup>54</sup> From a psychological development perspective, achieving a safe and just operating space for human identity is important for growing towards a wise balancing of our individual needs with the collective common good.

### Wise stewardship of socioecological systems Monitoring and understanding change

The implication of the systemic feedback effects between self-identity, values, and attitudes and environmental quality that are outlined in this Review is that there might be rapid and unexpected changes in socioecological systems that we fail to predict or understand. Widespread degradation in environmental quality through habitat and biodiversity loss, climate change, and pollution are important contributing influences to change in self-identity; which, in turn, has the potential to exacerbate or slow down further environmental degradation. Understanding the role of these interlinked factors in creating feedback dynamics is an area that requires interdisciplinary planetary health research.

Historic changes in human self-identity are not well captured throughout pre-literary history, but given the strong systemic feedback cycles that are identified here, it is relevant to explore whether these changes had a role in the decline of earlier human civilisations. Some research suggests that an inability of elites to perceive and respond to environmental decline, such as natural resource depletion and pollution, was a key factor in previous civilisational collapses.99 It is easy to imagine how severe resource scarcity might cause social fractures and reduce cooperation, which is needed to solve collective problems. thus further exacerbating the decline of common pool resources. 38,39 Globalisation of the resource economy and the offshoring of pollution have arguably delayed such reckonings for modern affluent societies, yet evidence suggests that cumulative impacts now exceed safe thresholds for sustainability at a global level. 21,29 Therefore, society needs to be increasingly mindful of the risk of swift escalation of environmental and social problems, particularly the potential for exacerbation by a rapid withdrawal of international cooperative efforts in response to increasing social stress. These potentially rapid feedback processes reinforce the need to monitor and understand changes in worldviews and their capacity to transform institutions rapidly with consequences for planetary health. Appropriate efforts for monitoring values and attitudes in society are expanding. For example, the World Values Survey conducts annual surveys, and the Intergovernmental Platform for Biodiversity and Ecosystems Services is completing a values assessment. These international initiatives are also informed by national schemes (eg, Natural England's People and Nature Survey in the UK).

There are also increasing efforts to understand how identity and values influence socioecological system dynamics. For example, the European Commission Joint Research Centre has completed an expert assessment on the science of values and identity as part of their Enlightenment 2.0 research initiative.<sup>101</sup> The Intergovernmental Platform for Biodiversity and Ecosystems Services is completing a transformative change assessment, which has a strong focus on not only structural changes (ie, economic, institutional, technical, and technological dimensions) but also inner transformations (ie, behavioural, social, and cultural factors) to achieve global sustainability targets. A key implication of our Review is the crucial importance of considering the role of these inner transformations in creating feedback cycles with rapid environmental change and how the effects can sometimes be detrimental for society and planetary health (ie, leading to a vicious cycle).

### Reorienting self-identity for prosocial and pro-environmental outcomes

There have been marked advances in understanding the science behind global environmental degradation, along with a growing policy response by governments. However,

See Online for appendix

### Search strategy and selection criteria

Our aim was to identify multiple potential causal links between self-identity and global environmental quality that have been shown in primary literature. Rather than sourcing evidence for a single known causal relationship, our aim was to investigate how various individual pathways can link together in feedback loops, which requires a less reductionist approach. As such, systematic literature review and meta-analysis were not feasible. Our investigation comprised two phases. First, on the overall topic of systemic feedback processes between self-identity and environmental quality, we pooled insights from our interdisciplinary team, sharing ideas and articles that we deemed relevant to the topic. We generated initial hypotheses outlining distinct types of feedback processes, particularly the extent to which social foundations and environmental planetary boundaries might be transgressed because of these processes. Second, from this broad evidence base, we identified specific feedback loops and conducted further targeted evidence-gathering on each. We searched Web of Science, Scopus, and Google Scholar for papers published in English between Jan 1, 1950, and July 1, 2021. We searched using unbiased terms (appendix pp 1-2) as in a systematic literature survey, but our analysis is not exhaustive, rather it provides hypotheses to stimulate further discourse and analysis. We have emphasised where there are contrary views around a causal link, allowing further detailed work to assess the amount and consensus of evidence in a detailed way. Such absence of consensus can be viewed as parameter uncertainty in our conceptual model of these multiple feedback loops (figure 1), but we also note that structural uncertainty exists, where there might be additional links that we have not reported here.

there is now an increased recognition of the need for a substantial change in how our institutions function and in individual behaviours, which might require deep cultural shifts in worldview and self-identity. 12,13,97,102 Given the strong feedback cycles between individual self-identity and environmental quality, which are outlined in this Review, there is a clear need to consider implications for governance of environmental sustainability. Government and civil society might wish to explore a proactive role in reorienting self-identity and values to enable prosocial and pro-environmental outcomes and improved safeguarding of planetary health. However, many liberal governments appear to take a non-interfering approach to influencing the self-identity of citizens. Behavioural interventions are often limited to small nudges, which change choice architectures without addressing fundamental values. 103,104 Perhaps this approach is unsurprising given the tragic history of interventions in some past communist and fascist regimes, which tried to transform the characters of citizens (ie, there is justifiably a strong rejection of attempts to change citizens' beliefs by coercive or forcible means). Nonetheless, a laissez-faire attitude towards the development of self-identity does not mean no influence: individuals' mindsets are continually shaped by media, business, education, and government (even if unintentionally). Over the past half century, evidence has shown self-identity shifting towards individualistic values and attitudes in most countries, driven by the combination of these influences.<sup>16,18</sup> So, the role of the state and civil society initiatives in guiding identity and values for planetary health is a suitable area for ethical governance research. 105 As climate researcher Benjamin Sovacool has stated "We are entering territory that is very much taboo. The things that we may have to force or nudge people to do are entwined with identity. They are stickier, harder to change."106

Notably, stewardship of self-identity and values does not have to be a top-down imposition (which might well fail) but can rather involve government facilitation of highquality public debate supplied with appropriate evidence. For example, in response to climate change and mass human migration,79 we might expect instinctive responses of society to include increased antagonism to outgroups.75,78 Yet, armed with knowledge of this response, government and other civil society groups could proactively facilitate informed debate about a long-term strategy that is ethically grounded. Effectively managed, inclusive processes of dialogue and deliberation have been shown to create shared values and assist in systemic transformation towards increased environmental justice. 107,108 Achieving environmental justice requires increased attention to actors with vested interests that attempt to manipulate selfidentity, values, and attitudes on environmental issues (eg, fossil fuel corporations and their investors). Governments might also wish to facilitate dialogues, both within and between countries, that develop an ambitious shared vision for moral progress, which helps to build the social norms around cooperation and can rein in excessive individualism. For example, the European Commission's seventh Environment Action Programme contained the vision to "live well, within the planet's ecological limits". 109 This idea contains a recognition of planetary boundaries, yet there is arguably need for increased facilitated public dialogue on the key elements of living well, particularly the extent to which aspects of self-identity, values, and attitudes are involved. Initiatives helping to share best-practice approaches to inner human development are also highly relevant here; for example, mindfulness training to help to address the climate crisis 110 and reconnecting with nature to aid transformation of food systems towards sustainability. 111

### Conclusion

The existence of strong systemic feedback suggests that efforts to create institutional reform to improve planetary health might be ineffective if they do not also embrace change to individual self-identity and values. These factors are known to be deep leverage points that can hinder sustainability transitions. 49,112 However, worse than simply being problematic barriers to desirable transformation, the existence of feedback processes between self-identity and environmental quality can lead to a vicious cycle. Environmental degradation causes loss of nature connectedness, worsens mental health, and reduces the motivation and capacity for pro-environmental behaviour. Furthermore, environmental shocks create social tension with out-groups, reducing the capacity for cooperative approaches to managing public environmental commons. On an optimistic note, the existence of systemic feedback processes in social and environmental systems provides multiple points to intervene to create a virtuous cycle through the restoration of nature and coincident changes in self-identity towards interdependence and mutuality. These changes to worldview are also a probable prerequisite to stimulate institutional change that can safeguard planetary health.

Stewardship of self-identity focusing on justice (ie, with regards to ethical issues around reorienting self-identity for prosocial and pro-environmental outcomes) emphasises a need for disciplines such as environmental psychology to be integrated into sustainability policy, with a major role for ethicists in assessing intervention strategies. Facilitation of public dialogue is urgently needed to develop consensus on democratic approaches that recognise the plurality of visions for the evolution of self-identity along with acceptable strategies for stewarding planetary health (ie, balancing individual autonomy and liberty with collective good, including future generations and other species). A key challenge is reducing pernicious hidden influences that have been influencing self-identity and attitudes with negative consequences for planetary health. Overall, this Review emphasises the need to avoid neglecting the important role of self-identity and values in systemic feedback

processes within socioecological systems and instead recognise their major implications for planetary health.

#### Contributors

THO led conceptualisation of the Review with inputs from AD, NG, MPG, LJH, ACL, SJM, VJP, PT, and NW. All authors contributed to literature collation and manuscript writing, led by THO.

#### Declaration of interests

All authors institutions were supported by a Natural Environment Research Council grant to conduct this work. THO authored a book with publisher Weidenfeld and Nicholson and has been seconded within the UK Government Office for Science (2022) and UK Department for Food Rural Affairs (2019–21) along with BD and SJM to assist in building systems thinking competencies. ACL has received honoraria or consulting fees from the UN Environment Programme, UK Department for Environment, Food and Rural Affairs, and UK Department for Transport for providing guidance on ambient air quality standards. LJH is co-director and trainer for Leeds Mindfulness Co-operative. NW has received funding for psychological research from the European Research Council, Leverhulme Trust, Sloan Foundation, Templeton World Charity Foundation, Wellcome Trust, and National Health Service. Part of figure 1 was reproduced by permission of Oxfam. Oxfam does not necessarily endorse any text or activities that accompany the materials.

#### Acknowledgments

THO, AD, NG, MPG, LJH, ACL, and SJM were funded by the UK Natural Environment Research Council under the project SysRisk—Systemic environmental risk analysis for threats to UK recovery from COVID-19 (ref NE/V018159/1). We thank Glenn Albrecht and Miles Richardson for useful discussion around the concepts in this paper.

#### References

- Lade SJ, Haider LJ, Engström G, Schlüter M. Resilience offers escape from trapped thinking on poverty alleviation. Sci Adv 2017; 3: e1603043
- 2 Daskalopoulou I, Karakitsiou A. Regional social capital and economic growth: exploratory evidence from testing the virtuous spiral vs vicious cycle model for Greece. Sustainability (Basel) 2020; 12: 6037.
- 3 Okonofua JA, Walton GM, Eberhardt JL. A vicious cycle: a social-psychological account of extreme racial disparities in school discipline. Perspect Psychol Sci 2016; 11: 381–98.
- 4 Şar V, Türk-Kurtça T. The vicious cycle of traumatic narcissism and dissociative depression among young adults: a trans-diagnostic approach. J Trauma Dissociation 2021; 22: 502–21.
- 5 Steffen W, Rockström J, Richardson K, et al. Trajectories of the Earth system in the Anthropocene. Proc Natl Acad Sci USA 2018; 115: 8252–59.
- 6 Bernstein DA, Alison CS, Roy EJ, Srull TK, Wickens CD. Psychology, 2nd edn. Boston, MA: Houghton Mifflin, 1991.
- 7 Markus HR, Kitayama S. Cultures and selves: a cycle of mutual constitution. Perspect Psychol Sci 2010; 5: 420–30.
- 8 Udall AM, de Groot JIM, De Jong SB, Shankar A. How I see me—a meta-analysis investigating the association between identities and pro-environmental behaviour. Front Psychol 2021; 12: 582421.
- 9 Hitlin S. Values as the core of personal identity: drawing links between two theories of self. Soc Psychol Q 2003; 66: 118–37.
- 10 Schwartz SH. Are there universal aspects in the structure and contents of human values? J Soc Issues 1994; 50: 19–45.
- Sanderson R, Prentice M, Wolf L, Weinstein N, Kasser T, Crompton T. Strangers in a strange land: relations between perceptions of others' values and both civic engagement and cultural estrangement. Front Psychol 2019; 10: 559.
- 12 White L Jr. The historical roots of our ecologic crisis. *Science* 1967; 155: 1203–07.
- 13 Compton T, Kasser T. Meeting environmental challenges: the role of human identity. Godalming: WWF-UK, 2009.
- 14 Strenze T. Value change in the western world: the rise of materialism, post-materialism or both? *Int Rev Sociol* 2021; 31: 536–53.
- 15 Shrum LJ, Wong N, Arif F, et al. Reconceptualizing materialism as identity goal pursuits: functions, processes, and consequences. *J Bus Res* 2013; 66: 1179–85.
- 16 Santos HC, Varnum MEW, Grossmann I. Global increases in individualism. Psychol Sci 2017; 28: 1228–39.

- Wang Y. Value changes in an era of social transformations: collegeeducated Chinese youth. Educ Stud 2006; 32: 233–40.
- 18 Putnam RD, Romney Garrett S. The upswing: how we came together a century ago and how we can do it again. New York, NY: Simon and Schuster, 2020.
- Kasser T. Materialistic values and goals. Annu Rev Psychol 2016;
   67: 489–514.
- 20 Shrum LJ, Lowrey TM, Pandelaere M, et al. Materialism: the good, the bad, and the ugly. J Mark Manage 2014; 30: 1858–81.
- 21 Rockström J, Steffen W, Noone K, et al. A safe operating space for humanity. *Nature* 2009; 461: 472–75.
- 22 Raworth K. A safe and just space for humanity: can we live within the doughnut? Feb 13, 2012. https://oxfamilibrary.openrepository. com/handle/10546/210490 (accessed Oct 1, 2021).
- 23 Hurst M, Dittmar H, Bond R, Kasser T. The relationship between materialistic values and environmental attitudes and behaviors: a meta-analysis. *J Environ Psychol* 2013; 36: 257–69.
- 24 Campbell WK, Bush CP, Brunell AB, Shelton J. Understanding the social costs of narcissism: the case of the tragedy of the commons. Pers Soc Psychol Bull 2005; 31: 1358–68.
- 25 Mackay CML, Schmitt MT. Do people who feel connected to nature do more to protect it? A meta-analysis. J Environ Psychol 2019; 65: 101323.
- 26 Arnocky S, Stroink M, DeCicco T. Self-construal predicts environmental concern, cooperation, and conservation. J Environ Psychol 2007; 27: 255–64.
- 27 Whitburn J, Linklater W, Abrahamse W. Meta-analysis of human connection to nature and proenvironmental behavior. Conserv Biol 2020; 34: 180–93.
- 28 European Environment Agency. The European environment—state and outlook 2020. Dec 4, 2019. https://www.eea.europa.eu/soer/ publications/soer-2020 (accessed March 1, 2021).
- 29 Steffen W, Richardson K, Rockström J, et al. Sustainability. Planetary boundaries: guiding human development on a changing planet. Science 2015; 347: 1259855.
- 30 Simpson NP, Shearing CD, Dupont B. Climate gating: a case study of emerging responses to Anthropocene risks. Clim Risk Manage 2019; 26: 100196.
- 31 Simpson NP, Shearing CD, Dupont B. Gated adaptation during the Cape Town drought: mentalities, transitions and pathways to partial nodes of water security. Soc Nat Resour 2020; 33: 1041–49.
- 32 Coolsaet B. Environmental justice: key issues. London: Routledge,
- 33 Riva S. Cognitive tips for changing mindsets: improving policies to protect health and environment. J Epidemiol Community Health 2019; 73: 985–87.
- 34 Hegger DLT, Runhaar HAC, Van Laerhoven F, Driessen PPJ. Towards explanations for stability and change in modes of environmental governance: a systematic approach with illustrations from the Netherlands. Earth Syst Gov 2020; 3: 100048.
- 35 Hoffman AJ, Jennings PD. Re-engaging with sustainability in the Anthropocene era: an institutional approach. Cambridge: Cambridge University Press, 2018.
- 36 Darnton A, Horne J. Influencing behaviours—moving beyond the individual: a user guide to the ISM tool. June 5, 2013. <a href="https://www.gov.scot/binaries/content/documents/govscot/publications/advice-and-guidance/2013/06/influencing-behaviours-moving-beyond-individual-user-guide-ism-tool/documents/00423436-pdf/00423436-pdf/govscot%3Adocument/00423436.pdf (accessed Oct 10, 2021).</p>
- 37 Everard M, Reed MS, Kenter JO. The ripple effect: institutionalising pro-environmental values to shift societal norms and behaviours. *Ecosyst Serv* 2016; 21: 230–40.
- 38 Ostrom E. A general framework for analyzing sustainability of social-ecological systems. Science 2009; 325: 419–22.
- Ostrom E. Coping with tragedies of the commons. Annu Rev Polit Sci 1999; 2: 493–535.
- 40 Collier P, Kay J. Greed is dead: politics after individualism. London: Penguin UK, 2020.
- 41 Delmas M, Russo MV, Montes-Sancho MJ. Deregulation and environmental differentiation in the electric utility industry. Strateg Manage J 2007; 28: 189–209.
- 42 Kim E-H. Deregulation and differentiation: incumbent investment in green technologies. *Strateg Manage J* 2013; **34**: 1162–85.

- 43 Gorodnichenko Y, Roland G. Culture, institutions, and the wealth of nations. Rev Econ Stat 2017; 99: 402–16.
- 44 Tajfel H. Individuals and groups in social psychology. Br J Soc Clin Psychol 1979; 18: 183–90.
- 45 Ng S, Basu S. Global identity and preference for environmentally friendly products: the role of personal responsibility. *J Cross Cult Psychol* 2019; 50: 919–36.
- 46 Dono J, Webb J, Richardson B. The relationship between environmental activism, pro-environmental behaviour and social identity. J Environ Psychol 2010; 30: 178–86.
- 47 Margulies M. Eco-nationalism: a historical evaluation of nationalist praxes in environmentalist and ecologist movements. *Consilience* 2021; 23: 22–29.
- 48 Conversi D. The ultimate challenge: nationalism and climate change. Natl Pap 2020; 48: 625–36.
- 49 Chan KMA, Boyd DR, Gould RK, et al. Levers and leverage points for pathways to sustainability. People Nat 2020; 2: 693–717.
- 50 Dorninger C, Abson DJ, Apetrei CI, et al. Leverage points for sustainability transformation: a review on interventions in food and energy systems. *Ecol Econ* 2020; 171: 106570.
- 51 Komatsu H, Rappleye J, Silova I. Culture and the independent self: obstacles to environmental sustainability? *Anthropocene* 2019; 26: 100198.
- 52 Wells NM, Lekies KS. Nature and the life course: pathways from childhood nature experiences to adult environmentalism. *Child Youth Environ* 2006; 16: 1–24.
- 53 Brown CS. The who of environmental ethics: phenomenology and the moral self. In: Vakoch DA, Castrillón F, eds. Ecopsychology, phenomenology, and the environment: the experience of nature. New York, NY: Springer New York, 2014: 143–58.
- 54 DeCicco TL, Stroink ML. A third model of self-construal: the metapersonal self. Int J Transpers Stud 2007; 26: 82–104.
- 55 Vago DR, Silbersweig DA. Self-awareness, self-regulation, and self-transcendence (S-ART): a framework for understanding the neurobiological mechanisms of mindfulness. Front Hum Neurosci 2012; 6: 296.
- Wesley Schultz P. The structure of environmental concern: concern for self, other people, and the biosphere. *J Environ Psychol* 2001; 21: 327–39.
- 57 Richardson M, Passmore H-A, Barbett L, Lumber R, Thomas R, Hunt A. The green care code: how nature connectedness and simple activities help explain pro-nature conservation behaviours. *People Nat* 2020; 2: 821–39.
- 58 Lumber R, Richardson M, Sheffield D. Beyond knowing nature: contact, emotion, compassion, meaning, and beauty are pathways to nature connection. PLoS One 2017; 12: e0177186.
- 59 Unsworth S, Palicki S-K, Lustig J. The impact of mindful meditation in nature on self-nature interconnectedness. *Mindfulness* 2016: 7: 1052–60.
- 60 Soga M, Gaston KJ. Extinction of experience: the loss of humannature interactions. Front Ecol Environ 2016; 14: 94–101.
- 61 Rosa CD, Profice CC, Collado S. Nature experiences and adults' selfreported pro-environmental behaviors: the role of connectedness to nature and childhood nature experiences. Front Psychol 2018; 9: 1055.
- 62 Martin L, White MP, Hunt A, Richardson M, Pahl S, Burt J. Nature contact, nature connectedness and associations with health, wellbeing and pro-environmental behaviours. *J Environ Psychol* 2020; 68: 101389.
- 63 Lovell R, Wheeler BW, Higgins SL, Irvine KN, Depledge MH. A systematic review of the health and well-being benefits of biodiverse environments. J Toxicol Environ Health B Crit Rev 2014; 17: 1–20.
- 64 Whitburn J, Linklater WL, Milfont TL. Exposure to urban nature and tree planting are related to pro-environmental behavior via connection to nature, the use of nature for psychological restoration, and environmental attitudes. *Environ Behav* 2019; 51: 787–810.
- 65 Weinstein N, Balmford A, DeHaan CR, Gladwell V, Bradbury RB, Amano T. Seeing community for the trees: the links among contact with natural environments, community cohesion, and crime. *Bioscience* 2015; 65: 1141–53.
- 66 Marselle MR, Hartig T, Cox DTC, et al. Pathways linking biodiversity to human health: a conceptual framework. *Environ Int* 2021; 150: 106420.

- 67 Cox DTC, Hudson HL, Shanahan DF, Fuller RA, Gaston KJ. The rarity of direct experiences of nature in an urban population. *Landsc Urban Plan* 2017; 160: 79–84.
- 68 Prati G, Albanesi C, Pietrantoni L. Social well-being and pro-environmental behavior a cross-lagged panel design. Hum Ecol Rev 2017; 23: 123–39.
- 69 Kaida N, Kaida K. Pro-environmental behavior correlates with present and future subjective well-being. Environ Dev Sustain 2016; 18: 111–27.
- 70 Netuveli G, Watts P. Pro-environmental behaviours and attitudes are associated with health, wellbeing and life satisfaction in multiple occupancy households in the UK Household Longitudinal Study. Popul Environ 2020; 41: 347–71.
- 71 O'Neill S, Nicholson-Cole S. "Fear won't do it": promoting positive engagement with climate change through visual and iconic representations. Sci Commun 2009; 30: 355–79.
- 72 Campbell MC, Inman JJ, Kirmani A, Price LL. In times of trouble: a framework for understanding consumers' responses to threats. J Consum Res 2020; 47: 311–26.
- 73 Fritsche I, Jonas E, Kayser DN, Koranyi N. Existential threat and compliance with pro-environmental norms. *J Environ Psychol* 2010; 30: 67–79
- 74 Verplanken B, Marks E, Dobromir AI. On the nature of eco-anxiety: how constructive or unconstructive is habitual worry about global warming? J Environ Psychol 2020; 72: 101528.
- 75 Gelfand MJ, Raver JL, Nishii L, et al. Differences between tight and loose cultures: a 33-nation study. Science 2011; 332: 1100–04.
- 76 Chua RYJ, Huang KG, Jin M. Mapping cultural tightness and its links to innovation, urbanization, and happiness across 31 provinces in China. Proc Natl Acad Sci USA 2019; 116: 6720–25.
- 77 Drummond A, Hall LC, Palmer MA, Hughes J, Sauer JD. Cultural tightness does not predict action on the collective threat of climate change. Lancet Planet Health 2021; 5: e251–52.
- 78 Gelfand MJ. Cultural evolutionary mismatches in response to collective threat. Curr Dir Psychol Sci 2021; 30: 401–09.
- 79 Simonelli AC. Climate displacement and the legal gymnastics of justice: is it all political? *Ethics Int Aff* 2021; 35: 303–12.
- 80 Milfont TL, Osborne D, Yogeeswaran K, Sibley CG. The role of national identity in collective pro-environmental action. *J Environ Psychol* 2020; 72: 101522.
- 81 Gelfand MJ, Lorente R. Threat, tightness, and the evolutionary appeal of populist leaders. In: Forgas JP, Crano WD, Fiedler K, eds. The psychology of populism. Abingdon: Routledge, 2021: 276–94.
- 82 Jessani Z, Harris PB. Personality, politics, and denial: tolerance of ambiguity, political orientation and disbelief in climate change. Pers Individ Dif 2018; 131: 121–23.
- 83 Ballew MT, Goldberg MH, Rosenthal SA, Gustafson A, Leiserowitz A. Systems thinking as a pathway to global warming beliefs and attitudes through an ecological worldview. Proc Natl Acad Sci USA 2019; 116: 8214–19.
- 84 Zmigrod L, Eisenberg IW, Bissett PG, Robbins TW, Poldrack RA. The cognitive and perceptual correlates of ideological attitudes: a data-driven approach. *Philos Trans R Soc Lond B Biol Sci* 2021; 376: 20200424.
- 85 Alcock I, White MP, Pahl S, Duarte-Davidson R, Fleming LE. Associations between pro-environmental behaviour and neighbourhood nature, nature visit frequency and nature appreciation: evidence from a nationally representative survey in England. Environ Int 2020; 136: 105441.
- 86 Richardson M, Hamlin I, Butler CW, Thomas R, Hunt A. Actively noticing nature (not just time in nature) helps promote nature connectedness. *Ecopsychology* 2022; 14: 8–16.
- 87 Tam K-P, Chan H-W. Environmental concern has a weaker association with pro-environmental behavior in some societies than others: a cross-cultural psychology perspective. J Environ Psychol 2017; 53: 213–23.
- 88 van der Linden S. Green prison programmes, recidivism and mental health: a primer. Crim Behav Ment Health 2015; 25: 338–42.
- 89 Garvin EC, Cannuscio CC, Branas CC. Greening vacant lots to reduce violent crime: a randomised controlled trial. *Inj Prev* 2013; 19: 198–203.

- 90 Purvis B, Mao Y, Robinson D. Three pillars of sustainability: in search of conceptual origins. Sustain Sci 2019; 14: 681–95.
- Turner RA, Wills J. Downscaling doughnut economics for sustainability governance. Curr Opin Environ Sustain 2022; 56: 101180.
- 92 McLaughlin JF. Safe operating space for humanity at a regional scale. Ecol Soc 2018; 23: art43.
- Albrecht G. Ecopsychology in the symbiocene. *Ecopsychology* 2014;
   58–59.
- 94 Wamsler C, Osberg G, Osika W, Herndersson H, Mundaca L. Linking internal and external transformation for sustainability and climate action: towards a new research and policy agenda. Glob Environ Change 2021; 71: 102373.
- 95 Ungar M, Theron L. Resilience and mental health: how multisystemic processes contribute to positive outcomes. *Lancet Psychiatry* 2020; 7: 441–48.
- 96 Van Gordon W, Shonin E, Diouri S, Garcia-Campayo J, Kotera Y, Griffiths MD. Ontological addiction theory: attachment to me, mine, and I. J Behav Addict 2018; 7: 892–96.
- 97 Oliver TH. The self delusion—the surprising science of how we are connected to each other in the natural world. London: Weidenfeld and Nicholson, 2020.
- 98 Bloomfield J, Steward F. The politics of the green new deal. Polit Q 2020; 91: 770–79.
- 99 Diamond J. Upheaval: how nations cope with crisis and change. New York, NY: Penguin Books, 2020.
- 100 Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services. Methodological assessment regarding the diverse conceptualization of ultiple values of nature and its benefits, including biodiversity and ecosytem functions and services. https:// ipbes.net/the-values-assessment (accessed Aug 1, 2021).
- 101 European Commission. Supporting policy with scientific evidence. July 20, 2022. https://knowledge4policy.ec.europa.eu/projects-activities/values-identities-policymakers-guide\_en (accessed Aug 1, 2022).
- 102 UN Development Programme. Human Development Report 2020. The next frontier: human development and the Anthropocene. Dec 15, 2020. https://hdr.undp.org/en/2020-report (accessed Oct 1, 2021).
- 103 Meder B, Fleischhut N, Osman M. Beyond the confines of choice architecture: a critical analysis. J Econ Psychol 2018; 68: 36–44.
- 104 Mols F, Haslam SA, Jetten J, Steffens NK. Why a nudge is not enough: a social identity critique of governance by stealth. Eur J Polit Res 2015; 54: 81–98.
- 105 Whitehead M, Jones R, Lilley R, Pykett J, Howell R. Neuroliberalism: behavioural government in the twenty-first century. London: Routledge, 2017.
- 106 Vaughan A. Politicians will have to force us to adopt climate-friendly lifestyles. March 27, 2019. https://www.newscientist.com/article/2197888-politicians-will-have-to-force-us-to-adopt-climate-friendly-lifestyles (accessed June 1, 2021).
- 107 Martin A, Armijos MT, Coolsaet B, et al. Environmental justice and transformations to sustainability. Environment 2020; 62: 19–30.
- 108 Ajibade I, Adams EA. Planning principles and assessment of transformational adaptation: towards a refined ethical approach. Clim Dev 2019; 11: 850–62.
- 109 European Commission. Living well, within the limits of our planet, 7th EAP—the new general Union Environment Action Programme to 2020. Luxembourg: Publications Office of the EU, 2014.
- 110 Bristow J, Bell R, Wamsler C. Reconnection: meeting the climate crisis inside out. May 4, 2022. https://www.themindfulnessinitiative. org/reconnection (accessed July 1, 2022).
- 111 UN Development Programme. Conscious food systems alliance. https://www.undp.org/facs/conscious-food-systems-alliance (accessed June 24, 2022).
- 112 Abson DJ, Fischer J, Leventon J, et al. Leverage points for sustainability transformation. *Ambio* 2017; **46**: 30–39.

Copyright o 2022 The Author(s). Published by Elsevier Ltd. This is an Open Access article under the CC BY 4.0 license.