

# Historical technological impacts on the visual representation of language with reference to South Asian typeforms

Article

Supplemental Material

**Figures** 

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### SPECIMEN OF THE NAGRI TYPE

PREPARING FOR

CAPTAIN KIRKPATRICK's

HINDVI GRAMMAR AND DICTIONARY.

च.च क	TE - TE	ਕ.ਜ.ਜ. ਕ
क+क = क्क	ख+न = ख्र	ङ+ग+र = ङ्ग
क+ख = क्ख	ख+म = ख्म	ङ+घ = ङ्घ
क+च = क्च	ख+य = ख्य	ङ+म = ङ्ग
क+ज = क्ज	ख+र = स्त्र	ङ+य = ङ्य
क+ट = क्ट	ख+व = ख	च+च = च्च
क+ण = क्ण	ख+श = ख <u>्</u>	च+छ = च्छ
क+त = क्त	$\eta + \eta = i\eta$	च+छ+र = च्छ्र
क+त+य = त्तय	$\eta + \upsilon = \iota \upsilon$	च+छ+व = ਢ੍ਹ

FIG. 2

FIG. 3

es su	In The last de	kor <b>o</b>	kro
Jawe	िक् वर्ष क्या	kono	kno i oni
In a	a to Buildi	kolo	klo
	<b>B</b> V	k00-0	kwo, or fometimes
	<b>3</b>	komo	koo. kmo

FIG.4

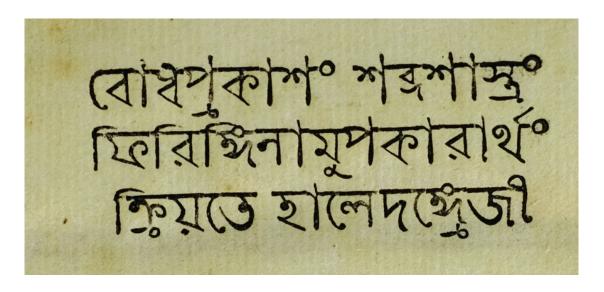


FIG. 5

#### BENGALI ON PICA BODY.

অনন্তর মার্থা ঘীশুর আগমনের সং বাদ পাই বামাত্র তাঁহার সহিত সাক্ষাৎ করিতে গেল, কিন্তু মরিয়ম গ্রহে বসিয়া রহিল। অপর মার্থা ঘীশুকে কহিল, হে প্রভা, আপনি ঘদি এ স্থানে থাকিতেন, তবে আমার ভ্রাতা মরিত না। কিন্তু এখনও আমি জ্রানি, আপনি ঈশ্বরের কাছে যে কিছু প্রার্থনা করিলেন, তাহা ঈশ্বর আপনাকে দিবেন। ঘীশু কহিলেন, তোমার ভ্রাত উঠিবে। মার্থা তাঁহাকে কহিল, শেষদিনে প্রনরুত্থান সময়ে সে উঠিবে, তাহা জ্রানি। তথন ঘীশু তাহাকে কহিলেন, আমি উত্থিতি ও জীবন। যে কেহ আমাতে বিশ্বাস করে, সে মরিলেও জীবিত হই বে; এবং যে কেহ জীবিত হই য়া আমাতে বিশ্বাস করে, সে কথনো মরিবে না; ইহা কি বিশ্বাস করে? সে কহিল, হাঁ প্রভা। এই জগতে যাহাকে অবতীর্ণ হইতে হয়, আপনি সেই ঈশ্বরের প্রভ্রে প্রশ্বর প্রক্র প্রমন বিশ্বাস করিতেছি। ইহা বলিয়া সে ঘাইয়া আপন ভগিনী মরিয়মকে গোপনে

V. & J. FIGGINS, LONDON.

FIG. 6

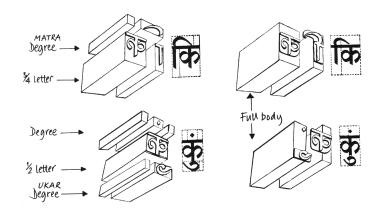


FIG. 7

227	স	
228	<b>ল</b>	
229	<u>ज्य</u>	
230	ज्र	
231	ज्व	
232	অ	
233	ज्ज्य	
234	ज्ज्व	
235	स्या	
236	ज्झ	
237	_	
238	<b>ज्जू</b>	
239	ञ्न	
240	হা	
241	च्य	
242	ञ्ब	
243	ञ्स	
244	5	

386	द	
387	इ	
388	द्	
389	द्	
390	च	
391	ヌ	
392	覭	
393	द्र	
394	द	
395	ब्र	
396	更	
397	द्र	
398	戛	
399	ह्र	
400	इ	

FIG. 8

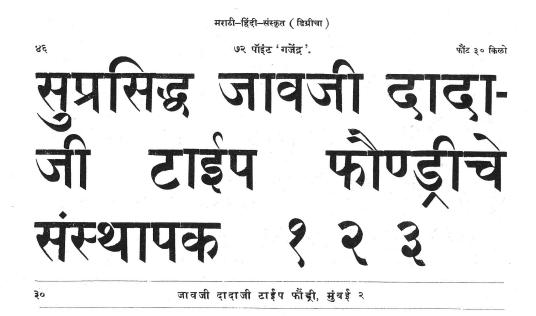


FIG. 9



FIG. 10

### लाइनोटाइप दंवनागरी लाइट और बोल्ड

.....

14 point (14△224)

१४-पाइंट

लाइनोटाइप के मुद्रण-साधन जग-प्रख्यात हैं। प्रायः ८५० से अधिक भाषाओं अवं बोलियों का काम इसके की-बोर्ड पर किया जा सकता हैं। ये तथ्य इस बात के प्रमाण हैं कि ब्रिटिश ऑर अमेरिकन लाइनोटाइप संस्थाओं ने स्लग कंपोजिशन विधि (जिसके दूसरी विधियों की तुलना में कई लाभ हैं) का अनेक जातियों और अनेक भाषाओं के लोगों को लाभ पहुंचाया हैं। इस पद्धित में अन्य पद्धितयों के गुणों के अतिरिक्त स्वयं अपने बहुत से गुण हैं जो इसकी प्रशस्त का कारण हैं। प्रत्येक देश के बृद्धिमान विशेषज्ञों के

FIG. 11

### कि बिंद मुशादिश

### কিমিটর সুপারিশ

## ವೂ ಮೊ ಪೂ ಪೂ ಫೂ ಫೂ ವೂ ಮೊ ಪೂ ಪೂ ಫೂ ಫೂ

FIG. 13



FIG. 14



FIG. 15

#### Image captions

- Fig 1. Devanagari types attributable to Joseph Jackson in William Kirkpatrick's *A Vocabulary, Persian, Arabic and English* (Calcutta, 1785). St Bride Library. (Reduced: original 26.5 cm x 21 cm)
- Fig. 2. A small selection of Devanagari conjuncts set in Murty Hindi typeface.
- Fig. 3 A small selection of Bengali conjuncts set in Murty Bengali typeface.
- Fig. 4. Detail from the list of 'P,HOLAAS' from *A Grammar of Bengal Language* by N.B. Halhed, (Hoogly, 1778), p. 18. SOAS Library. [Enlarged: original column height c. 5 cm]
- Fig. 5. Detail from the title page of *A Grammar of Bengal Language*. SOAS Library. [Enlarged: original line length c. 7 cm]
- Fig. 6. 'Bengali on Pica Body', *New Specimens; Oriental Types* [London, 1884]. St Bride Library. [Enlarged: original line length c. 11cms]
- Fig. 7. *Degree* (left) and *Akhand* (right) systems of composition, based on the illustration in B.S. Naik, *Typography of Devanagari* (Bombay, 1965).
- Fig. 8. Details from *Devanagari Sanskrit on Paragon (two-line long primer) body*, V & J. Figgins, London [n.d.] showing Ja with kern, conjuncts and a half-form, and section from Da showing some conjuncts and ligatures. Non-Latin Type Collection, The University of Reading. (Enlarged)
- Fig. 9. Specimen of 72 point 'Gajendra', from type-specimen book from *Javaji Dadaji Type Foundry*, Mumbai [n.d.] Non-Latin Type Collection. [top line length of specimen text c. 16.8 cm]
- Fig. 10. 'Ganpathi' type specimen from *Swadezi Type Foundry* specimen book, (Madras 1959).
- Fig. 11. Section from *Linotype Devanagari Light and Bold* hot-metal typeface sample, c. 1968-69. Non-Latin Type Collection.

  [Original text line length c. 9.2 cm, heading 9 cm]
- Fig. 12. Versions of a newspaper headline extract composed in hot-metal Linotype Bengali (1978) and digital Linotype Bengali (1982) respectively. Non-Latin Type Collection.

Fig 13. Digital Kannada typeface, *Kesari*, showing high-contrast design and weight added vertically rather than width expansion to create the Bold. Original drawings of these are held in the Non-Latin Type Collection.

Fig. 14. Monotype Gujarati hot-metal conversion for photocomposition, late 1980s: ligatures with Ka (in which the top of the last two sorts have been clipped in order to add the subscript). Non-Latin Type Collection.

Fig. 15. Typeface nomenclature for Indian scripts using Bengali for illustration with typeface ABP Bengali Extra Bold (published 2015).

#### Acknowledgements:

Images 1 and 6 are reproduced courtesy of the St Bride Foundation, London.

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