

What sells in a crisis? Determinants of sale probability over a cycle and through a crash

Article

Accepted Version

Scofield, D. and Devaney, S. ORCID: <https://orcid.org/0000-0002-1916-2558> (2017) What sells in a crisis? Determinants of sale probability over a cycle and through a crash. *Journal of Property Investment & Finance*, 35 (6). pp. 619-637. ISSN 1463-578X doi: <https://doi.org/10.1108/JPIF-02-2017-0013> Available at <https://centaur.reading.ac.uk/72880/>

It is advisable to refer to the publisher's version if you intend to cite from the work. See [Guidance on citing](#).

To link to this article DOI: <http://dx.doi.org/10.1108/JPIF-02-2017-0013>

Publisher: Emerald Group Publishing Limited

All outputs in CentAUR are protected by Intellectual Property Rights law, including copyright law. Copyright and IPR is retained by the creators or other copyright holders. Terms and conditions for use of this material are defined in the [End User Agreement](#).

www.reading.ac.uk/centaur

CentAUR

Central Archive at the University of Reading

Reading's research outputs online



What sells in a crisis? Determinants of sale probability over a cycle and through a crash

Journal:	<i>Journal of Property Investment & Finance</i>
Manuscript ID	JPIF-02-2017-0013.R1
Manuscript Type:	Academic Paper
Keywords:	liquidity, ownership, sale probability, market cycles, turnover, foreign investment

SCHOLARONE™
Manuscripts

What sells in a crisis? Determinants of sale probability over a cycle and through a crash

1. INTRODUCTION

Real estate assets are lumpy and heterogeneous, and their returns vary based on their physical and spatial characteristics. Investors in commercial real estate exchange rights to properties in private, decentralized markets and through a process that is often lengthy and involves significant transaction costs. These factors reduce liquidity in real estate as compared with many other investment assets. In this paper, we try to understand what affects the liquidity of individual commercial real estate assets over the course of the economic cycle, focusing on the probability of sale as a proxy for liquidity. Identifying and analyzing the variables that affect likelihood of sale during different market periods can inform investment strategy and is important for understanding real estate market conditions. Our study explores a range of variables and a number of time periods in order to identify key determinants of sale probability and how these change over time. The results provide insights into investment behavior over a commercial real estate cycle.

In previous work, Fisher *et al.* (2004) examined the probability of a commercial real estate sale as a function of market, property and owner characteristics, finding that each group of factors displayed roughly equal significance to sale probability. A similar array of factors is studied here. However, while their US dataset reflected the activity of domestic institutional investors, our UK dataset includes both institutional and non-institutional real estate investors, as well as domestic and foreign investors. We also extend previous analysis by splitting our time period into sub-periods that correspond with different phases of the commercial real estate cycle. We explore the effects of factors such as real estate price movements, economic growth and changes in the flow and cost of funds, in addition to property related attributes such as sector, size and location. Meanwhile, the presence of ownership variables in our dataset enables us to study the influence

1
2
3 of (equity) ownership type and nationality on the probability of sale. These additions represent
4 significant advances on previous research.
5
6
7
8
9

10 We find that the types of properties that are most likely to sell change between strong and weak
11 markets. For example, office and retail assets were more likely to sell than industrial ones both
12 overall and in better market conditions, but they were less likely to sell than industrial properties
13 during the downturn from mid-2007 to mid-2009. However, other factors were more enduring in
14 increasing the probability of sale, with assets located in the City of London more likely to sell in
15 both strong and weak markets. Meanwhile, the behavior of different groups of owners changed
16 over time. Nonetheless, private investors, REITs and REOCs were more active than institutions,
17 while European owners were less active than domestic owners. This indicates that the type of
18 owner might have implications for the liquidity of individual assets over and above their physical
19 and locational attributes.
20
21
22
23
24
25
26
27
28
29
30
31
32

33 This study marks the first time that research has sought to determine likelihood of sale across
34 different property and investor types (including foreign and domestic) at different points in the
35 market cycle. This matters as it is during periods of market instability that liquidity is arguably
36 most important. Understanding which assets are most likely to trade at such times is informative
37 to investors in general, but of particular interest to types of investors whose need to maintain or
38 access capital in such markets is greatest. For instance, Forbes (2017) suggests that selection
39 of properties by UK open-ended funds is influenced by their perceived saleability in the event of
40 high redemption requests. Investor sensitivity to liquidity shocks will affect the types of investors
41 and types of stock that sell in different phases of the real estate cycle. This has knock on effects
42 for the availability and interpretation of market evidence at different times in tasks like appraisal
43 and market analysis.
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

1
2
3 In order to determine what sells and who sells investment grade commercial real estate prior to,
4 during and following a period of acute financial crisis, we examine data obtained from Real
5 Capital Analytics/Property Data (RCA/PD) on over 12,000 transactions in the UK commercial
6 real estate market between 2001 and 2013. We model probability of sale in this market for the
7 period 2003 H2 to 2013 H1, examining the whole period and five sub-periods which capture
8 distinct market states. The rest of the paper proceeds as follows. The next section discusses
9 previous research on sale probability and related research on holding periods. The following
10 section then details the data that are used and the modelling approach. After this, our empirical
11 results are presented. The paper then concludes with a discussion of the importance and
12 ramifications of the findings.
13
14
15
16
17
18
19
20
21
22
23
24
25
26

27 **2. BACKGROUND AND REVIEW**

28
29
30
31 Transaction volume, turnover and the probability that a particular asset will trade are interrelated
32 measures of transaction activity that are connected to the concept of liquidity. Different proxies
33 capture different dimensions of liquidity and these include measures of activity and measures of
34 how quickly assets are selling. Together, such measures provide information on liquidity and
35 real estate market conditions (for a review of liquidity measures, see Ametefe *et al.* 2016). The
36 focus of this work is on the probability of sale, but, to illustrate how different measures of activity
37 are related, we adapt a stylized example from Fisher *et al.* (2004). Say a particular location has
38 a stock of 1,200 properties and that 120 of those properties are sold each year, each being the
39 subject of a separate transaction. The proportion of assets traded – or turnover – would be 10%
40 and, if each property was similar and had an equal chance of being sold, then the probability
41 that any one asset would sell in that period is 10%. The average holding period in this scenario
42 would be 10 years.
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

1
2
3 However, in reality, the heterogeneity of properties affects not only their potential price, but also
4 their attractiveness to different buyers and sellers. In turn, this creates differences in how likely it
5 is that particular assets will trade, as well as how long it will take to sell them once marketed for
6 sale. This could be down to attributes that are positive or negative: for example, a new and well
7 located asset might have a greater number of potential buyers, yet the owners may be less
8 willing to sell because of these features (Collett *et al.* 2003). Furthermore, even where two
9 buildings are similar, attributes of the owners may play a role in how likely it is that they will sell.
10 Therefore, to understand better which factors might be relevant, we consider previous studies
11 that have examined likelihood of sale as well as related work on factors that influence holding
12 periods.
13
14
15
16
17
18
19
20
21
22
23
24
25
26

27 Using transactions from the National Council of Real Estate Investment Fiduciaries (NCREIF)
28 database from Q1 1978 to Q4 1986, Guilkey *et al.* (1989) compared 277 sold with 192 unsold
29 commercial properties. The NCREIF database focuses on private real estate investments in the
30 US held by US institutional investors. As well as building attributes, Guilkey *et al.* tested macro-
31 economic and socio-demographic variables, including trends in construction, manufacturing and
32 wholesale earnings, to determine what factors influenced disposals. Although their samples of
33 sold and unsold assets were small, they found that managers were more likely to sell buildings
34 that were smaller and less accessible, and which provided them with the least compensation
35 relative to costs. Moreover, sales were found to be pro-cyclical, with assets more likely to sell in
36 markets characterized by strong demand and rising levels of new supply.
37
38
39
40
41
42
43
44
45
46
47
48
49
50

51 Fisher *et al.* (2004) also examined the determinants of sale probability, linking this concept with
52 transaction frequency, in US commercial real estate markets. They provide a framework that is
53 applied and developed in this paper. Their work defines the likelihood of a sale as the product of
54 market, property and owner characteristics. Market price movements and transaction frequency
55
56
57
58
59
60

1
2
3 correspond with the relative number of buyers and sellers in the market. The study argues that
4
5 periodic changes in transaction frequency are the result of relative changes in buyer and seller
6
7 reservation price distributions; greater overlap should equate to higher transaction volumes and
8
9 more liquidity. They then empirically test their ideas using the NCREIF database, comparing the
10
11 attributes of 1,556 sold properties with 16,876 unsold assets through time.
12
13

14
15
16 Fisher *et al.* (2004) outline three groups of factors that impact the probability of sale and the
17
18 frequency of transactions. First, market conditions affect sale probability. This includes aspects
19
20 of the wider economic environment such as the flow and cost of funds, and portfolio effects as
21
22 returns from competing assets prompt portfolio rebalancing. Government legislation, including
23
24 the impact of regulation and taxation, can also have a significant impact on transaction volumes.
25
26 Second, ownership factors are found to be important, including organization type (open-ended
27
28 or closed-end fund), use of leverage and sale strategy (opportunistic or sell winners). Third,
29
30 property factors such as age and total square footage were positively related to sale probability.
31
32 The authors concluded that market, ownership and property specific factors “play significant,
33
34 independent and approximately equivalent roles in determining transaction frequency” (p. 263).
35
36 While this is important research in this area, the authors were limited by their dataset to analysis
37
38 of institutional investor behaviour only. This paper broadens the scope of previous analysis by
39
40 including a comprehensive sample of owner types, including non-institutional and non-domestic
41
42 investors.
43
44
45
46
47
48

49 Related research on repeat sales is provided by Chinloy *et al.* (2013) using data on multi-family
50
51 assets sold in Los Angeles and Chicago (1998-2011). They find that frequently traded assets
52
53 are of a different character to the rest and so they regard more frequently transacted properties
54
55 as representing a different property population. Specifically, properties that provide the investor
56
57 with an opportunity to add value through refurbishment transact more regularly, at lower-than-
58
59
60

1
2
3 average prices on initial sale and at higher-than-average prices on repeat sale. The authors
4 identify government policy in the US regarding taxation as having a significant impact as well,
5 noting that REITs were less likely to reposition when capital gains comprised more than 25% of
6 a trust's income and tax exemptions disappeared. While the effects of government policies are
7 not tested in this study, the impact of policy in terms of bond rates, for example, are captured.
8 However, we do not examine multi-family properties as this particular sector did not normally
9 appear in UK commercial real estate investment portfolios during the period covered by this
10 research.
11
12
13
14
15
16
17
18
19

20
21
22
23 Chinloy *et al.* (2013) also observe that price or return indices which rely on frequently traded
24 assets may be influenced by the specific nature of those assets and transactions. Furthermore,
25 Gatzlaff and Haurin (1998) show that even performance measures that use all available sales
26 can be affected by sample selection biases. The issue is whether prices for the properties that
27 do trade provide signals that are representative for the wider population of assets. The first step
28 in understanding this is to establish whether the sample of properties that do trade exhibit some
29 systematic differences from the set of properties that do not trade, and whether such differences
30 persist through time or are particularly important at different points in the real estate cycle.
31
32
33
34
35
36
37
38
39
40
41

42
43 Guilkey *et al.* (1989) assessed the implications of sample selectivity for price index estimation
44 and concluded that, to control for possible biases when using transaction data, joint estimations
45 of sale price and sale probability were necessary. Fisher *et al.* (2003) and Fisher *et al.* (2007)
46 pursued a two-step approach where a model of sale probability provided output that was then
47 used in the modelling of commercial real estate prices. The first of these two studies suggested
48 that controlling for sample selection had an important impact on index results, while the second
49 suggested that the impact of selection bias was not significant. Devaney and Martinez Diaz
50 (2011) explored how sample selection effects vary through time, showing that bias impacted on
51
52
53
54
55
56
57
58
59
60

1
2
3 index results for the UK in 22 out of 34 quarters in their sample period. However, neither this
4
5 study nor Fisher *et al.* (2007) explored the factors affecting sale probability in depth, but instead
6
7 they focused on index estimation. ^[1]
8
9

10
11
12 Gau and Wang (1994) examined factors that impact the length of time that investors hold real
13
14 estate. If particular factors are found to encourage shorter (longer) holding periods, then those
15
16 same factors will drive more (less) trading as a consequence. 1,031 office, retail and apartment
17
18 transactions in Vancouver between 1971 and 1985 were studied. With taxation as their focus,
19
20 Gau and Wang found that holding periods were more affected by investors' non-tax preferences
21
22 and changes in mortgage interest rates than by tax legislation. Meanwhile, Fisher and Young
23
24 (2000) considered holding periods for real estate owned by tax-exempt institutional investors in
25
26 the US. They analyzed over 6,500 sold and unsold assets in the NCREIF database over 1980-
27
28 1998. The median holding period was found to be 11 years, with a shorter holding period for
29
30 apartment properties. They also found that holding periods were affected by market conditions,
31
32 observing a positive correlation between turnover within NCREIF and investment returns.
33
34
35
36
37

38 Collett *et al.* (2003) examined holding periods for institutional investors in the UK using the IPD
39
40 database of private property investments. The average holding period of 12 years for properties
41
42 bought in the 1980s was similar to the average found by Fisher and Young (2000). Collett *et al.*
43
44 found that holding periods varied over the market cycle and by property type. Large properties
45
46 were less likely to sell, while asset returns and elapsed time since purchase also influenced the
47
48 propensity to be traded. Finally, Brown and Geurts (2005) explored holding periods for San
49
50 Diego apartment buildings over a 21 year period. They found that investors were more likely to
51
52 sell when the value of the property was rising faster than rents.
53
54
55
56
57
58
59
60

1
2
3 Related research has attempted to model the optimal holding period for real estate investments.
4
5 Baroni *et al.* (2007) identify the interaction between capital growth and rental income over time
6
7 as key for modelling optimal holding period in commercial real estate. Cheng *et al.* (2010) also
8
9 model optimal holding period using the NCREIF Index. They note a trade-off between high
10
11 transaction costs and the risk of variable marketing periods versus a greater degree of price-
12
13 related uncertainty as holding periods lengthen. The authors reflect on how asset and owner
14
15 characteristics might influence holding periods from a theoretical perspective. For instance, they
16
17 discuss how optimal holding periods should vary between investors with different degrees of risk
18
19 aversion.
20
21
22
23
24

25 Our study differs from the existing literature in several ways. First, we include transactions that
26
27 involve all investor types and do not limit our analysis to institutional investors, unlike Fisher *et*
28
29 *al.* (2004) or Collett *et al.* (2003). This is important as sales by institutional investors comprised
30
31 less than half of the sales occurring in the UK market over the period of this study. Moreover,
32
33 our dataset contains information on country of origin for buyers and sellers, which allows us to
34
35 explore the influence of foreign ownership on the probability of sale, a factor not included in
36
37 previous research. We also look at transactions in five distinct periods that correspond with
38
39 different phases of the UK commercial real estate cycle (growth, boom, downturn, recovery and
40
41 growth) to understand the factors that most significantly affected sales at key points during the
42
43 cycle, including the period comprising the Global Financial Crisis (GFC).
44
45
46
47
48

49 A key objective of this paper is to understand how the composition of buyers and sellers varies
50
51 during different market states. Studies suggest that the marginal buyer for different types and
52
53 grades of property might vary, and that this is important for investors as this can influence which
54
55 assets are more likely to trade. However, guided by previous research, we postulate that market
56
57 variables, property type and location will impact the probability of sale as well. For instance, we
58
59
60

1
2
3 anticipate that shocks to the global financial system might affect real estate investment in the
4 financial centre of London differently to that in other UK locations (see Lizieri and Pain, 2014).
5
6
7 Meanwhile, in terms of market-wide influences, weaker economic growth, increased perceptions
8
9
10 of risk and reductions in the flow of debt are all expected to dampen investment and reduce sale
11
12 probability.

13
14
15
16 Furthermore, we expect that higher quality assets will be more liquid over the cycle. However,
17
18 whether or not this translates into a higher probability of sale is unclear owing to the distinction
19
20 between transaction frequency and liquidity. For example, while higher quality assets are often
21
22 perceived as more saleable, the characteristics that make them more saleable might prompt
23
24 their owners to retain them longer (Collett *et al.* 2003). During periods of market instability, many
25
26 owners will hold assets until prices have stabilized, but some will be required to raise capital in
27
28 order to meet debt repayments or, in the case of open ended funds, redemptions by investors.
29
30 In these circumstances, we expect that only the best, most saleable assets will trade. Thus, we
31
32 expect there to be more selection bias in times of market stress and that the dimensions of
33
34 selection bias will reflect quality either in terms of asset attributes or location.
35
36
37
38
39

40 3. DATA AND METHODS

41
42
43
44 For our study, we use data on UK commercial real estate transactions provided by Real Capital
45
46 Analytics (RCA). RCA is a research company that tracks transactions of commercial real estate
47
48 above a threshold of \$10 million for all major markets around the world. In the UK, RCA works in
49
50 partnership with Property Data (PD), a UK-based company, and they collect data on many deals
51
52 below the \$10 million threshold as well. Information on transactions is obtained from multiple
53
54 sources including brokerage and investment firms, listing services, press reports and public
55
56 records.^[iii] We use the RCA/PD database to test which factors affect the probability of sale for
57
58
59
60

1
2
3 different properties and whether these factors change at different points in the commercial real
4 estate cycle.
5
6
7
8
9

10 The dataset we used spanned the period 2001 Q1 to 2013 Q1, which included a major
11 commercial real estate boom and a subsequent collapse in values with the onset of the GFC.
12 Figure 1 shows the RCA/PD UK Commercial Property Price Index (CPPI) for the majority of this
13 period as well as the total volume of transactions recorded by RCA/PD. Prices rose by more
14 than 60% from the start of the index (which begins in 2002 Q4) through to the peak in the
15 market in 2007 Q2, before falling by more than 40% from the peak to the bottom of the market
16 in 2009 Q2. Trading was markedly pro-cyclical in this period, with a clear correlation between
17 volumes and price growth.
18
19
20
21
22
23
24
25
26
27
28

29 Figure 1
30
31
32

33 Before analysing the dataset, we removed transactions relating to development land, and sales
34 of apartments and hotels, which are not significant sectors for real estate investment in the UK.
35 This left us with industrial, office and retail assets. We removed some, but not all, portfolio
36 transactions. In cases where the properties in a portfolio deal were individually identified, we
37 kept the records on the grounds that they retained relevance for understanding which buildings
38 were selected for sale over time. If details of the constituent assets were unavailable, then we
39 removed the portfolio transaction from our dataset.^[iii] Finally, in common with other studies, we
40 removed 'flips', defined as assets bought and then sold again inside twelve months.
41
42
43
44
45
46
47
48
49
50
51
52

53 This left 12,109 transactions of which 2,710 observations were repeat sales. This means that
54 the dataset contains records of 9,399 individual assets. Table I shows the number of
55 observations by sector and location. Offices are the largest sector by both number and value of
56
57
58
59
60

1
2
3 deals, followed by retail and industrial. Geographically, the sample is spread across the UK, but
4
5 a large proportion of deals relate to Central London. The data are weighted more heavily to
6
7 offices and to London than the data on which the IPD UK property index is estimated. However,
8
9 the latter is based on the portfolios of domestic investors only while the RCA/PD data allows us
10
11 to observe both domestic and foreign investor activity. Our dataset mirrors more closely recent
12
13 estimates of the structure of the UK real estate investment market made by Mitchell (2015).
14
15
16
17

18
19 Table I also reports the type and nationality of seller in each case. Type of organisation is based
20
21 on categories used by RCA/PD.^[iv] Institutions include insurance companies and pension funds,
22
23 while third-party manager refers to investment management companies that manage private
24
25 real estate investments on behalf of other organizations. In these cases, typically, the end-client
26
27 is not recorded. REITs and REOCs refer to listed real estate companies while 'private' includes
28
29 non-listed real estate companies and individuals. There were some instances where the type of
30
31 seller was unknown and these cases have been excluded from the econometric analysis that
32
33 follows.^[v]
34
35
36
37

38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
Table I

Figures 2 and 3 show how often different investor types acted as either buyer or seller during
the period and how the mix has shifted over time. Institutions and third party managers took part
in a smaller proportion of purchases and a larger proportion of sales during the GFC. We
believe there are at least two factors behind this. First, some institutions faced severe capital
restraints during the downturn that necessitated sale of real estate assets to offset asset value
impairments and maintain capital requirements. Another factor that drove sales was redemption
requests from retail investors in UK open-ended real estate funds (Crosby *et al.* 2010). A shift in
investment preferences away from real estate towards lower risk and more liquid investments

1
2
3 will have had a significant impact on the behaviour of institutions during the GFC. There is also
4
5 a notable increase in the share of sales involving REITs or REOCs during 2009, the reasons for
6
7 which are less clear.
8
9

10
11
12 Figure 2
13

14
15
16 Figure 3
17
18

19
20
21 For nationality, individual countries are identified in the dataset, but four groups were used in
22
23 this analysis after testing a number of alternatives. The nationality groups were UK (domestic)
24
25 investors, European investors, US investors and investors from other nations. UK investors
26
27 were the largest group in terms of sellers and buyers, but their importance varied across
28
29 submarkets, with them constituting only 58% of sellers and 48% of buyers in the City of London
30
31 and 60% of sellers and 52% of buyers in the West End of London. Increasing foreign ownership
32
33 of commercial real estate in London has been noted in several studies including Lizieri *et al.*
34
35 (2011) and Mitchell (2015). As with investor type, there are some cases where nationality is not
36
37 known and these cases are also excluded from the econometric analysis that follows.
38
39

40
41
42 Tracking nationality is not straightforward. The growth of private investment funds together with
43
44 the internationalization of real estate investment mean that while the registered office of a buyer
45
46 or seller might be easy to identify, the location of effective or beneficial ownership may be
47
48 different and hard to observe (see Lizieri *et al.* 2011). Moreover, the use of joint ventures meant
49
50 that there were numerous cases where more than one buyer or seller was recorded. This raises
51
52 questions of how to classify ownership when multiple types or nationalities are involved. In the
53
54 absence of more extensive information about the parties involved, we acknowledge these
55
56 issues, but follow the decisions made by RCA/PPD in regard to the choice of type and nationality
57
58
59
60

1
2
3 for their statistics on capital flows. This represents a limitation to our analysis, but we consider
4 this to be unavoidable if we are to include information about ownership in our models.
5
6
7
8
9

10 An issue in studying probability of sale using a transactions dataset is that we do not observe
11 directly the properties that do not sell. Without a building-by-building inventory of the commercial
12 real estate stock, we utilise an innovative approach to generate a sample of held assets in each
13 period. Splitting the study period into twelve-month intervals, we identify the assets that sold in
14 each interval and a pool of unsold properties constructed from the records for buildings which
15 traded outside that interval. The twelve month intervals are not based on calendar years, but run
16 from end of June in one year to end of June in the next year. This reflects that key turning points
17 in the UK commercial real estate cycle, illustrated by Figure 1, occurred in mid-2007 and mid-
18 2009, not at calendar year ends. We also use these intervals to define sub-periods, which we
19 discuss below.
20
21
22
23
24
25
26
27
28
29
30
31
32

33 Identifying the sold and unsold assets in each interval might seem straightforward, but the
34 process is complicated by the occurrence of repeat sales. These necessitate the use of controls
35 to ensure that each asset is represented only once within each interval, either as a sale or in the
36 unsold set. When a property is sold, any other records that relate to that asset (e.g. records of
37 future sales) are dropped from the dataset for that interval. For unsold properties, any that have
38 more than one record are identified and the most recent record prior to the interval concerned is
39 used to represent it. However, if all sales occur in periods after the interval in question, then the
40 earliest available record is used. For example, if a property sells in 2004, 2007 and 2012, the
41 unsold samples for 2001-3 would use the 2004 record with the seller as owner, those for 2005-6
42 would use the 2004 record with the buyer as owner, and the samples for 2008-13 would use the
43 2007 record with the next buyer as the owner to represent it in the unsold group.
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

This procedure is akin to a perpetual inventory approach. While it cannot capture the entire stock in the industrial, office and retail sectors, it does provide a large sample of non-traded assets in each period to allow variations in trading preferences over time to be identified. We proceed to test for the presence of such variations in the following manner. As in Fisher *et al.* (2004), we hypothesise that probability of sale for a property is a function of market conditions, property specific features and owner characteristics, i.e.

$$\Pr(\text{SALE}_{i,t}) = f(\text{MARKET}_{i,t}, \text{ASSET}_{i,t}, \text{OWNER}_{i,t}) \quad (1)$$

Where $\Pr(\text{SALE}_{i,t})$ denotes the probability that property i will be sold in period t and MARKET, ASSET and OWNER represent sets of specific variables that capture these groups of factors. The probability of sale cannot be observed directly, but the incidence of a successful sale can be observed. So, for our earlier example, its probability of sale in each year is unknown, but we would observe that it did sell in 2004, 2007 and 2012. Therefore, incidence of sale is modelled to discover which factors, if any, make a property more likely to sell. The incidence of sale is represented as a dichotomous dependent variable that takes the value of 1 if the asset was traded in a period and 0 otherwise. Probit models of the following form are then estimated:

$$\Pr[S_{it} = 1] = \Phi[\sum \gamma_i X_{it}] + \varepsilon_{it} \quad (2)$$

Where $S_{i,t}$ equals 1 when the property has sold and 0 otherwise, while $X_{i,t}$ are the market, asset and ownership factors that are used to explain the likelihood of sale. In this framework, if the assets that sell within a period possess distinctive attributes, then these should be identified as significant determinants of sale that, by implication, increase the probability of a successful sale for any asset that had them, whether it happened to trade or not. Furthermore, where data span

1
2
3 several periods, the approach can identify characteristics that lead assets to be sold more often
4
5 or market conditions that make the sale of all properties more or less likely.
6
7

8
9
10 Hence, it is possible to estimate equation (2) either for each individual interval or on a pooled
11
12 basis whereby the sets of sold and unsold assets for each interval are stacked before estimation.
13
14 The latter is consistent with the approach taken by Fisher *et al.* (2004) and allows economic
15
16 variables to be included that vary over time, but not across cases. In this case, we conducted a
17
18 pooled estimation for 2003 H2 to 2013 H1, which is shorter than the full period covered by the
19
20 dataset owing to data limitations.^[vi] We also conducted sub-period estimations to check the
21
22 robustness of our findings and to discover more about the nature of trading activity in different
23
24 phases of the real estate cycle.
25
26

27
28
29 We acknowledge that studying the incidence of sale has drawbacks for analyzing probability of
30
31 sale. The allocation of a sale to one period or another depends on how the intervals are
32
33 specified and we do not observe cases where sales were aborted or properties were withdrawn
34
35 from sale. An alternative approach that is common in residential real estate studies is to analyze
36
37 time-on-market instead. The modelling of this measure allows inferences to be made about
38
39 factors that increase the likelihood of sale through the comparison of properties that sell rapidly
40
41 versus those that take much longer. It is not possible to follow this approach here, though, since
42
43 time-on-market has not been collected in a systematic fashion for UK commercial real estate, as
44
45 investment firms do not share (nor do they always collect) this information (see Devaney and
46
47 Scofield, 2015).
48
49
50

51
52
53 The independent variables used in our analysis were as follows. We created dummy variables
54
55 to represent the sector and geographical area in which each property was located, and used the
56
57 log of the floorspace to capture asset size. We wished to include the age and occupancy rate of
58
59
60

1
2
3 each property as well, but these were unobserved in many cases. We created dummy variables
4
5 for the different types of owner described above, for different nationality groups, and for cases
6
7 where the property was held in a joint venture. Meanwhile, market and economic factors are
8
9 represented by several continuous variables. Summary statistics for the market and economic
10
11 variables are reported in Table II. Note that the count of observations in this table refers to the
12
13 number of intervals rather than the number of assets.
14
15
16
17

18
19 We use the RCA/PD UK CPPI (deflated by CPI) to calculate real estate market performance for
20
21 each interval. However, a potential problem is that market performance could be influenced by
22
23 trading activity (see Fisher *et al.* 2009; Ling *et al.* 2009). Thus, we estimate further models that
24
25 replace the real estate variable with UK real GDP growth, a broader measure that influences
26
27 real estate demand and, thus, returns. We expect that stronger real estate returns and stronger
28
29 economic conditions will increase the pool of potential investors, leading to more transaction
30
31 activity. We include changes in the Consumer Price Index (CPI) as a further measure of general
32
33 economic conditions, while government bond yields are added since these yields may influence
34
35 investor demand and the flow of funds into and out of the commercial real estate sector.
36
37
38
39

40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
Table II

The spread between corporate bond and government bond yields is used to represent risk in
the economy. Moreover, we test a variable that tracks the net amount of real estate lending by
UK financial institutions to non-residential real estate. This is sourced from the Bank of England
and deflated using CPI. We expect transaction activity to be negatively related to perceptions of
risk in the wider economy and positively related to the debt variable, which we adopt as a proxy
for the availability of funding to the real estate sector. While we would like to include all of these
variables together in our modelling, Panel B of Table II shows that several are highly correlated,

1
2
3 especially the government bond yield, spread and debt variables. So to avoid multicollinearity,
4 we estimate a variety of models where some of these variables are substituted for one another.
5
6
7
8
9

10 4. RESULTS

11
12
13
14 Estimated coefficients for six panel models are presented in Table III. These relate to sales
15 across the retail, office and industrial sectors. All of the models contain a common set of asset
16 and owner variables, but vary in terms of the market variables that are included. Models 1 to 3
17 use changes in the RCA/PD CPPI to proxy real estate market conditions while models 4 to 6
18 employ real GDP growth to represent the performance of the economy. Within these two sets of
19 models, individual models then vary as to whether real government bond yields, spreads or the
20 debt flow variable is included.^[vii]
21
22
23
24
25
26
27
28
29
30
31

32 Table III

33
34
35
36 It can be seen from Table III that the models are strongly significant in statistical terms, as
37 evidenced by the chi-squared and log likelihood measures. Many individual variables are also
38 statistically significant and there is a high degree of consistency in findings across the models.
39
40 Pseudo r-squared, while not directly comparable with r-squared from conventional regressions,
41 is very small in all cases. It ranges from 1-2% for the all property panel models, 2-3% for office
42 sector panel models, and 1-4% for the sub period models discussed later.^{viii} This might reflect
43 that the unsold samples are constructed from a set of sales observed over a fairly short period
44 (in real estate holding period terms). So they omit properties that did not sell at all in the period
45 studied and which might have had more pronounced distinctions in their attributes. Furthermore,
46 there are other asset-specific factors such as occupancy and leasing status that are likely to
47
48
49
50
51
52
53
54
55
56
57
58
59
60

1
2
3 influence probability of sale, but which we could not observe. Despite this, the models indicate a
4 number of interesting influences on transaction activity over this period.
5
6
7
8
9

10 Models 1-3 indicate that sale probability is positively related to capital growth in the real estate
11 market. This corroborates findings in other studies (e.g. Fisher et al., 2004; Guilkey et al., 1989)
12 that trading is pro-cyclical, with higher returns from real estate investments stimulating more
13 transaction activity. Models 4-6 indicate that there is a significant, positive relationship between
14 economic growth, as a key driver of real estate performance, and the likelihood of sale. Inflation
15 is positively related to sale probability, as is the yield on index-linked government bonds. These
16 results are harder to interpret, but higher inflation and lower bond yields corresponded with the
17 recovery in UK commercial real estate markets following the GFC. In line with expectations, as
18 the spread between corporate and government bond yields widened in response to perceptions
19 of risk, probability of sale was reduced. In contrast, as the flow of new debt into commercial real
20 estate rose, the likelihood of transactions also increased. This is likely to reflect that greater debt
21 availability allowed an increased number and range of investors to participate in the real estate
22 market.
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39

40 Asset characteristics were also important drivers of probability of sale. Office and retail assets
41 were more likely to be traded than the base category of industrial, after controlling for other
42 factors. Assets located in the City and West End areas of Central London were more likely to be
43 sold than assets in the base location, Rest of South East, or indeed anywhere else in the UK.
44 This is in line with market perceptions of higher liquidity for Central London assets. CBD
45 locations in the rest of England and rest of UK were associated with a higher probability of sale
46 relative to the base location. Surprisingly, larger assets in terms of square footage appeared to
47 have an increased probability of sale. This result contrasts with Collett *et al.* (2003) who found
48 that smaller assets sold more often, but they examined institutional investors in a period when
49
50
51
52
53
54
55
56
57
58
59
60

1
2
3 these investors consolidated portfolios on a smaller number of high-value assets (see Callender
4 *et al.* 2007). Our results suggest that the rebalancing away from smaller properties might now
5
6 be complete, but a positive association with sale probability might also reflect issues with data
7
8 coverage.
9
10

11
12
13
14 Meanwhile, owner characteristics are found to be important as well. The base group for types of
15
16 owner is institutions. There are no significant differences in these models between this group
17
18 and either equity funds or third-party investment management firms. In contrast, private
19
20 investors, REITs and REOCs are found to be positively associated with probability of sale, as
21
22 were owners in the user/other group. This is the first time this has been noted, since previous
23
24 research has not had access to the data necessary to investigate investor motivation by owner
25
26 type and nationality. We find that only European investors appear to be distinct from UK
27
28 investors when the whole period is considered. Owners domiciled in European countries are
29
30 negatively associated with probability of sale, which suggests differences in their preferred
31
32 holding periods. This could reflect higher transaction and information costs associated with
33
34 investing from distance, but the same effect is not found for either US investors or investors
35
36 from the Rest of the World. This suggests a difference in tolerance to illiquidity between investor
37
38 types and nationalities. We also find a significant and positive association between probability of
39
40 sale and the use of a joint venture.
41
42
43
44
45

46 47 Table IV

48
49
50
51 Table IV shows results for the office sector. Broadly speaking, many factors that were significant
52
53 in the models for all sectors remain significant in the office models. Real estate price trends, real
54
55 GDP growth, real bond yields, spreads and the net flow of debt to commercial real estate all
56
57 remain significant. Larger properties continue to be positively associated with sale probability
58
59
60

1
2
3 and similar relationships with location are again evident, with the City and West End of London
4 having positive coefficients, as does the indicator for other UK CBD locations. However, the
5 influence of owner type is diminished as only REOCs are found to be significantly more likely to
6 sell compared to institutions as the base group. For nationality, European owners continue to be
7 negatively associated with probability of sale.
8
9
10
11
12

13
14
15
16 Tables V and VI then show results for sub-periods. The sub periods have been defined in terms
17 of two-year windows that correspond with different phases of the UK commercial real estate
18 cycle.^[ix] The first period studied is mid-2003 to mid-2005, corresponding with positive growth in
19 real estate prices, while mid-2005 to mid-2007 corresponds with more rapid growth and with
20 higher levels of trading, as shown earlier in Figure 1. After mid-2007, prices then began to drop
21 with the onset of the GFC, a fall that continued through 2008 until a trough was reached around
22 the middle of 2009. Thus, we examine mid-2007 to mid-2009, in particular, to see if asset and
23 ownership factors influencing probability of sale changed while the market was falling. The final
24 two periods then relate to years where recovery in both real estate prices and trading volumes
25 was occurring.
26
27
28
29
30
31
32
33
34
35
36
37
38
39

40 Table V

41
42
43
44 Table VI
45
46
47
48

49 The results in Tables V and VI show clear intertemporal differences in the factors that influenced
50 probability of sale. In both cases, there is an increase in the pseudo r-squared for models of the
51 downturn sub-period, which suggests that biases in what transacts become more pronounced in
52 difficult market conditions. While retail and office properties were positively associated with sale
53 probability before the GFC, coefficients for these sectors turned negative and significant in the
54
55
56
57
58
59
60

1
2
3 downturn. Larger assets were also positively associated with probability of sale up until the GFC.
4
5 The switch from a positive to a negative relationship might well reflect changes in the availability
6
7 of finance needed to facilitate larger deals once market conditions had altered. The coefficients
8
9 for locations vary through time as well. The City of London appears the most consistent location
10
11 in terms of being associated with higher sale probability, but the West End of London becomes
12
13 similarly associated from the downturn onwards. This suggests that Central London submarkets
14
15 offered the advantage of greater liquidity for real estate investors during more difficult market
16
17 conditions.
18
19

20
21
22 The owner variables suggest changes in the likelihood of selling by different investor types and
23
24 nationalities over the cycle. During the growth and boom years of 2003 to 2007, equity funds
25
26 and private investors were positively associated with the probability of sale relative to the base
27
28 group of institutions. Also worth noting in Table V is the strong positive coefficient on user/other
29
30 for the boom period of mid-2005 to mid-2007. In this period, sale and leaseback deals involving
31
32 transfers of real estate from the owner-occupied sector to the investment market were facilitated
33
34 by the ready availability of finance. However, in the downturn and its aftermath, ownership by
35
36 equity funds or private investors lowered the probability of sale for the assets in the sample. In
37
38 contrast, REITs exhibit a positive and significant coefficient in the all property models from mid-
39
40 2007 onwards. Finally, domestic ownership raised the probability of sale during the downturn,
41
42 but, outside of this window, it had less influence.
43
44
45
46
47

48 49 **5. CONCLUSION**

50
51
52 From an extensive dataset of UK commercial real estate sales, we identified which factors most
53
54 affected probability of sale over the real estate cycle. Identifying these factors is important as it
55
56 can inform investment strategies and our understanding of how real estate investment markets
57
58
59
60

1
2
3 operate. Building on earlier research, we defined the probability of a commercial real estate sale
4 as a function of market, asset and owner characteristics. We considered the effects of attributes
5 such as type, size and location on probability of sale as well as ownership type and nationality,
6 plus a range of economic variables such as real GDP growth and the flow of debt finance. In
7 addition, we analyzed sub-periods to understand how patterns change across the market cycle.
8
9
10
11
12
13

14
15
16 Unlike earlier research, we were able to analyze samples of transactions drawn from all investor
17 types (domestic and international). This was a significant advantage over studies based on data
18 drawn from NCREIF or IPD, which are restricted to samples of domestic institutional investors
19 for the markets being studied. We show that the behavior of non-institutional investors differed
20 from that of institutional investors in this period and, likewise, that foreign investors behaved
21 differently to domestic investors. However, the nature of our dataset meant that we had to infer
22 which assets were held at particular times using information on sales from other points in time,
23 which is a limitation to our analysis.
24
25
26
27
28
29
30
31
32
33

34
35
36 We found that the types of asset traded in different market conditions varied. For example,
37 office and retail properties were more likely to trade than industrial properties overall and during
38 strong market conditions, but were less likely to sell than industrial assets during the market
39 downturn. Such differences have implications for measuring movements in real estate prices. It
40 suggests that the nature and impact of sample selection biases might vary through time and
41 must be monitored as a result. It also impacts on investor strategies regarding sale timing and
42 portfolio rebalancing. We found that assets located in the City and West End areas of London
43 had a higher probability of sale in the downturn and its aftermath relative to properties in other
44 locations. This suggests that liquidity may be higher here in times of market stress and that
45 liquidity risks in Central London are lower than in other areas.
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

1
2
3 This latter finding, in particular, has important implications for commercial real estate investors.
4
5 For example, it is sometimes assumed that real estate investors in central London are accepting
6
7 yields that are seemingly discordant with underlying risk due to familiarity bias (Henneberry and
8
9 Mouzakis, 2014) or information asymmetry, especially in the case of foreign investors. However,
10
11 our findings suggest that lower yields might be the price of liquidity, most especially in market
12
13 downturns when falling values dissuaded many investors from entering the market. In these
14
15 conditions, as was the case during the GFC, City and West End properties were more likely to
16
17 sell, suggesting a prudent bias among investors for the comparatively higher price / lower yield
18
19 properties found in these pockets of London.
20
21
22
23

24
25 REITs and REOCs were more likely to sell than UK institutions, and European owners were
26
27 significantly less likely to sell than UK owners. We expected to see variation in the composition
28
29 and activity of buyers and sellers at different times, and bias in the selection of assets for sale at
30
31 different points in the market cycle, but we assumed that all investors would be similarly averse
32
33 to selling into a rapidly falling market and we did not foresee the preponderance of sales by UK-
34
35 based investors as compared to their non-local counterparts. Although we control for owner type,
36
37 among other factors, it may be that pressures on UK retail funds, in particular, and consequent
38
39 requirements to sell assets to meet redemptions influence this finding. It may also be the case
40
41 that non-UK investors have paid more for their assets than locals and/or need to amortize the
42
43 higher transaction (search and information) costs associated with foreign investment, and so are
44
45 reticent to realize losses by selling during the downturn.
46
47
48
49

50
51 Future research on probability of sale would benefit from further data on unsold assets or from
52
53 observing sales over a longer period during which more of the stock is likely to have sold. It
54
55 could also extend the literature on pricing by comparing and correcting for differences in asset
56
57 selection between institutional and non-institutional or domestic and foreign investors in different
58
59
60

1
2
3 locations. Another challenge for future research is to further examine the effects of investor
4 national origin by discerning not only the country of registry, but also the location of effective or
5 beneficial ownership, though such an exercise would be complex. The role that intermediaries
6 such as brokers play in the processes of asset selection and pricing in commercial real estate
7 markets is also worthy of further examination.
8
9
10
11
12

13
14
15
16 This paper considers the UK real estate market, but it is likely that many of the findings hold for
17 other major commercial real estate markets. Variation in sale probability over time and across
18 assets has implications for real estate investment management both in terms of asset selection
19 and the ability to rebalance portfolios of assets over the course of the cycle. Furthermore, the
20 results suggest that sample selection may be an issue for commercial real estate price indices
21 around the globe, while they also imply that indices based on a limited group of owners/sellers
22 might be susceptible to further biases when tracking market performance through time.
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

REFERENCES

1
2
3
4
5
6
7
8 Ametefe, F., Devaney, S. and Marcato, G. (2016), "Liquidity: A Review of Dimensions, Causes,
9 Measures, and Empirical Applications in Real Estate Markets", *Journal of Real Estate Literature*,
10 Vol 24 No 1, pp. 1-29.
11
12

13
14
15
16 Baroni, M., Barthelemy, F and Mokrane, M. (2007), "Optimal Holding Period for a Real Estate
17 Portfolio", *Journal of Property Investment and Finance*, Vol 25 No 6, pp. 607–625.
18
19

20
21
22
23 Brown, R. and Geurts, T. (2005), "Private Investor Holding Period", *Journal of Real Estate*
24 *Portfolio Management*, Vol 11 No 2, pp. 93-104.
25
26

27
28
29 Callender, M., Devaney, S. and Sheahan, A. (2007), *Risk Reduction and Diversification in*
30 *Property Portfolios*, Investment Property Forum, London.
31
32

33
34
35
36 Cheng, P., Lin, Z. and Yingchun, L. (2010), "Illiquidity, Transaction Cost, and Optimal Holding
37 Period for Real Estate: Theory and Application", *Journal of Housing Economics*, Vol 19 No 2, pp.
38 109-118.
39
40

41
42
43
44 Chinloy, P., Hardin, W. and Wu, Z. (2013), "Transaction Frequency and Commercial Property",
45 *Journal of Real Estate Finance and Economics*, Vol 47 No 4, pp. 640-658.
46
47

48
49
50
51 Collett, D., Lizieri, C. and Ward, C. (2003), "Timing and the Holding Periods of Institutional Real
52 Estate", *Real Estate Economics*, Vol 31 No 2, pp. 205-222.
53
54

1
2
3 Crosby, N., Lizieri, C. and McAllister, P. (2010), "Means, Motive and Opportunity: Disentangling
4 the Effects of Client Influence of Periodic Performance Measurement Appraisals", *Journal of*
5
6
7
8 *Property Research*, Vol 27 No 2, pp. 181-201.

9
10
11 Devaney, S. and Martinez Diaz, R. (2011), "Transaction Based Indices for the UK Commercial
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60
Real Estate Market: An Exploration Using IPD Transaction Data", *Journal of Property Research*,
Vol 28 No 4, pp. 269-289.

Devaney, S. and Scofield, D. (2015), "Liquidity and the Drivers of Search, Due Diligence and
Transaction Times for UK Commercial Real Estate Investments", *Journal of Property Research*,
Vol 32 No 4, pp. 362-383.

Fisher, J. and Young, M. (2000), "Institutional Property Tenure: Evidence from the NCREIF
Database", *Journal of Real Estate Portfolio Management*, Vol 6 No 4, pp. 327-338.

Fisher, J., Gatzlaff, D., Geltner, D. and Haurin, D. (2003), "Controlling for the Impact of Variable
Liquidity in Commercial Real Estate Price Indices", *Real Estate Economics*, Vol 31 No 2, pp.
269-303.

Fisher, J., Gatzlaff, D., Geltner, D. and Haurin, D. (2004), "An Analysis of the Determinants of
Transaction Frequency of Institutional Commercial Real Estate Investment Property", *Real*
Estate Economics, Vol 32 No 2, pp. 239-264.

Fisher, J., Geltner, D. and Pollakowski, H. (2007), "A Quarterly Transactions-based Index of
Institutional Real Estate Investment Performance and Movements in Supply and Demand",
Journal of Real Estate Finance and Economics, Vol 34 No 1, pp. 5-33.

1
2
3 Fisher, J., Ling, D. C. and Naranjo, A. (2009), "Institutional Capital Flows and Return Dynamics
4 in Private Commercial Real Estate Markets", *Real Estate Economics*, Vol 37 No 1, pp. 85-116.
5
6
7

8
9
10 Forbes, J. (2017), *A review of real estate fund behaviour following the EU referendum*, Report
11 for The Association of Real Estate Funds. John Forbes Consulting LLP.
12
13

14
15
16 Gau, G. W. and Wang, K. (1994), "The Tax-Induced Holding Periods of Real Estate Investors:
17 Theory and Empirical Evidence", *Journal of Real Estate Finance and Economics*, Vol 8 No 1, pp.
18 71-85.
19
20
21

22
23
24 Gatzlaff, D. H. and Haurin, D. R. (1998), "Sample Selection and Biases in Local House Value
25 Indices", *Journal of Urban Economics*, Vol 43 No 2, pp. 199–222.
26
27
28

29
30
31 Guilkey, D., Miles, M. and Cole, R. (1989), "The Motivation for Institutional Real Estate Sales
32 and Implications for Asset Class Returns", *AREUEA Journal*, Vol 17 No 1, pp. 70-86.
33
34
35

36
37
38 Henneberry, J. and Mouzakis, F. (2014), "Familiarity and the Determinants of yields for regional
39 Office Property Investments in the UK", *Regional Studies*, Vol 48 No 3, pp. 530-546.
40
41
42

43
44
45 Ling, D.C., Marcato, G. and McAllister, P. (2009), "Dynamics of Asset Prices and Transaction
46 Activity in Illiquid Markets: The Case of Private Commercial Real Estate", *Journal of Real Estate
47 Finance and Economics*, Vol 39 No 3, pp. 359-383.
48
49
50

51
52
53 Lizieri, C. and Pain, K. (2014), "International Office Investment in Global Cities: The Production
54 of Financial Space and Systemic Risk", *Regional Studies*, Vol 48 No 3, pp. 439-455.
55
56
57
58
59
60

1
2
3 Lizieri, C., Reinert, J. and Baum, A. (2011), *Who Owns the City 2011: Change and Global*
4 *Ownership of City of London Offices*, Department of Land Economy: University of Cambridge.
5
6
7
8

9
10 Mitchell, P. (2015), *The Size and Structure of the UK Property Market: End-2014 Update*,
11 Investment Property Forum, London.
12
13

14 15 16 **ACKNOWLEDGMENT** 17

18
19
20 The authors thank Real Capital Analytics/Property Data for access to data used in this research.
21
22 Any errors or omissions are the responsibility of the authors alone.
23
24
25
26
27

28 **ENDNOTES** 29

30
31
32 ⁱ Nonetheless, while the sale probability models are not reported, Devaney and Martinez Diaz
33 (2011) suggest that more valuable commercial properties had a lower propensity for sale while
34 variables representing past performance and holding period were not influential.
35
36
37
38

39
40
41 ⁱⁱ According to RCA, the data capture approximately 95% of all commercial real estate deals
42 above USD 10 million that occurred over the period. Coverage below this threshold will be lower
43 and a complete accounting of all transactions that occurred is not possible from this source. As
44 such, sample selection bias cannot be discounted.
45
46
47
48
49

50
51
52 ⁱⁱⁱ We checked the results that follow by running models with all portfolio deals removed. The
53 results were similar to those that are presented here.
54
55
56
57
58
59
60

1
2
3
4
5^{iv} We do not use all the investor types recorded by RCA/PD, but we aggregate some into larger
6
7 categories to ensure that all the types we use are represented in the sold and unsold groups for
8
9 each window that we analyze.

10
11
12
13^v We have checked that our findings were robust to the inclusion or exclusion of cases where
14
15 the type or nationality of ownership is unknown. The results that include unknown cases were
16
17 very similar to those presented here and can be obtained from the authors on request.
18
19

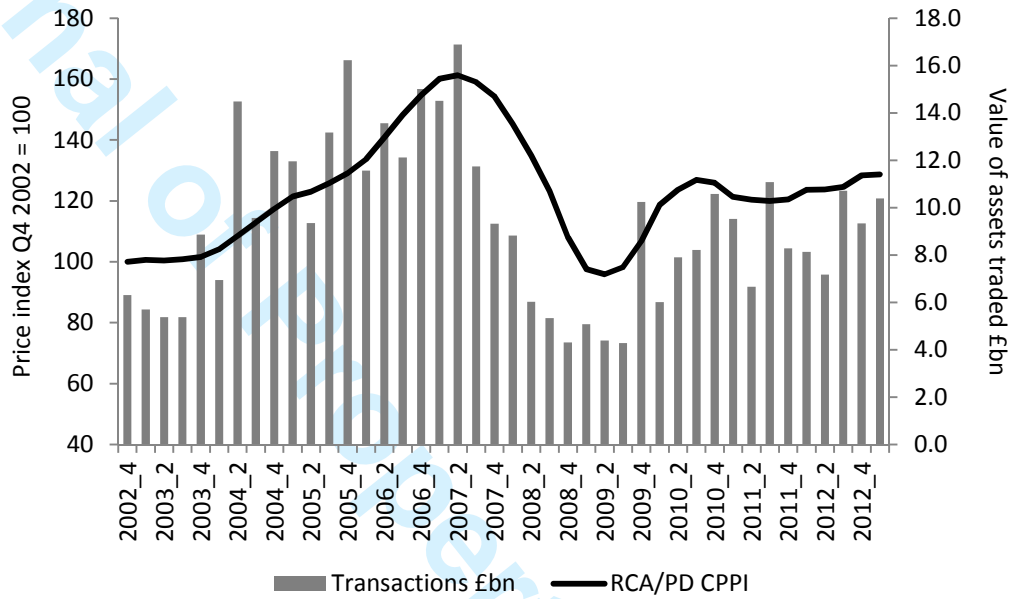
20
21
22^{vi} We did not analyze 2001 and 2002 since our real estate performance variable was unavailable
23
24 for these two years. However, transaction records for these years did contribute to the formation
25
26 of the unsold set of assets in other years.
27
28

29
30
31^{vii} We estimated models for all properties and for offices that used time fixed effects in place of
32
33 the market variables. This was to check on our findings relating to asset and ownership factors.
34
35 The coefficients on the asset and ownership variables were very similar to those presented in
36
37 Table III and Table IV, so these models are not reported.
38
39

40
41
42^{viii} In comparison, Fisher et al. (2004) achieved values for pseudo r-squared that ranged from 6-
43
44 12%.
45
46

47
48^{ix} As these periods each contain only two intervals in terms of how the sold/unsold set is defined,
49
50 market variables are excluded from these models. In effect, the sub-period itself controls for the
51
52 market and economic conditions during that time. However, a time dummy was added for sales
53
54 in the second half of each window in each case.
55
56
57
58
59
60

Figure I: UK Commercial Real Estate Market Values and Volumes – 2002:4 to 2013:1



1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33
34
35
36
37
38
39
40
41
42
43
44
45
46
47
48
49
50
51
52
53
54
55
56
57
58
59
60

Figure II: Proportion of deals by type of buyer – 2001 to 2013

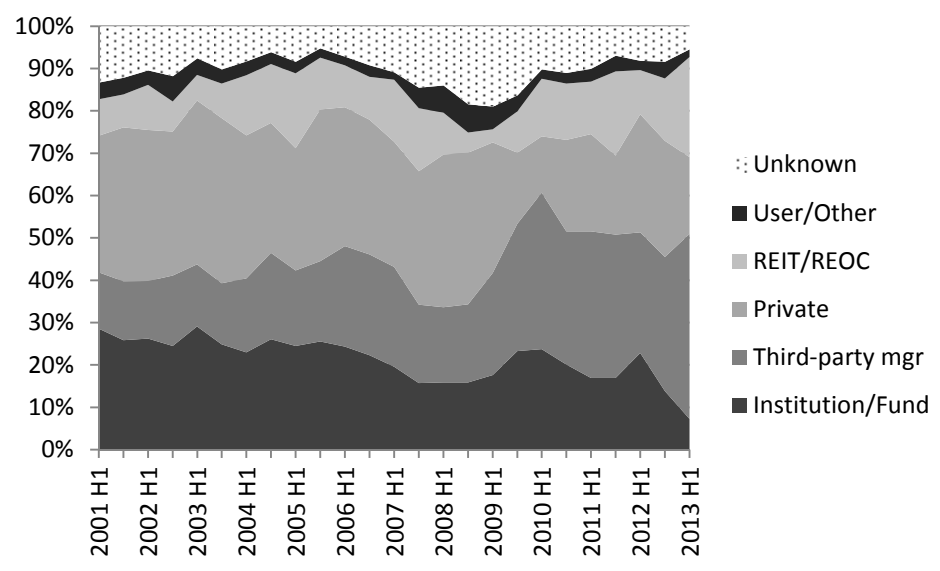


Figure III: Proportion of deals by type of seller – 2001 to 2013

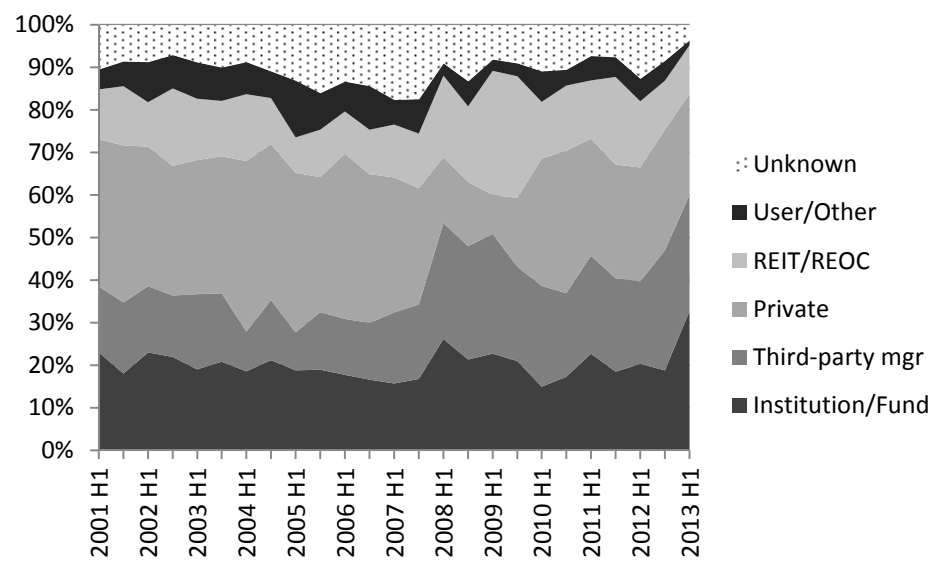


Table I: Distribution of sample of transactions

	Number	% of total	Value £bn.	% of total	Average price £m
<i>By property type and UK region</i>					
Industrial	2,196	18%	29.5	9%	13.4
Office	5,737	47%	171.2	54%	29.8
Retail	4,176	34%	115.4	37%	27.6
Central London	2,569	21%	108.8	34%	42.4
Rest of London	1,686	14%	53.3	17%	31.6
Rest of South East	1,408	12%	26.2	8%	18.6
Rest of England	4,958	41%	101.2	32%	20.4
Other UK	1,488	12%	26.5	8%	17.8
CBD	6,089	50%	204.8	65%	33.6
Non-CBD	6,020	50%	111.2	35%	18.5
<i>By seller type and nationality</i>					
Institution	1,614	13%	56.3	18%	34.9
Equity fund	756	6%	28.9	9%	38.2
Third-party manager	2,140	18%	52.9	17%	24.7
Private investor	3,676	30%	76.5	24%	20.8
REIT	997	8%	43.0	14%	43.2
REOC	726	6%	25.2	8%	34.7
User/other	822	7%	15.7	5%	19.1
Type unknown	1,378	11%	17.5	6%	12.7
United Kingdom	8,009	66%	218.2	69%	27.2
European nation	926	8%	30.1	10%	32.5
United States	756	6%	26.6	8%	35.2
Rest of World	495	4%	19.7	6%	39.8
Nation unknown	1,923	16%	21.5	7%	11.2
<i>Held in joint venture or not</i>					
Single owner	11,165	92%	274.8	87%	24.6
Joint venture	944	8%	41.2	13%	43.6
Total	12,109	100%	316.0	100%	26.1

Table II: Overview of time-series variables – 2003/04 to 2012/13 inclusive

A: Summary statistics	Periods	Mean	St. dev	Skew.	Kurtosis	Min	Max
Δ real CPPI	10	0.5	16.9	-0.61	0.11	-31.7	25.7
Δ real GDP	10	1.2	2.9	-2.17	5.55	-6.3	3.7
Δ CPI	10	2.7	0.8	0.61	0.41	1.4	4.4
G bond yield	10	3.4	1.6	-0.61	-1.23	0.8	5.1
C bond yield	10	5.2	0.9	0.08	0.81	3.5	6.9
Spread	10	1.8	1.2	0.16	-1.77	0.5	3.5
IL bond yield	10	0.8	1.4	-0.87	-0.94	-1.7	2.1
Debt (flow)	10	10.3	14.4	0.05	-1.76	-6.4	31.7

B: Correlations	Δ CPPI	Δ GDP	Δ CPI	G bond	C bond	Spread	IL bond	Debt
Δ real CPPI	1.00							
Δ real GDP	0.79	1.00						
Δ CPI	-0.11	-0.08	1.00					
G bond yield	0.11	0.26	-0.41	1.00				
C bond yield	-0.46	-0.51	-0.19	0.66	1.00			
Spread	-0.51	-0.75	0.39	-0.81	-0.10	1.00		
IL bond yield	0.00	0.06	-0.45	0.97	0.77	-0.69	1.00	
Debt (flow)	-0.05	0.23	-0.37	0.93	0.61	-0.75	0.87	1.00

Δ real CPPI	Percentage change in real RCA/PD UK Commercial Property Price Index in that period
Δ real GDP	Percentage change in real GDP in that period
Δ CPI	Percentage change in UK Consumer Price Index in that period
G bond	Average yield on five year UK government bonds during period
C bond	Average yield for Barclays corporate bond (non-gilts) index during period
Spread	Average yield on corporate bonds minus that on government bonds
IL bond	Average yield on five-year index-linked government bonds during period
Debt (flow)	Net real terms lending to real estate sector in £bn. in period

Table III: Probit models of sale probability – all sectors

	(1)	(2)	(3)	(4)	(5)	(6)
Constant	-1.554 ***	-1.315 ***	-1.621 ***	-1.584 ***	-1.329 ***	-1.581 ***
Ln floorspace	0.019 ***	0.019 ***	0.020 ***	0.019 ***	0.019 ***	0.020 ***
Office asset	0.038 **	0.037 **	0.037 **	0.037 **	0.037 **	0.037 **
Retail asset	0.052 ***	0.051 ***	0.053 ***	0.051 ***	0.051 ***	0.051 ***
City of London	0.186 ***	0.185 ***	0.186 ***	0.185 ***	0.185 ***	0.185 ***
West End London	0.110 ***	0.110 ***	0.111 ***	0.109 ***	0.109 ***	0.109 ***
Rest of London	0.007	0.006	0.007	0.005	0.005	0.005
Rest of Eng CBD	0.047 ***	0.047 ***	0.046 **	0.047 **	0.047 ***	0.046 **
Rest of Eng non-CBD	0.027	0.027	0.026	0.026	0.026	0.026
Other UK CBD	0.043 *	0.044 *	0.044 *	0.043 *	0.043 *	0.043 *
Other UK non-CBD	0.034	0.034	0.033	0.034	0.034	0.033
Equity fund	-0.014	-0.013	-0.013	-0.014	-0.014	-0.015
Third party mgr	0.013	0.015	0.015	0.014	0.014	0.013
Private investor	0.048 *	0.048 *	0.050 **	0.048 *	0.049 *	0.050 **
REIT	0.095 **	0.099 ***	0.095 **	0.099 ***	0.099 ***	0.099 ***
REOC	0.186 ***	0.187 ***	0.186 ***	0.186 ***	0.187 ***	0.187 ***
User/Other	0.202 ***	0.197 ***	0.200 ***	0.198 ***	0.197 ***	0.200 ***
European owner	-0.145 ***	-0.141 ***	-0.143 ***	-0.140 ***	-0.140 ***	-0.140 ***
US owner	-0.008	-0.007	-0.006	-0.007	-0.006	-0.006
Rest of world	-0.053	-0.050	-0.051	-0.050	-0.049	-0.051
Joint venture	0.081 *	0.083 *	0.084 *	0.083 *	0.083 *	0.084 **
Inflation rate	0.018	0.029 **	0.026 *	0.012	0.022	0.005
Δ real CPPI	0.007 ***	0.003 ***	0.007 ***	-	-	-
Δ real GDP	-	-	-	0.047 ***	0.015 **	0.042 ***
IL bond yield	0.066 ***	-	-	0.055 ***	-	-
Spread	-	-0.119 ***	-	-	-0.110 ***	-
Debt (flow)	-	-	0.009 ***	-	-	0.006 ***
Observations	59,808	59,808	59,808	59,808	59,808	59,808
LR χ^2	398.9	452.3	460.1	454.4	452.2	456.1
Probability > χ^2	0	0	0	0	0	0
Log likelihood	-20066	-20016	-20002	-20031	-20024	-20019
Pseudo R ²	1.42%	1.67%	1.74%	1.60%	1.63%	1.66%

Notes: ***, ** and * denote 1%, 5% and 10% significance levels, respectively. Dependent variable equals 1 if the asset is sold and 0 if it is held in the period concerned. The omitted categories for each set of dummy variables are as follows: sector – industrial; location – Rest of South East; owner type – Institution; owner nationality – UK; joint venture – no. The number of observations reflects that it is a stacked panel. Further details on how the sold and held assets are identified for each period are given in the main text.

Table IV: Probit models of sale probability – offices

	(1)	(2)	(3)	(4)	(5)	(6)
Constant	-1.499 ***	-1.221 ***	-1.580 ***	-1.544 ***	-1.233 ***	-1.550 ***
Ln floorspace	0.038 ***	0.038 ***	0.038 ***	0.038 ***	0.038 ***	0.039 ***
City of London	0.191 ***	0.190 ***	0.191 ***	0.189 ***	0.189 ***	0.189 ***
West End London	0.124 ***	0.124 ***	0.125 ***	0.123 ***	0.123 ***	0.123 ***
Rest of London	0.016	0.014	0.015	0.013	0.013	0.012
Rest of Eng CBD	0.042	0.043	0.043	0.043	0.043	0.042
Rest of Eng non-CBD	-0.001	-0.002	-0.003	-0.002	-0.002	-0.004
Other UK CBD	0.071 **	0.072 **	0.071 **	0.071 **	0.071 **	0.070 **
Other UK non-CBD	0.035	0.035	0.034	0.034	0.033	0.030
Equity fund	-0.019	-0.017	-0.016	-0.018	-0.017	-0.018
Third party mgr	0.009	0.013	0.013	0.012	0.013	0.012
Private investor	0.014	0.014	0.016	0.015	0.015	0.017
REIT	0.056	0.062	0.059	0.061	0.062	0.062
REOC	0.191 ***	0.195 ***	0.198 ***	0.192 ***	0.195 ***	0.195 ***
User/Other	-0.007	-0.008	-0.005	-0.008	-0.008	-0.005
European owner	-0.166 ***	-0.162 ***	-0.162 ***	-0.160 ***	-0.160 ***	-0.160 ***
US owner	-0.043	-0.040	-0.039	-0.041	-0.040	-0.041
Rest of world	-0.026	-0.023	-0.025	-0.023	-0.022	-0.024
Joint venture	0.059	0.062	0.063	0.061	0.062	0.063
Inflation rate	-0.013	-0.001	-0.005	-0.015	-0.003	-0.022
Δ real CPPI	0.009 ***	0.003 **	0.009 ***	-	-	-
Δ real GDP	-	-	-	0.053 ***	0.014	0.047 ***
IL bond yield	0.080 ***	-	-	0.067 ***	-	-
Spread	-	-0.137 ***	-	-	-0.134 ***	-
Debt (flow)	-	-	0.011 ***	-	-	0.008 ***
Observations	27,595	27,595	27,595	27,595	27,595	27,595
LR χ^2	316.6	349.3	373.8	352.3	349.7	358.5
Probability > χ^2	0	0	0	0	0	0
Log likelihood	-9338	-9315	-9293	-9326	-9321	-9311
Pseudo R ²	1.99%	2.23%	2.46%	2.12%	2.17%	2.27%

Notes: ***, ** and * denote 1%, 5% and 10% significance levels, respectively. Dependent variable equals 1 if the asset is sold and 0 if it is held in the period concerned. The omitted categories for each set of dummy variables are as follows: location – Rest of South East; owner type – Institution; owner nationality – UK; joint venture – no. The number of observations reflects that it is a stacked panel. Further details on how the sold and held assets are identified for each period are given in the main text.

Table V: Regressions for sub-periods – all sectors

	GROWTH		BOOM		DOWNTURN		RECOVERY		GROWTH	
	Mid-2003 to Mid-2005		Mid-2005 to Mid-2007		Mid-2007 to Mid-2009		Mid-2009 to Mid-2011		Mid-2011 to Mid-2013	
Constant	-2.153	***	-1.347	***	-0.882	***	-1.494	***	-1.120	***
Ln floorspace	0.137	***	0.031	*	-0.061	***	0.033		-0.063	**
Office asset	0.327	***	0.131	***	-0.117	**	-0.109		-0.108	
Retail asset	0.332	***	0.016		-0.191	***	0.102		-0.002	
City of London	0.079		0.170	**	0.201	**	0.269	**	0.218	**
West End London	-0.024		-0.026		0.217	***	0.249	***	0.199	***
Rest of London	-0.021		-0.064		0.087		0.057		-0.016	
Rest of Eng CBD	-0.035		0.026		0.129	*	0.108	*	0.015	
Rest of Eng non-CBD	-0.051		0.048		0.124	**	0.018		-0.035	
Other UK CBD	-0.065		0.066		0.121		0.111		-0.030	
Other UK non-CBD	-0.058		0.006		0.214	**	0.022		0.000	
Equity fund	0.164	**	0.119		-0.098		-0.310	***	-0.024	
Third party mgr	-0.058		0.023		0.040		-0.011		0.032	
Private investor	0.228	***	0.311	***	-0.331	***	-0.119	*	-0.058	
REIT	-0.133	*	0.004		0.184	**	0.243	**	0.186	*
REOC	0.307	***	0.060		0.183		0.164		0.267	
User/Other	0.202	*	0.511	***	0.041		-0.042		0.037	
European owner	-0.193	***	-0.216	***	-0.317	***	-0.113		0.086	
US owner	0.083		0.037		-0.208	***	0.064		0.000	
Rest of world	-0.037		0.054		-0.468	***	-0.150		0.159	
Joint venture	-0.042		-0.061		-0.086		0.104		0.434	***
Time FE	YES		YES		YES		YES		YES	
No of observations	11,394		11,708		12,096		12,211		12,399	
LR χ^2	157.0		152.5		212.6		66.7		76.2	
Probability > χ^2	0.0		0.0		0.0		0.0		0.0	
Log likelihood	-4061.8		-5023.1		-3284.5		-3665.3		-3579.2	
Pseudo R ²	2.55%		2.00%		4.20%		1.77%		2.22%	

Notes: ***, ** and * denote 1%, 5% and 10% significance levels, respectively. Dependent variable equals 1 if the asset is sold and 0 if it is held in the period concerned. The omitted categories for each set of dummy variables are as follows: sector – industrial; location – Rest of South East; owner type – Institution; owner nationality – UK; joint venture – no.

Table VI: Regressions for sub-periods – office sector

	GROWTH		BOOM		DOWNTURN		RECOVERY		GROWTH	
	Mid-2003 to Mid-2005		Mid-2005 to Mid-2007		Mid-2007 to Mid-2009		Mid-2009 to Mid-2011		Mid-2011 to Mid-2013	
Constant	-1.774	***	-1.251	***	-1.075	***	-1.665	***	-1.353	***
Ln floorspace	0.099	***	0.067	***	-0.023		0.086	**	-0.048	
City of London	0.140		0.132	*	0.222	**	0.198		0.292	***
West End London	0.062		-0.042		0.239	**	0.225	**	0.229	**
Rest of London	0.105		-0.121		0.154		-0.044		0.022	
Rest of Eng CBD	0.048		-0.016		0.102		0.060		0.036	
Rest of Eng non-CBD	-0.108		-0.017		0.098		-0.135		0.108	
Other UK CBD	0.088		0.015		0.129		0.019		0.127	
Other UK non-CBD	-0.473	**	-0.101		0.512	***	-0.519		0.377	
Equity fund	0.275	***	0.137		-0.208	*	-0.362	***	-0.039	
Third party mgr	0.077		-0.046		-0.020		-0.012		0.049	
Private investor	0.237	***	0.241	***	-0.341	***	-0.234	***	-0.037	
REIT	-0.050		-0.125		0.066		0.145		0.258	*
REOC	0.429	***	0.029		-0.089		0.044		0.432	*
User/Other	0.157		0.149		-0.182		-0.097		-0.250	
European owner	-0.222	***	-0.134	*	-0.345	***	-0.149		0.000	
US owner	0.125		0.015		-0.238	**	-0.055		-0.008	
Rest of world	-0.026		-0.008		-0.414	***	-0.230		0.266	
Joint venture	0.008		-0.043		-0.100		0.116		0.297	**
Time FE	YES		YES		YES		YES		YES	
No of observations	5,203		5,362		5,615		5,666		5,749	
LR χ^2	62.1		59.3		116.3		46.8		54.2	
Probability > χ^2	0.0		0.0		0.0		0.0		0.0	
Log likelihood	-1935.1		-2442.4		-1540.3		-1551.0		-1650.5	
Pseudo R ²	2.03%		1.32%		4.38%		2.81%		3.10%	

Notes: ***, ** and * denote 1%, 5% and 10% significance levels, respectively. Dependent variable equals 1 if the asset is sold and 0 if it is held in the period concerned. The omitted categories for each set of dummy variables are as follows: location – Rest of South East; owner type – Institution; owner nationality – UK; joint venture – no.