

Structural characteristics of organic dairy farms in four European countries and their association with the implementation of animal health plans

Article

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1 **Structural characteristics of organic dairy farms in four European countries and their**
2 **association with the implementation of animal health plans**

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22

23 **Abstract**

24 The aim of the present study was to classify the diversity of organic dairy farms in four
25 European countries according to their structural characteristics and investigate the
26 association of these farm types with implementation of herd health plans. A Multiple
27 Correspondence Analysis (MCA), followed by Agglomerative Hierarchical Clustering (AHC),
28 was used to classify the farms. Data for the analysis came from a survey of 192 organic
29 farms from France, Germany, Spain and Sweden and contained farm and farmer
30 descriptions from which the typologies were derived. Herd health plans was agreed for each
31 farm, via a participatory approach involving the farmers, their veterinarians and other
32 advisors (e.g. dairy advisors) by the use of an impact matrix. The MCA yielded two principal
33 component axes explaining 51.3% of variance. Three farm groups were identified by AHC
34 using the factor scores derived from the MCA. Cluster 1, the most numerous group (56.7%
35 of the sample), had medium herd sizes with moderate use of pasture and moderate intensity
36 of input use. Cluster 2, representing 17.7% of the sample, were the most extensive system
37 and mainly of very small farm size. Cluster 3 (25.5% of the sample and only found in
38 Sweden), had an intensive management approach, but relatively low stocking rate. The
39 analysis also showed that organic dairy farms adopted differentiated strategies towards
40 economic assets and animal health status, according to group membership. The typology
41 therefore provides insights into the potential for advisory strategies relating to husbandry
42 practices, different housing, pasture management and intensity, etc. adapted to different
43 groups of farms. Regarding herd health plan implementation, Cluster 1 was the group with
44 most implemented actions and Cluster 2 with lowest rate of implemented actions. These
45 results may be used as background for directing (tailored) advice strategies, i.e. different
46 types of organic dairy farms (clusters) may require different types of advisory services and
47 recommendations adapted to the specific farm situation in order to deliver future
48 improvements in animal health.

49 **Key words:** organic dairy system; animal health, farm typologies; Multiple Correspondence

50 Analysis; Cluster analysis; tailored advisory services

51 **1. Introduction**

52 It is well known that the prevalence of production diseases in conventionally managed dairy
53 cows varies considerably between farms and countries. A recent survey of organic dairy
54 farms showed similar variation in the prevalence of production diseases, implying that a
55 considerable proportion of farms are at risk of not meeting the expectations of consumers,
56 i.e. expectations of high levels of animal health and welfare (Krieger et al., 2017). The
57 presence of this variation suggests that production diseases are primarily determined by
58 management factors (Nir Markusfeld, 2003), which are not impacted by statutory and
59 certification requirements and so can vary between organic farms despite existence of these
60 common standards.

61 One of the characteristics requirements of certified organic livestock systems is the design
62 and implementation of health plans for farm animals, which describe the management
63 practices to be used. The primary aim of these health plans is the identification of both the
64 prevailing health problems and the solutions to these. As noted by previous studies, the
65 likelihood of success in delivering on these solutions to health problems is, however, highly
66 dependent on the preparedness of the farm management (farmer motivation) to undertake
67 the actions identified in the plans by advisors, and the availability and quality of farm
68 resources (Vaarst et al., 2007; Bennedsgaard et al., 2010; Vaarst et al., 2011; Ivemeyer et
69 al., 2012).

70 Both farm and farmer characteristics therefore play an important role in the way farm
71 management practices are carried out. For example, Barkema et al. (1999) demonstrated
72 that, in addition to the rearing environment, the specific combination of farmer objectives and
73 motivation have a significant influence on the implementation of actions to prevent disease.
74 This fact provides a major challenge to the advisory network, because it suggests that for
75 animal health advisors to provide better advice, they must take greater account of both the

76 farm structure and the characteristics of the farmer, and adapt their approach in light of the
77 states of these factors (Jansen et al., 2010; Derks et al., 2013).

78 There is very little information available on the extent of variation in these factors across the
79 organic dairy sector in Europe, and only three studies generate descriptions of the structure
80 and management approaches of national organic dairy sectors (Perea et al., 2010; Ivemeyer
81 et al., 2017; Wallenbeck et al., 2018). However, few studies have been identified that
82 attempt to systematize the observed variation in these sectors, either using clustering or
83 other approaches, especially at a cross-country scale. As a consequence, it is not known
84 whether this variation in structure and management approaches is stochastic, or whether
85 there are systematic variations across the community of farms, i.e. meaning that farm
86 typologies can be identified.

87 If a typology of organic dairy farms exists, and if this can be shown to be a predictor of herd
88 health decision making, then the elaboration of these relationships would provide greater
89 insight into the role of farm and farmer characteristics as drivers of and barriers to health
90 management.

91 The first objective of this survey was, therefore, to explore the possibility of identifying
92 meaningful typologies across the community of organic dairy farms in four European
93 countries, based on a battery of farm and farmer descriptors. The second objective was to
94 evaluate whether such farm typologies may be identifiable with significant variation in the
95 rate of implementation of actions to improve herd health.

96 **2. Materials and Methods**

97 **2.1. Location of the study areas**

98 The study reported here was undertaken as part of an EU-funded research project (No.
99 311824) called IMPRO (<http://www.impro-dairy.eu/>). The study sought to identify and
100 overcome weak points in current health management strategies on organic dairy farms and
101 identify novel strategies to increase the implementation of evidence-based actions to

102 improve health management practice.

103 As a means to achieving this, data were collected from 192 organic dairy farms (from 218
104 contacted) in France (51), Germany (60), Spain (27) and Sweden (53). Farms were selected
105 on the basis of certain inclusion criteria to ensure that the sample was representative of
106 organic dairy production in each country, i.e.: (1) time under organic conversion (a minimum
107 of 1 year); (2) availability of official milk recording scheme records; (3) intention to continue
108 in organic production for at least five years; and (4) a herd size typical of the country of
109 residence. In addition, differences in infrastructure and other characteristics were
110 purposively taken into account in the selection of farms to reflect the participating countries
111 (i.e. geographic representative regions). The surveyed farms accounted for between 10%
112 (Sweden) and 33% (Spain) of the population of organic farms in the study countries.

113 The study farms were located in 14 regions across the study countries (see Figure 1). This
114 included the French regions of Morbihan, Loire Atlantique, Lorraine; Northern Germany
115 (Schleswig-Holstein, Mecklenburg-Vorpommern and Lower Saxony), Central Germany
116 (Hesse and Northern Bavaria), and South of Germany (Lower Bavaria and Baden-
117 Württemberg); in Spain, the North (Asturias, Basque Country, Cantabria, Catalonia and
118 Galicia), and Centre (Madrid); the Swedish regions of Gävleborgs, and Värmlands län,
119 Uppsala and Västmanlands län, Stockholms and Östergötlands län and Västra götlands
120 län. The climatic conditions of these regions, as classified using the KÖPPEN-GEIGER
121 climate classification (<http://koeppen-geiger.vu-wien.ac.at>), is warm temperate, but with
122 some diversity within this classification, i.e. with precipitation ranging from fully humid to
123 winter dry, and temperatures ranging from cool to hot summer.

124 **Figure 1.** Map showing the location of the participant farms in the four study countries.



125

126 **2.2. Farm data collection**

127 The data used in the study were collected on four occasions during the two year period
128 March 2013 – April 2015 and were drawn from five separate sources, i.e. four specially-
129 designed surveys and one pre-existing secondary dataset (French Ministry of Agriculture
130 and France Genetique Elevage (FGE), the German federal milk recording organisations
131 (LKV) and Vereinigte Informationssysteme Tierhaltung (VIT), the Spanish Holstein
132 Association (CONAFE) and the Spanish Ministry of Agriculture, Food and Environment, and
133 Växa Sverige AB). Survey instruments (i.e. questionnaires and interview schedules) were
134 designed collectively by the multi-national research team (6 countries, 15 researchers) in
135 English. These were then translated into local languages, for use in each of the study
136 countries, by the national research teams.

137 In the first round of data collection, basic farm structural information were obtained by means
138 of face-to-face interviews, guided by an interview schedule. These on-farm interviews were
139 conducted by 5 members of the research team, between March and August 2013, and

140 lasted between 3 and 5 hours. This data was supplemented by milk recording data for each
141 farm for the most recent full year, i.e. 2012. The farm structure surveys obtained data on the
142 characteristics of the respondent, e.g. his/her education and livestock association
143 membership, and the farm: reproductive management, milking system, housing and
144 husbandry practices, feeding regime, grazing management, herd health status and health
145 management (i.e. disease prevention and control programs - for further information see
146 Supplementary Material 1).

147 A second round of on-farm interviews was undertaken during the period September 2013 to
148 April 2014 by members of the research team who previously received training on
149 moderation. Three types of activities were undertaken. First, farmers were required to supply
150 data (for the financial year 2012) for use (by the interviewer) in an economic analysis tool,
151 which assessed the economic costs (failure costs) associated with extant levels of four of the
152 most important production diseases on the farms, i.e. mastitis, lameness, ketosis and
153 metritis. Second, by means of a participatory process involving the farmer, their herd
154 veterinarian and other advisors, plus the project researcher in a joint dialogue, a set of
155 management actions were agreed, to further control production diseases on the farm. The
156 process on each farm was documented in a "recording booklet" where the researcher noted
157 interim results and key observations. In addition, different passages of the process were
158 tape-recorded, which provided possibilities for double checking of records. The booklet
159 served as a basis for a written report that was subsequently sent to all farmers. The main
160 outcomes from the farmer perspective were the identification of the farm-specific key
161 variables relevant for disease management, the identification of areas with room for
162 improvement and a set of farm-individual health actions. Finally, data was supplied by the
163 farmer, by means of a pre-supplied questionnaire, on their attitudes towards adoption of
164 these health actions. Direct attitude towards the outcome of the actions as a package was
165 constructed in the form of a composite variable aggregating over individual direct outcomes
166 attitudes i.e., towards taking additional preventative measures to improve herd health (for

167 more details see Jones et al., 2016). The advice and actions could be general, such as
168 seeking more knowledge, or very specific, such as providing straw when drying off, written
169 instructions for staff or reconstruction work, for more details see Emanuelson (2014).

170 Finally, after one year (i.e. in 2015), a follow-up questionnaire was used to assess the
171 degree of farmer uptake of the set of farm-specific animal health management actions
172 agreed during the second farm visit. Where there was non-implementation, the reasons for
173 this were elicited and categorised into seven broad groups. For more detail on these data
174 collection activities, see Jones et al. (2016), Krieger et al. (2017), and Sjöström et al. (2018).

175 **2.3. Data management and statistical analysis**

176 The characterization of farms into typologies, based on the farm structure data derived from
177 the first farm visit plus milk recording data, was carried out in three stages: (1) review and
178 selection of variables; (2) Multiple Correspondence Analysis (MCA); and (3) Agglomerative
179 Hierarchical Clustering (AHC). MCA provides a correspondence analysis of the cross-
180 tabulation of a matrix of variables. The MCA was selected as the most suitable technique to
181 undertake this analysis, since most of the available data were qualitative. Farms were
182 grouped using AHC according to the factor scores derived from the MCA.

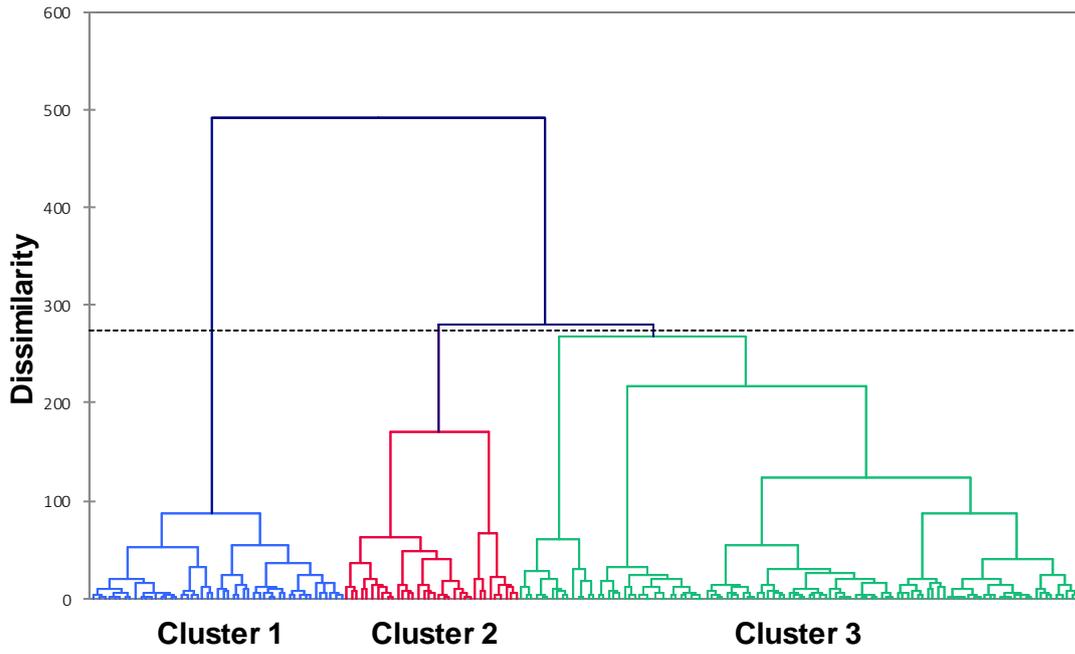
183 In Stage 1, 114 farm structure variables were entered into an Excel-matrix and screened for
184 missing and abnormal values using procedures exemplified by Prunier et al. (2013) and De
185 Boyer des Roches et al. (2016) in studies linking animal health outcomes to structural
186 factors. Approximately 20% of the variables were transformed into binary scales using the
187 median as the status threshold. Variables with greater than 50% missing values,
188 uninformative variables (i.e. coefficient of variation less than 50%), and variables that
189 provided redundant information (highly correlated with other variables, i.e. $Rho \geq 0.90$) were
190 discarded. This process resulted in 31 variables (presented in Table 1 and Table 2) relating
191 to farmer profile, animal housing and management characteristics, which were retained for
192 further analysis (i.e. Stage 2).

193 In Stage 2, MCA was used to reduce the dimensionality of the data, i.e. reduce the number
194 of categorical variables to fewer continuous variables (principal components) capturing the
195 most variability. The MCA analysis was run using STATA (Stata Corporation, College
196 Station, TX, USA) and the AHC was performed in XLSTAT[®] software (Addinsoft, 2017). The
197 two principal components identified by the MCA which explained the most variation
198 displayed significant contributions from 16 main variables. These variables (used to
199 construct the MCA) are underlined in Table 1 and Table 2.

200 In Stage 3, AHC was used with the principal components derived from the MCA, to identify
201 homogenous groups of farms. The AHC used the approach suggested by Ward (1963) to
202 produce homogeneous groups using the squared Euclidean distance as a clustering
203 measure. Variation within farm cluster and variance decomposition within-class was also
204 considered when running the AHC. The optimal number of clusters was determined from the
205 dendrogram (see Figure 2) using a 'cutting height' of 270, following the method used in
206 previous studies that created farm typologies (Köbrich et al., 2003; Riveiro et al., 2013). The
207 cutting height of 270 accounted for the number of relevant clusters for each cut and the total
208 number of farms included in clusters (accounting for the largest reduction in the number of
209 groups at minimum height on the dissimilarity axis). The resulting clusters were selected to
210 conform best to the real situation and to the goals of the research, as proposed by other
211 studies performed for other livestock sectors (Riveiro et al., 2013).

212 **Figure 2.** Dendrogram for Hierarchical Clustering using Ward's method and the squared
213 Euclidean distance measure and the cutting line. Each color represent a cluster of farms.

214



215

216

217 Once the clusters were identified, Kruskal-Wallis and Chi² tests for homogeneity were
218 undertaken to determine whether there were significant differences between them in terms
219 of farm structure, production factors and disease costs. In addition, a composite attitude
220 variable, created by combining five original attitude variables as described by Jones et al.
221 (2016), was also compared between clusters. This was done to determine whether farm
222 cluster group membership was associated with particular attitudes (beliefs) and intention to
223 undertake additional health actions identified in the health plan. The associations between
224 farm cluster membership and the proportion of actions that had been implemented and the
225 stated reasons for discarding agreed actions, were studied using descriptive statistics.

226 **3. Results**

227 The 192 sample herds kept a total of 11,932 dairy cows, with an average herd size of 73.6
228 (range, 7.4- 376.5) with Holstein-Friesian as the predominant breed (found on 48.9% of the
229 farms), and an average milk yield per cow of 7,135 kg on an average 305-day lactation
230 (range: 3,317-10,880 kg). The average daily milk yield was 26.9 kg (range: 4.2-65.1 kg) per
231 day.

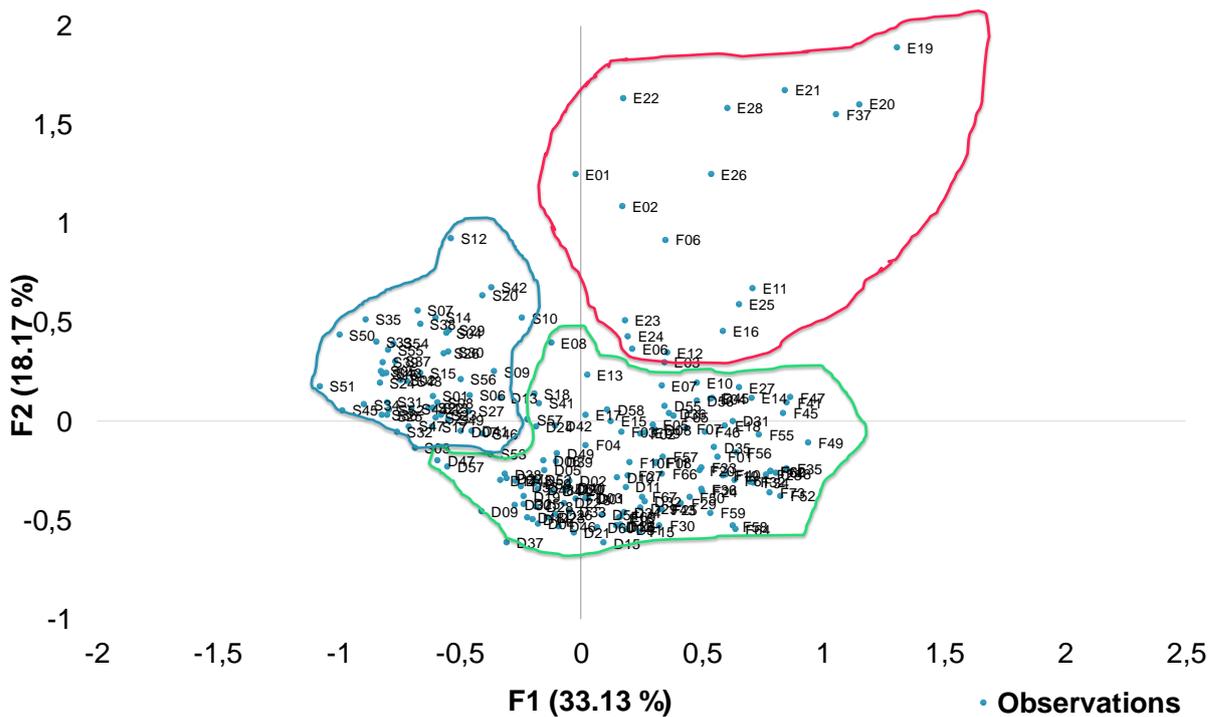
232 **3.1. Farm clusters**

233 Three farm clusters were identified through the MCA and subsequent AHC, i.e. Cluster 1 (54
234 German, 41 French, 12 Spanish and 2 Swedish farms), Cluster 2 (6 German, 10 French, 16
235 Spanish and 2 Swedish farms) and Cluster 3 (49 Swedish farms). The spatial localization of
236 the farms, according to the two principal components obtained from the MCA, is presented in
237 Figure 3. The MCA yielded two principal components axes – the first, corresponding to the
238 ordinate, explaining 33.1% of the variance, the second component, corresponding to the
239 abscissa, capturing 18.2% of the variance (i.e. 51.3% of variance combined). The third and
240 fourth dimensions explained only 8.3% and 7.5% of variance, respectively.

241 There was significant variation in most farm and farmer characteristics between the Clusters
242 (Tables 1 and 2). However, variation within farm clusters, as measured by within-class

243 variance decomposition, was larger (68.6%) than between cluster classes (31.4%). The
244 optimal number of clusters was therefore determined, resulting in a cutting height on the
245 dendrogram dissimilarity axis of 270 (Figure 2).

246 **Figure 3.** Plot of farms showing the spatial localization of the farm clusters in relation to
247 Factor 1 and Factor 2 of the Multiple Correspondence Analysis. Numbers in brackets on
248 axes indicate percentage variation explained by the dimension.



249 3.1.1. Description of the farm clusters for housing and building.

250 Across the clusters, the characteristics of buildings and facilities for lactating and dry
 251 cows followed local (climate) patterns and herd size. Milking systems provided the
 252 biggest source of diversity among clusters, where automatic milking systems (AMS)
 253 were predominantly found only in Cluster 3.

254 A tendency could be seen that Cluster 1 had younger farmers, while Cluster 2 was
 255 characterized by having older farmers and Cluster 3 these were equal distributed.
 256 Farms in Cluster 1 had medium sized herds and land areas, medium days on pasture
 257 per year, and the highest use of home-grown concentrate. The 39 farms in Cluster 2
 258 were low-input, low output, small scale farms with the highest level of access to
 259 grazing. Farms of Cluster 3 were entirely confined to Sweden. These were the largest
 260 farms with the largest average herd sizes (compared to the average of all clusters), the
 261 highest concentrate input, lowest stocking rate, highest milk yields, lowest level of
 262 access to grazing across the year, and most equal distribution of gender among the
 263 farmers.

264 **Table 1.** General farm and farmer characteristics of each of three farm clusters based

265 on the distribution of cases for each qualitative variable used in the Multiple
 266 Correspondence Analysis and Agglomerative Hierarchical Clustering, plus Chi² test of
 267 homogeneity (in total 192 farms). The underlined variables were the variables selected
 268 for the characterisation of the clusters.

Variables	Cluster 1 (n=109)	Cluster 2 (n=34)	Cluster 3 (n=49)	p- value[#]
Farmer's age				0.107
Less than 26 years	9.2%	2.9%	4.1%	
26 – 34	16.5%	8.8%	12.2%	
35 – 44	24.7%	35.3%	30.6%	
45 – 54	41.3%	38.2%	28.6%	
55 – 64	7.3%	11.8%	24.5%	
More than 64 years	0.92%	2.9%	0%	
Farmer's gender				0.014
Male	83.5%	76.5%	59.2%	
Female	18.7%	23.5%	40.8%	
Predominant breed				0.960
Non Holstein-Frisian	89.9%	88.2%	89.8%	
Holstein-Frisian	10.1%	11.8%	10.2%	
<u>Type of milking system</u>				<0.001
Side by side	6.4%	5.8%	0%	
Tandem	11%	14.7%	6.1%	
Herringbone	72.5%	50%	18.4%	
Rotatory	0.9%	2.9%	0%	
AMS	6.4%	0%	55.1%	

Others ¹	2.8%	26.5%	20.4%	
<hr/>				
<u>Lactating cows' type of housing</u>				<0.001
Loose stall	100%	70.6%	83.7%	
Tie-stall	0%	14.7%	16.3%	
Always outside	0%	14.7%	0%	
<hr/>				
<u>Lactating cows' type of floor in housing²</u>				<0.001
Solid	58.8%	62.8%	81.6%	
Slatted (up to 50%)	29.4%	12.8%	7.9%	
Slatted (> 50%)	11.8%	20.9%	10.5%	
N.A.	0%	3.5%	0%	
<hr/>				
<u>Lactating cows' type of building</u>				<0.001
Warm building	12.8%	44.1%	71.4%	
Outdoor climate (open)	16.5%	11.8%	10.2%	
Outdoor climate (semi-open)	60.6%	32.4%	2.0%	
Outdoor climate (closed)	10.1%	11.8%	16.3%	
<hr/>				
<u>Lactating cows' type of lying space</u>				<0.001
Cubicles	70.6%	52.9%	95.9%	
Deep litter	21.1%	11.8%	4.1%	
Frequently renewed litter	7.3%	17.6%	0%	
N.A.	0.91%	17.6%	0%	
<hr/>				
<u>Lactating cows' type of bedding</u>				<0.001
Sand	0.91%	2.9%	0%	
Wood shavings	2.8%	2.9%	30.6%	
<hr/>				

Turf/compost	0.91%	0%	16.3%
Straw	64.2%	44.1%	26.5%
Chalk	16.5%	2.9%	8.2%
Other	14.7%	35.3%	18.4%
N.A.	0%	11.8%	0%
<u>Dry cows' type of housing</u>			<0.001
Loose stall	75.2%	52.9%	87.8%
Tie-stall	1.8%	11.8%	12.2%
Always outside	21.1%	20.6%	0%
N.A.	1.8%	14.7%	
<u>Dry cows' type of building</u>			<0.001
Warm building	11%	26.5%	44.9%
Outdoor climate (semi-open)	20.2%	5.9%	30.6%
Outdoor climate (open)	38.5%	23.5%	8.16%
Outdoor climate (closed)	9.2%	11.8%	16.3%
N.A.	21.1%	32.4%	0%
<u>Dry cows' type of floor</u>			<0.001
Solid	41.3%	47.1%	4.1%
Slatted	58.7%	52.9%	95.9%
<u>Dry cows' type of bedding</u>			<0.001
Sand	0.9%	2.9%	0%
Wood shavings	2.8%	5.8%	24.5%
Turf/compost	0.9%	0%	14.3%
Straw	61.5%	38.2%	42.9%
Chalk	7.3%	2.94%	6.1%
Other	6.4%	17.6%	12.2%

N.A.	20.2%	32.4%	0%	
<hr/>				
Dry cows' type of lying space				0.682
Deep litter	33.9%	29.4%	65.3%	
Frequently renewed litter	36.7%	20.6%	32.7%	
Cubicles	8.3%	14.7%	2.1%	
N.A.	21.1%	35.3%	0%	
<hr/>				
<u>Separation of cows into housing groups (and number)</u>				<0.001
Lactating with dry cows	2.75%	14.7%	6.1%	
Lactating and dry cows separate	81.7%	85.3%	57.1%	
Lactating cows in 2 groups	10.1%	0%	24.5%	
Lactating cows in 3 or more groups	5.5%	0%	12.2%	
<hr/>				
<u>Different housing groups for lactating cows</u> ³				<0.001
No	94.5%	94.1%	85.7%	
Yes	5.5%	5.8%	14.3%	
<hr/>				
<u>Separation of dry cows in feeding groups</u>				<0.001
No	17.4%	58.8%	4.1%	
Yes	82.6%	41.2%	95.9%	
<hr/>				
<u>Feeding groups for lactating cows</u> ⁴				<0.001
No	82.6%	94.1%	6.1%	
Yes	17.4%	5.8%	93.9%	
<hr/>				
<u>Milk delivery</u>				<0.001
Private dairy company	31.2%	38.2%	4.1%	
Cooperative dairy company	53.2%	32.4%	93.9%	

Shop/retailer	4.6%	5.8%	0%
Other	11.0%	23.5%	2.1%
<u>Region</u>			<0.001
Morbihan	11.9%	14.7%	0%
Loire Atlantique	7.3%	35.3%	0%
Lorraine	13.8%	23.5%	0%
Northern Germany	10.1%	0%	0%
Central Germany	22.0%	11.8%	0%
South of Germany	17.4%	5.8%	0%
Gävleborg and Värmlands län	0%	2.9%	24.5%
Uppsala and Västmanlands län	0.91%	0%	18.4%
Stockholms and Östergötlands län	1.8%	0%	46.9%
Västra götaland län	0%	2.9%	10.2%
North-West Spain	8.3%	5.8%	0%
North-Central Spain	1.8%	35.3%	0%
North-East Spain	0%	5.8%	0%
Central Spain	2.9%	0%	0%

269 Note: Underlined variables were those factors of MCA used for the creation of the clusters.

270 #If significant ($P < 0.05$), clusters are deemed to be drawn from different populations.

271 ¹Selection of different systems that included a permanently installed circular walk-

272 through system for pasture-based milking and abreast parlours.

273 ²This question concerns standing areas only (such as walkways, feeding areas, waiting

274 area, and outside run) which are accessible at all times. All lying areas are excluded.

275 ³Different housing groups for lactating cows refers to separation of cow groups on

276 housing.

277 ⁴ Different feeding groups refers to number of feeding groups that exist on the farm

278 regarding roughage and / or total mixed ration.

279 N.A. not applicable

280 There was significant variation between clusters in terms of days on pasture, with
281 Cluster 2 hosting the most extensive production systems. Clusters 1 and 2 had equal
282 share of land devoted to permanent pasture. Milk yield and stocking rates was very
283 heterogeneous among the three farm clusters. Manpower dedicated to dairy husbandry
284 was significantly different among the three farm clusters, where Cluster 1 had the
285 highest dairy manpower allocation. Cluster 3 had the lowest stocking rate and labour
286 use per dairy cow. Stocking rates depended markedly on the farm area, showing
287 differences in input use intensity of the clusters.

288 There was a negative correlation of number of cows with manpower dedicated to cows,
289 but a positive correlation of number of cows with the manpower dedicated to general
290 agricultural activities.

291 There were large differences in concentrate feeding (Table 2) between the clusters,
292 notably Cluster 3 used three times the average amount of concentrate per cow than did
293 Cluster 2. Consistent with these differences in the intensity of the production systems,
294 there were also differences in terms of reproductive management, where significant
295 differences were found for age of first calving (Table 2).

296 **Table 2.** General characteristics (medians) related to farmer profile and management
297 of organic farms for each quantitative variable used in the Multiple Correspondence
298 Analysis and Agglomerative Hierarchical Clustering and comparison among farm
299 clusters (in total 192 farms), *p-values* are given for the Kruskal-Wallis tests. The
300 underlined variables were the variables selected for the characterisation of clusters

	Cluster 1	Cluster 2	Cluster 3	
Variable	(n=109)	(n=34)	(n=49)	<i>p-</i>
				<i>value</i>[#]

<u>Years certified organic</u>	8	6	7	0.722
Number of cows	62.7	38.5	68.4	<0.001
<hr/>				
Total area (ha) ¹	99.5	67	204	<0.001
Permanent grass & legumes	40	26	25	0.413
Non-permanent grass & legumes	31	14	110	<0.001
Corn silage	3	0	0	<0.001
Whole-plant silage (except corn)	0	0	10	<0.001
Cereal crops	10.7	0	40	<0.001
Grain legumes	0	0	0	0.098
Other	0	0	0	0.173
<hr/>				
Milk yield (kg/cow and year)	6552	5562	8896	<0.001
Milk/concentrate (kg/kg)	5.9	5.8	3.6	<0.001
Productivity per ha and year (kg milk/ha)*	61.3	87.9	44.9	<0.001
Concentrate per ha and year (kg/ha)*	0.12	0.20	0.13	0.092
Manpower dedicated to dairy cows ²	2	1.9	1.5	0.010
Manpower dedicated to all agricultural activities ³	2.5	2	3	<0.001
Stocking rate ⁴ (Livestock unit per ha)	0.63	0.51	0.32	<0.001
<u>Time on pasture (days/year)</u>	210	238	153	<0.001
<hr/>				
Feeding management				
Use of home-grown concentrate (%)	80	40	60	0.185
Concentrate use (100 kg/cow/year)	10	7.5	24.5	<0.001
<hr/>				
Reproductive management				
Target voluntary waiting period (days)	50	55	50	0.456
Target age at first calving (months)	28	29	24	<0.001
Median calving interval (days)	388	403	390	0.069

302 # If significant ($P < 0.05$), clusters are deemed to be drawn from different populations.

303 *variables related to total area (ha)

304 ¹ Agricultural Area is defined as the area used for farming. It includes the land
305 categories: arable land, permanent grassland, permanent crops, and other agricultural
306 land such as kitchen gardens. The term does not include unused agricultural land,
307 woodland and land occupied by buildings, farmyards, tracks, ponds, etc.

308 [http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Glossary:Agricultural_a](http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Glossary:Agricultural_area)
309 [rea %28AA%29](http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Glossary:Agricultural_area)

310 ² Full-time equivalent (FTE) consisting on 40 hours (= 1 FTE), and part-time worker employed for
311 20 hours a week (=0.5 FTE).

312 http://epp.eurostat.ec.europa.eu/statistics_explained/index.php/Glossary:Full-time_equivalent

313 ³ Relates only to manpower dedicated to the dairy cow herd. Manpower dedicated to milk
314 processing is not included.

315 ⁴Ratio of the total herbivores against the total fodder area.

316 [http://ec.europa.eu/eurostat/statistics-explained/index.php/Agri-environmental_indicator_-](http://ec.europa.eu/eurostat/statistics-explained/index.php/Agri-environmental_indicator_-_livestock_patterns)
317 [_livestock_patterns](http://ec.europa.eu/eurostat/statistics-explained/index.php/Agri-environmental_indicator_-_livestock_patterns)

318 3.2. Production disease costs

319 Regarding the major production disease costs, significant differences were found in the
320 costs of lameness across the three clusters, with costs being much higher in Cluster 3
321 than in 1 and 2 (see Table 3), primarily due to elevated costs of culling. However,
322 failure costs for mastitis (Table 4) were broadly similar across the three clusters at
323 about 120 Euros per cow, although costs were slightly higher in Clusters 2 and 3.

324 **Table 3.** Median (range) of losses (in Euro¹ per cow) due to lameness for the three
325 farm clusters for the year 2012, p-values are given for Kruskal-Wallis tests (33 farms
326 had missing values)

	Cluster 1	Cluster 2	Cluster 3	
Variables	(N=94)	(N=31)	(N=36)	<i>p-value</i> [#]
Milk production losses	14.4 (0-143)	8.2 (0-41.5)	32.2 (0-258)	<0.001
Costs of labour (clinical lameness)	0.25 (0- 5.6)	0 (0-1.3)	0 (0-5.9)	<0.001
Costs of labour (veterinarian)	0.19 (0-3.4)	0 (0-0.78)	0 (0-1.6)	<0.001
Medication (for the treatment of clinical lameness only)	0.48 (0-18.0)	0.30 (0-11.5)	6.20 (0-47.8)	<0.001
Costs of discarded milk (due to antibiotic treatment)	4.85 (0-75.8)	4.18 (0-61.4)	34.3 (0-225)	<0.001
Costs of culling and destruction	8.6 (-1.5-169)	0 (0- 78.6)	138 (-55.9-763)	<0.001
Estimated total costs of foot health failures	43.7 (-1.4-306)	19.3 (0-114)	264 (-56-925)	<0.001

327 [#] If significant ($P < 0.05$), clusters are deemed to be drawn from different populations.

328 ¹Costs estimations for Sweden were made in Swedish Krona (SEK) and converted to
329 Euro at the rate of 1SEK=€ 0.11

330 **Table 4.** Median (range) of losses (in Euro¹ per cow) due to udder disorders for the
331 three farm clusters (n=165), p-values are given for Kruskal-Wallis tests (33 farms had
332 missing values)

	Cluster 1	Cluster 2	Cluster 3	
Variable	(N=94)	(N=31)	(N=36)	<i>p-value</i> [#]

Milk production losses	32.1 (11.5-316)	44.4 (18.4-98.6)	41.2 (20.4-84.3)	<0.001
Costs of labour (clinical cases)	2.5 (0.28-10.3)	4.5 (1.1-16.2)	1.41 (0-4.7)	<0.001
Cost of the veterinarian	0.22 (0.02-0.93)	0.44 (0.12-1.2)	0.30 (0-0.95)	<0.001
Medication (for the treatment of clinical cases only)	3.30 (0-25.2)	5.26 (0-51.4)	3.70 (0-106)	0.246
Costs of discarded milk (due to antibiotic treatment)	9.7 (0-65.0)	12.5 (0-50.9)	7.6 (0- 31.0)	0.227
Costs of culling and destruction	18.8 (-4.2-211)	0 (0-314)	43.5 (-18.5-259)	<0.001
Total costs of Clinical cases	62.6 (5.9-252)	71.4 (17.6-335)	72.8 (9.3-319)	0.367
Total costs of Subclinical cases	32.1 (11.5-316)	44.4 (10.6-404)	41.2 (185-766)	<0.001
Total costs of udder disorders	104 (31.8-462)	120 (48.7-395)	121.3 (44.9-361)	0.0624

333 # If significant ($P < 0.05$), clusters are deemed to be drawn from different populations.

334 ¹Costs estimations for Sweden were made in Swedish Krona (SEK) and converted to
335 Euro at the rate of 1SEK=€ 0.11.

336 The assessment of certain health indicators, thoroughly analyzed in Krieger et al.

337 (2017) showed significant differences among the clusters.

338 **Table 5.** Median of animal health indicators for year 2012 for organic herds in Cluster 1
 339 (n=95), Cluster 2 (n=30), and Cluster 3 (n=49) p-values are given for Kruskal-Wallis
 340 tests

	Cluster 1	Cluster 2	Cluster 3	sign
Prevalence of not lame cows, %	79.4	87.2	95.7	<0.001
Prevalence of lame (score 1) cows, %	15.9	10.3	3.6	<0.001
Prevalence of lame (score 2) cows, %	3.9	2.5	0	<0.001
Prevalence of lame (score 1 and 2) cows, %	20.5	12.5	4.3	<0.001
Prevalence of high SCC ^a , %	0.29	0.39	0.26	<0.001
Prevalence of increased risk of ketosis, %	11	9.2	9	0.029
Prolonged calving intervals	42	52.9	38.9	0.0292
Age average of 1st calvers	29.0	32.2	27.3	<0.001
Replacement, %	26.4	26.7	36.4	<0.001
On-farm mortality of cows, deaths per month	0.021	0.026	0.041	0.011

Calf mortality, deaths per month	0.022	0.042	0.011	<0.001
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341 ^aSCC=somatic cell counts.

342 **3.3. Actions to improve herd health**

343 The number of health management actions identified for each farm ranged from 0 to
344 22, while the proportion of implemented measures per farm varied between 0 and
345 100% (median 67%) (see Sjöström et al., 2018). The levels of implementation and non-
346 implementation of additional herd health management actions after performing the
347 impact matrix as part of a participatory process is presented in Table 6. Reasons for
348 not implementing all management measures specified in the action plan were indicated
349 in 78 (76%) of the questionnaires. The most frequent reasons were constraints related
350 to housing and / or construction (36% of the farmers), followed by time limitations
351 (31%), costs / financial limitations (26%) and that the farmers were no longer
352 convinced that the measures would produce a positive outcome (26%). It was also
353 quite common that other measures than those agreed were implemented instead
354 (23%) or that farmers did not see the need of a planned measure anymore due to
355 absence of the initial health problem (24%).

356 Direct attitude towards the action (i.e. intention to adopt health actions) was not
357 significantly different between the clusters (P=0.147). However, farm clusters differed
358 on the number of actions that were agreed to implement, with double the number of
359 actions on Cluster 3 farms than on farms in Clusters 1 and 2. The rate of
360 implementation of actions was significantly higher in Clusters 1 and 3 than in Cluster 2.
361 In terms of the stated reasons for failure to take up actions, the most important
362 connected with the farm style structure in absolute terms was prohibitive time and cost
363 requirements, followed by limitations to housing construction and design. However,
364 these barriers were fairly common in all three clusters. In terms of barriers to uptake,

365 where clusters differed was in the role of skills and access to expertise, which were
 366 seen very much as a barrier to uptake in Cluster 2, but not to any significant extent in
 367 the clusters representing larger and more intensive farms.

368 **Table 6.** Proportion of actions implemented and rejected, plus attitude towards the
 369 action, for the three farm clusters, plus principal reasons for rejection of actions
 370 (n=167), p values are given for Chi² test of homogeneity (qualitative variables) and
 371 Kruskal-Wallis tests (quantitative variables).

Variable	Cluster 1 (n=109)	Cluster 2 (n=34)	Cluster 3 (n=49)	p-value[#]
Direct attitudes towards the action	17	17	17	0.147
Number of agreed actions (median)	6	7	14.5	<0.001
Proportion of implemented actions(n=80)*	71.4%	44%	65%	0.003
Proportion of actions rejected due to time and cost (n=89)*	41.37%	43.75%	47.06%	0.821
Proportion of actions rejected due to lack of skills and access to expertise (n=89)*	1.72%	18.75%	5.88%	0.030
Proportion of actions rejected due to limitations of housing and construction (n=89)*	31.03%	37.5%	23.5%	0.684

372 # If significant ($P < 0.05$), clusters are deemed to be drawn from different populations.

373 *The number between parentheses with the variables names corresponds to the
374 frequency of responses provided by the farmers.

375 **4. Discussion**

376 Three major organic dairy farm clusters were identified across Germany, France, Spain
377 and Sweden. At the heart of each cluster is a meaningful farm typology that differs from
378 the types found in the other clusters. Two of the typologies generated here appear in
379 all countries, in spite of the fact that the countries have very different topography,
380 climate, organic farming traditions and rates of organic market growth (Sanders et al.,
381 2016). It is interesting that these two organic typologies are coherent and yet transcend
382 national boundaries, when the national differences listed above are known to shape the
383 development of different production structures.

384 Averaged cross the three clusters, days spent at pasture per year were higher than
385 reported elsewhere (Horn et al., 2014). However, significant differences exist between
386 the clusters, suggesting differences in both the importance of grazing as a feed source
387 and production intensity. This may be an important consideration because production
388 intensity, particularly stocking rates and rate of use of concentrate feeds, could be an
389 important determinant of the prevalence and severity of production diseases, with
390 prevalence and severity tending to increase as production intensity increases.
391 However, as reported by Krieger et al. (2017), the prevalence of production diseases
392 were lower, while the productive lifespan was shorter and the estimated total costs of
393 foot health failures are higher, in the Swedish herds (which are largely confined to
394 Cluster 3), which had the most intensive production system in the sample.

395 Even though the basis of production rules for organic operations in Europe is the same,
396 organic milk production conditions vary greatly throughout Europe which respect to
397 factors such as access to grazing and housing. Pasture is at the heart of organic

398 livestock management and this is seen as a key part of the feeding and husbandry
399 approach that promotes positive health outcomes (EC 834/2007; EFSA, 2009). For
400 instance, Sjöström et al. (2018) studied the prevalence of lameness in the same herds
401 as were used the present study and found zero-grazing herds (found only in Germany).
402 These zero grazing farms had a higher likelihood of lameness than German organic
403 grazing herds in the sample. Unexpectedly, some farms in our own study were also
404 found to be in breach of organic regulations, i.e. they continued to use slatted floors in
405 housing (more than 50% of the total surface floor). Similar breaches of organic
406 standards were found by Schmid and Knutti (2009) who compared the main
407 requirements of EU organic production rules with other welfare standards and found
408 differences related to observance of the prohibition of certain housing systems.

409 The amount of time that dairy cows are allowed access to grazing varies widely across
410 the four European countries, although there is an increasing trend towards
411 intensification as historically observed (van Arendonk and Liinamo, 2003), with an
412 increase in the number of high yielding cows requiring more energy and protein dense
413 rations. This is confirmed in the farms in Cluster 3, with the highest proportion of their
414 land areas as temporary grass and legumes (roughage and feed based systems),
415 which is generally more intensively managed and higher yielding than permanent
416 pastures. This trend is leading to decreasing use of traditional grazing systems (EFSA,
417 2015) and more use of indoor rearing and use of concentrates and ensiled forage. The
418 literature describes a broad range of rates of concentrate use in organic dairy herds,
419 with variation often related to geographical and husbandry differences. To illustrate, in
420 the SOLID project (Horn et al., 2014), concentrate levels for the group defined as 'low
421 input' were estimated to be 286 kg/cow/lactation in Austria, 717 kg/cow/lactation in
422 Northern Ireland and 1,359 kg/cow/lactation in Finland. Even lower levels of
423 concentrate feeds have been found in Germany, i.e. 200 kg dry matter of concentrates
424 per cow per year leading to a milk yield of 6 000 kg (Müller-Lindenlauf, 2008). In the

425 UK, Ferris (2014) considered 560 kg per cow per lactation as a low rate of concentrate
426 use in organic dairy enterprises. The rates of concentrate feed use reported in the
427 literature have no direct comparator in the present study as the present study did not
428 estimate concentrate use on the basis of lactations. However, some 'ball-park'
429 comparisons can be made. For example, rates of concentrate feeding in Cluster 2 and
430 in lesser extent Cluster 1 could be ranged in the Horne et al (2014) "low input"
431 category.

432 In the farm typology found in Cluster 3, concentrate use of 2,446 Kg/cow/year might be
433 deemed excessive, based on the ranges listed above, although use of forage was also
434 very high in this case. The fact of Cluster 3 also had a low milk/concentrate ratio
435 compared to others Clusters, suggests the use of more intensive indoor rearing; yet
436 this ratio needs further research across the year since the use of forage in this farm
437 typology might vary according to the seasons. Cluster 3 also had more land available
438 for feeding (non-permanent grass and legumes), probably as a result of the climate in
439 Sweden, implying less time available for grazing and more use of conserved forage in
440 the cold season. In terms of the rates of implementation of health management actions,
441 there was considerable variation between the clusters. Farmers in Cluster 2 had the
442 lowest rate of implementation of actions (44 %). This cluster 2 has the most extensive
443 management systems, the smallest farmed area and lowest use of inputs and
444 resources of any of the clusters. Milk yields were also low, and this more than offsets
445 the low input use. Production methods have specific strengths and weaknesses. It has
446 been globally debated whether the most extensive systems can reach a satisfactory
447 level of profitability without intensification (i.e. Hanrahan et al. 2018). The limitation of
448 intensification management is also one precondition for better health in dairy cattle
449 (Hultgren, 2016). However, if extensive use of resources is the basis of its distinctive
450 production, it might be a sign of the farming style, captured in a marketing strategy,
451 with a remarkable impact on their profitability (van der Ploeg and Ventura, 2014). The

452 relationship between the economic and social sustainability of extensive farming
453 systems and their feeding management regimes is very important. Grazing has been
454 found to be associated with lower production costs, and lower use of concentrate,
455 since well-maintained pasture is a highly nutritious feed source. However, conclusions
456 about farm profitability have to be more cautious since the margin per liter of milk
457 produced is a more relevant performance measure in the case of smallholder farms
458 (Nemes, 2009).

459 Systematic patterns of variation across the organic dairy community have been shown,
460 to the extent that farm typologies can be identified. The possibility also exists that this
461 typology explains some of the variation in actions related to health status, such as
462 disease costs and the quality of health management. If the above is indeed the case,
463 then the main actions to be considered to improve health in these farms are
464 improvement of the core structure of the farm per se, such as organization and data
465 control, since this is a crucial factor for improving animal health (Emanuelson, 2014).
466 Such a typology may also explain levels of implementation of actions contained within
467 farm health plans (van der Ploeg et al., 2009). This might explain why Cluster 2 has a
468 significantly lower rate of implementation of actions compared to any other cluster, as
469 this cluster has a distinct and internally consistent style of farming.

470 This survey confirms the findings of others, that organic dairy farming in Europe is
471 largely constituted by small-scale family farms (Sanders et al., 2016). A similar trend
472 was found by Prunier et al. (2013) for organic pig farms. Resource demands (e.g.
473 labour, investments) in one field of farm management (i.e. animal health) may provoke
474 conflicts with management actions in other fields, requiring farmers to allocate
475 resources to those management areas which are preferred most, given the specific
476 farming situation. These resource conflicts would be much greater on smaller farms,
477 such as those in Cluster 2, where resources, especially of land, labour and capital, are
478 most limited. Each farmer can have positive effects on most health aspects through

479 their management strategy. Each action is based on particular driving forces where the
480 farmer has to involve the mobilization of resources where a specific organization of the
481 labour process is needed. It would be expected therefore, that the rate of uptake of
482 herd health recommendations would be lowest in Cluster 2 due to the extent of
483 resource conflicts. The benefits of participatory approaches to the design of health
484 management plans was more welcomed by Cluster 1, maybe more willing to
485 reconfigure their farm business. The ratio of implementation was similar in Cluster 1
486 and 3 but the main divergence between the farms in both clusters may be due to the
487 specialization of the farms in Cluster 3 and the lower age of farmers in Cluster 1.

488 It is acknowledged that organic livestock farms in Sweden have a culture of high
489 management standards in the area of animal health and welfare. In view of this claim it
490 is not unexpected that the rate of uptake of actions was also high in Cluster 3. On the
491 other hand, the highest costs of e.g. discarded milk due to antibiotic treatments of
492 lameness or the estimated total costs of foot health failures also belonged to Cluster 3.
493 This finding is consistent with the finding of Krieger et al. (2017) that Sweden has a
494 lower prevalence of production diseases than the other countries included in this study.

495 The reasons given for non-uptake of actions seen in Cluster 2, i.e. a lack of skills and
496 expertise, strongly suggests that the level of specific training for organic production is
497 an important determinant of animal health status, as well as business performance. It
498 must also be acknowledged that underlying this lack of skills on these smaller farms
499 may be a lack of resources, i.e. the lack of time and money to acquire additional skills
500 through training, or purchase of input from expert professionals. The lack of
501 professional skills in organic dairy farming observed in some previous studies lends
502 weight to this hypothesis (Blanco-Penedo et al., 2014). To confirm this assumption,
503 more studies in this area will be needed.

504 The results of this study suggest that veterinarians and other health advisors, when

505 trying to identify appropriate actions to improve animal health and welfare, need to
506 understand the structure of their client's farm system. They also need to understand
507 the way this may impact, not just the prevalence of production diseases, but also the
508 efficacy and likelihood of implementation of actions (because the best decision
509 depends heavily on the internal logic and context-bound reality on each dairy farm
510 (Kristensen and Jakobsen, 2011). The findings of the study also indicate that farms
511 belonging to different typologies, may need different (advisory) approaches to achieve
512 the goal of decreased prevalence of production diseases.

513 Increasing production costs and loss of consumer confidence in the credence value of
514 high animal health and welfare standards in organic production are major threats to
515 organic farming in Europe (Sanders et al., 2016). It is recognized that in terms of
516 required actions to improve animal health status, those that require long-term action,
517 and those that require more investment, have a lower likelihood of implementation
518 (Martins and Rushton, 2014). The same can be said for actions that require
519 management changes not supported by the farm structure (OECD, 2000) or that
520 different types of farming households may need different kinds of support (van der
521 Ploeg et al., 2009).

522 **5. Conclusions**

523 From amongst the matrix of organic farms that exist across European countries, three
524 major farm clusters have been identified, each with a relatively homogenous set of
525 structural and management characteristics. The different socio-demographic, structural
526 conditions and prevalence of diseases observed in these clusters have been shown to
527 at least partially explain differences in the likelihood of adoption of agreed actions to
528 improve animal health status. It is relatively safe to assume from this, therefore, that
529 organic farm typology would be a useful basis on which to adapt (tailor) animal health
530 advice to yield additional improvements in animal health status. In short, different types

531 of organic dairy farms (clusters) require different types of advisory services (i.e.
532 approach and formulation of new support mechanisms). At the very least, the results
533 suggest that there would be merit in conducting further research to gain a deeper
534 understanding of the typologies that exist in the organic dairy farming community and
535 to identify with each of these, their unique set of barriers to the uptake of different types
536 of health management actions.

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